



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590 .

YEAR 2013-14 FOR DEQ USE ONLY

Date Received by DEQ: 11-19-2013

Received by: MW

Fee: \$3,000 - Yes No

ACH Payment Confirmation #:

ELECTRONIC DEVICE MANUFACTURER:

NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "0"

| | | | |
|--|---|---|--|
| 1. Company Name (True Name and All Assumed Names): Google Inc. | | 2. Area Code and Telephone Number: (650) 253-1444 | |
| 3. Manufacturer of: | | | |
| Video Display Devices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> | |
| Computers | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/> | |
| Printers | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> | |
| 4. Mailing Address: | | | |
| Address: 1600 Amphitheatre Parkway | | City: Mountain View | |
| State: CA | ZIP: 94043 | | |
| Country: USA | County (if in Michigan): | | |
| 5. Home Web Site Address: www.google.com | | 6a. Contact name: Meredith Stechbart | |
| | | 6b. Contact e-mail address: mstechbart@google.com | |
| | | 6c. Contact telephone number: (650) 253-1444 | |

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

- | | |
|----------------------------------|----------------|
| (a) Google Chromebook - Computer | (e) [REDACTED] |
| (b) [REDACTED] | (f) [REDACTED] |
| (c) [REDACTED] | (g) [REDACTED] |
| (d) [REDACTED] | (h) [REDACTED] |

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AN 2014 53.00

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DEC 02 2013

DEQ-RMD

11-19-13

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? <https://support.google.com/googleplay/go/recycling>

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site: Click on the correct State.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 1-888-699-6632

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Meredith Stechbart

e-mail address: mstechbart@google.com

Phone #: (650) 253-1444

9b. Please describe your Takeback program.

Google maintains a webpage at <https://support.google.com/googleplay/go/recycling> that contains information for consumers about how to recycle electronic devices. The website provides the following guidance to consumers about Google's recycling program:

"Recycle your old and unused devices: Google is creating a better web that's better for the environment. When you purchase new electronic devices from the Google Play Store, we can help you find recycling locations for your old electronics. We've partnered with Sims Recycling Solutions to help you responsibly recycle your old electronics. Check out the list of recycling locations below to find a facility near you."

Once consumers select "Michigan" from the available list of states, they will be directed to the Sims Recycling Solutions (SRS) webpage for Michigan Consumer Take Back Services. On the SRS webpage, consumers are provided with a list of electronic devices that can be recycled at no cost to consumers, as well as a contact email (srs.state.info@simsmm.com) and toll free number (1-866-922-8252). Consumers can either select "Recycling Near You" to find a local SRS recycling center near them to dispose of their electronic device, or consumers can select "Web Return" where they complete requested customer information and are provided a prepaid UPS shipping label. The qualifying covered electronic device is shipped back via prepaid label to Google for recycling.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices, do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited

#

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Recycling links on corporate, sales and support sites direct them to the recycle link, as stated above, providing summary page of the legislation and where they can retrieve additional information or contact toll-free number if contact other than email is necessary.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Web based link at <https://support.google.com/googleplay/go/recycling>

