



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2013-14. **FOR DEQ USE ONLY**

Date Received by DEQ:

10-30-2013

Received by: MW

Fee: \$3,000.- Yes  No

ACH Payment Confirmation #:

**ELECTRONIC DEVICE MANUFACTURER:**

**NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "o"**

1. Company Name (True Name and All Assumed Names): Apple Inc.		2. Area Code and Telephone Number: 408 996-1010	
3. Manufacturer of:			
Video Display Devices	Yes <input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Computers	Yes <input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Printers	Yes <input type="checkbox"/>	No	<input type="checkbox"/>
4. Mailing Address:			
Address: 1 Infinite Loop		City: Cupertino	
State: CA		ZIP: 95014	
Country: USA		County (if in Michigan):	
5. Home Web Site Address: www.Apple.com		6a. Contact name: John Yeider	
		6b. Contact e-mail address: Yeider.j@apple.com	
		6c. Contact telephone number: 408 974-2752	

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

- |                         |                    |
|-------------------------|--------------------|
| (a) iMac                | (e) MacBook        |
| (b) Mac Pro             | (f) Mac Mini       |
| (c) Thunderbolt Display | (g) Cinema Display |
| (d)                     | (h)                |

**For Cashiers Use Only**

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? apple.com/environemnt

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site: Folow the instructions that begin at the above address. One click from the above and the options are a reuse program that allows the consumer to calculate a trade-in value. If the Apple or non-Apple-branded product has a \$0-vaule, of if the customer chooses, the same page provides consumers with a toll-free number for assistance or methodology to print a mailing label.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 800 996-4135

## TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: John Yeider  
974-2752

e-mail address: yeider.j@apple.com

Phone #: 408

9b. Please describe your Takeback program.

Apple offers free take-back for any manufacturer's equipment via a mailback program at Apple.com/environment. Apple's on-line store also offers an option to recycle for free at the check out page. The mail back program and logistics are free to consumers - logistics are provided by FedEx. Consumers may ship 10 items per day up to 70 pounds per package. Permanent drop-off locations are provided by Sims Recycling Solutions.

For the past 8-years, in conjunction with the University of Michigan and the Ann Arbor School District, Apple has run a multi-day recycling event. Days one and two are for businesses and educational institutions. Day three, a Saturday, is for the public. Any and all electronic equipment from any manufacturer is accepted. In 2013, over 3700 cars participated in six-hours, resulting in 162 tons of collected material.

We are proud to report that in addition to the materials collected in accordance with this law, Apple provided free recycling to Michigan education institutions for Apple and non-Apple-branded materials in excess of 211 tons. The service provided logisitics and recycling free-of-charge.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices, do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited  #10

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

The program is provided at Apple.com/environemnt and provides easy and convenient instruction on the process. The Apple Store online also provides the option to recycle on the check out page - as do the telephone agents. Apple Retail employees are knowledgeable of the program and direct consumers to the page as appropriate.

