



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2014-15 **FOR DEQ USE ONLY**

Date Received by DEQ: 10-20-2014.

Received by: MW

Fee: \$3,000. Yes No

ACH Payment: Yes No

Confirmation # _____

NOTE: PLEASE COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" OR "0"

ELECTRONIC DEVICE MANUFACTURER:

1. Company Name (True Name and All Assumed Names): DELL MARKETING LP
2. Area Code and Telephone Number: 800-999-3355

3. Manufacturer of:
Video Display Devices (televisions) Yes No
Computers (includes monitors) Yes No
Printers Yes No

4. Mailing Address:
Address: One Dell Way, MS RR2-16 City: ROUND ROCK
State: TX ZIP: 78682
Country: USA County (if in Michigan):

5. Home Web Site Address: WWW.DELL.COM/RECYCLING
6a. Contact name: MELISSA MALLORY
6b. Contact e-mail address: MELISSA_MALLORY@DELL.COM
6c. Contact telephone number: 512.723.4937

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) DELL	(e)
(b) ALIENWARE	(f)
(c)	(g)
(d)	(h)

For Cashiers Use Only

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? WWW.DELL.COM/RECYCLING

8b. If the Web site address above includes a link to the Takeback program describe how to find that link on the Web site: Consumers should go to WWW.DELL.COM/RECYCLING, and then click on the United States map, select English, and on the Dell Recycling page they will be provided with options that best work for them.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 800-999-3355

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Beth Johnson

e-mail address: Elizabeth_Johnson@Dell.com

Phone #: (512)728-9076

9b. Please describe your Takeback program.

Dell believes that our customers define "convenient" differently thus our approach to providing free and convenient CED recycling options for our products is built on a portfolio of free takeback options. These programs include:

Goodwill-Dell Reconnect Partnership— Free recycle opportunities at participating Goodwill stores and attended donation centers (ADCs)

Residential Collection – Free residential collection through FedEx of any Dell branded CED

Residential Collection with Purchase – Free residential collection through FedEx for any brand CED with the purchase of a similar Dell system

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited # _____

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Dell has an FAQ page for Recycling — Frequently asked questions that provides information about our programs, on our website at www.dell.com/recycling.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Dell provides recycling options on its website at www.dell.com/recycling. For example for participating Goodwill locations as part of our Reconnect program, consumers are provided with the link to find a location nearest them: <http://dellreconnect.com/locations.php>. Other information can also be found on our Dell FAQ page for Recycling — Frequently asked questions <http://www.dell.com/learn/us/en/uscorp1/corp-comm/recycling-faqs?c=us&l=en&s=corp&cs=uscorp1>.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. List the number of permanent collection and/or recycling locations in the state of Michigan. See attached spreadsheet

- a(1) The number of those collection sites that are located in counties with a population of less than 20,000 people. 35
- (See attached spreadsheet (pivot table))

12b. The number of collection events held during previous registration year in the state of Michigan. 0

12c. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

651.55 tons thru collection locations 0 tons through collection events 0 tons through retailers 3.81 tons by mailback.

13. Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers:

- Receive product
 - Weigh product
 - Separate material
 - Above cut line
 - Printers
 - CRT monitors
 - Systems
 - Laptops
 - Other
 - Dismantle material
 - See material flows
 - Separate material
 - Pack for outbound shipment to downstream vendor
- Track all material flow

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: SEE SIGNATURE DATE: _____

PAGE

SIGNATURE: _____ TITLE: _____