



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
RESOURCE MANAGEMENT DIVISION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
RESOURCE MANAGEMENT DIVISION,  
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2012-13 **FOR DEQ USE ONLY**

EDM2010-089

Date Received by DEQ: 10/26/2012

Received by: MIC

Fee: \$ 3,000.00 Yes  No

**ELECTRONIC DEVICE MANUFACTURER**

1. Company Name (True Name and All Assumed Names): Barnesandnoble.com llc  
2. Area Code and Telephone Number: 650-798-1936

3. Manufacturer of:  
Video Display Devices Yes  No   
Computers Yes  No   
Printers Yes  No

4. Mailing Address:  
Address: 400 Hamilton Ave., Suite 130 City: Palo Alto  
State: CA ZIP: 94301  
Country: USA County (if in Michigan):

5. Home Web Site Address: www.bn.com  
6a. Contact name: James Madden Manager, Digital Recycling  
6b. Contact e-mail address: jmadden@book.com  
6c. Contact telephone number: 650-798-1936

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

- (a) NOOK Color (a trademark of barnesandnoble.com llc) (e)
- (b) NOOK Tablet (a trademark of barnesandnoble.com llc) (f)
- (c) NOOK HD (a trademark of barnesandnoble.com llc) (g)
- (d) NOOK HD+ (a trademark of barnesandnoble.com llc) (h)

**For Cashiers Use Only**

EQP 577258-9-1 10/26/12  
33000 45000 9124  
AY 2013 \$3,000

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? Our company works with MRM to provide electronics recycling in Michigan. MRM maintains a comprehensive recycling website at <http://www.mrmrecycling.com>

A specific page with information on MRM's program in Michigan is at: [http://www.mrmrecycling.com/locator\\_mi.htm](http://www.mrmrecycling.com/locator_mi.htm)

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? We provide the MRM Toll Free telephone for information on our company's takeback program 1-888-769-0149.

## TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Computer Take Back Program. MRM offers consumers a mailback program for computer equipment. Consumers can go to the MRM website and click on an option to print a pre-paid shipping label for mailback recycling.

Consumers then select the product they want to recycle, the brand of the product and enter their address. MRM then sends the consumer a pre-paid shipping label. Consumers package their item for recycling, affix the label and drop it off at any site that accepts UPS packages for shipping (including their office if it has regular UPS pick up). Consumers can have the item picked up at their door for a small UPS pick up fee.

9a. Are appropriate devices covered with your takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9b. Is your takeback program free to consumers?

Yes

No

9c. Is your takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9d. What is the number of devices a consumer may deliver to your program each day? Unlimited  # \_\_\_\_\_

9e. What method is used for takeback program? (check all that apply)

Mailback

Permanent collection site

Collection events

Retailer

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Our company works with MRM to provide electronics recycling in Michigan. MRM provides consumers with information on how and where to return covered electronic devices on its website: [www.mrmrecycling.com](http://www.mrmrecycling.com). This site has a map of the United States and consumers can find information on the MRM program in Michigan by clicking on the state of Michigan on the map.

The Michigan page on the MRM website lists all brands participating in the MRM program in Michigan. The MRM Mailback program for computer products provides a mailback option for consumers who want to recycle brands participating with MRM. The MRM take back locations provide collection locations for consumers who wish to recycle TVs. All brands of TVs are accepted at MRM at no charge to consumers at MRM recycling collection locations.

11. How do you provide information to consumers on how and where to return covered electronic devices?

In addition to the information on the MRM Electronics Take Back program provided on the Michigan page on the MRM website as described in Question 10 above, MRM links to the Michigan DNRE Electronics Takeback Program on this page. If consumers have questions about how and where to recycle in general or are seeking sites to recycle covered computers that are not labeled with our brand label, they can click on this link to find additional recycling information.

**TAKEBACK PROGRAM REPORT** (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

0 Tons

No items with our company brands were sent in by consumers for recycling between Oct. 1, 2011 and September 30, 2012.

Please note that our company participates with MRM and MRM runs a collection network across the state of Michigan. Many of the MRM sites accept computer equipment, but our official compliance program is the MRM mailback and no items were received through that program. Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:  
Covered electronic items received from Michigan consumers go directly to an MRM recycler in the mailback program.

MRM recyclers process all electronics domestically using no prison labor. The recyclers break the electronics down into commodities. Glass is separated and sent to a glass-to-glass process, smelter or other glass processing method. Metals are separated and sent to metals recycling processes; precious metals and certain batteries are sent to precious metal processors in Europe. Plastics are shredded and sent for use in new plastic processing. All batteries and mercury lamps are removed and sent off for further processing

More information on MRM's requirements for recycling vendors can be found on the MRM website.  
[www.mrmrecycling.com/recycling\\_ethic.htm](http://www.mrmrecycling.com/recycling_ethic.htm)

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Robert Anderson DATE: 10/23/12  
SIGNATURE:  TITLE: Director of Service Marketing