



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
RESOURCE MANAGEMENT DIVISION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924**

N/C

YEAR 2012-13 **FOR DEQ USE ONLY**

EDM2010-012

Date Received by DEQ: 10/26/2012

Received by: MLC

Fee: \$ 3,000.00 Yes No

ELECTRONIC DEVICE MANUFACTURER	
1. Company Name (True Name and All Assumed Names): DELL MARKETING LP	2. Area Code and Telephone Number: 800-999-3355
3. Manufacturer of:	
Video Display Devices	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Printers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
4. Mailing Address:	
Address: One Dell Way, MS RR2-16	City: ROUND ROCK
State: TX	ZIP: 78682
Country: US	County (if in Michigan):
5. Home Web Site Address: www.dell.com	6a. Contact name: MELISSA MALLORY
	6b. Contact e-mail address: MELISSA_MALLORY@DELL.COM
	6c. Contact telephone number: 512.723.4937

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER	
7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)	
(a) DELL (b) ALIENWARE (c) (d)	(e) (f) (g) (h)

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TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.dell.com/recycling

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 800-999-3355

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Dell believes that our customers define "convenient" differently thus our approach to providing free and convenient CED recycle options for our products is built on a portfolio of free takeback options. These programs include:

Goodwill-Dell ReConnect Partnership– Free recycle opportunities at participating Goodwill stores and attended donation centers (ADCs)

Residential Collection – Free residential collection through FedEx of any Dell branded CED

Residential Collection with Purchase – Free residential collection through FedEx for any brand CED with the purchase of a similar Dell system

9a. Are appropriate devices covered with your takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9b. Is your takeback program free to consumers?

Yes

No

9c. Is your takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9d. What is the number of devices a consumer may deliver to your program each day? Unlimited # _____

9e. What method is used for takeback program? (check all that apply)

Mailback

Permanent collection site

Collection events

Retailer

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

On our www.dell.com/recycling website, we simply state - As technology is progressing quickly, e-waste is piling up in our offices and homes, or worse, our landfills. According to the Environmental Protection Agency, over 200 million pieces of computer-related e-waste are being generated annually. Yet, only 18 percent is being recycled, which leaves over 150 million pieces of equipment in our landfills each year.

To help prevent the environmental impacts of e-waste, Dell provides multiple hassle-free options for disposing your e-waste responsibly and keeping it out of our landfills either directly or through our partnerships.

Find a recycling program that's right for you:

- Dell Reconnect
- Printer Supplies Recycling
- Mail-Back Service
- National Cristina Foundation

11. How do you provide information to consumers on how and where to return covered electronic devices?

Dell provides recycling information to consumers via our recycling website at www.dell.com/recycling.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)
12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year: 1,401 Tons
13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers: -Receive product -Weigh product -Separate material -Above cut line -Printers -CRT monitors -Systems -Laptops

- Other
 - Dismantle material
 - See material flows
 - Separate material
 - Pack for outbound shipment to downstream vendor
- Track all material flow

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: MELISSA MALLORY DATE: 10-24-12

SIGNATURE: Melissa Mallory TITLE: US Reg Compliance Mgr