



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the  
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590**

**YEAR 2013-14 FOR DEQ USE ONLY**

Date Received by DEQ: 10-2-2013

Received by: MW

Fee: Yes  No

ACH Payment Confirmation #:

**ELECTRONIC DEVICE MANUFACTURER:**

**NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "0"**

1. Company Name (True Name and All Assumed Names): Kobo Inc

2. Area Code and Telephone Number:  
416 977 8737

3. Manufacturer of:

Video Display Devices	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Computers	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
Printers	Yes <input type="checkbox"/>	No <input type="checkbox"/>

4. Mailing Address:

Address: 135 Liberty Street, Suite 101 City: Toronto  
State: Ontario ZIP: M6K1A7  
Country: Canada County (if in Michigan):

5. Home Web Site Address: www.kobo.com

6a. Contact name: James Calder

6b. Contact e-mail address: jcalder@kobo.com

6c. Contact telephone number: 417 977 8737 x 3524

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

- |                     |     |
|---------------------|-----|
| (a) Kobo (Computer) | (e) |
| (b)                 | (f) |
| (c)                 | (g) |
| (d)                 | (h) |

**For Cashiers Use Only**

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? [www.kobo.com/erecycling](http://www.kobo.com/erecycling)

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site:

The link is on the home page therefore a highly visible choice

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 1 877 868 5832

## TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: James Calder  
977 8737

e-mail address: [jcalder@kobo.com](mailto:jcalder@kobo.com)

Phone #: 416

9b. Please describe your Takeback program.

Kobo also offers a recycling mail-in option free of charge. We use a government certified e-waste recycling company that meets or exceeds all applicable local, regional and national legislation, including MOE (Canada) and EPA (USA). They break down the product into re-useable glass and plastic, and manage the remaining waste according to local e-waste disposal regulations.

Depending on your Province or State, shipping costs for the Kobo's mail-in recycling program also may be free of charge. To find out more information about our process in your area, please call Kobo at 1-877-868-5832 or email [toeRecycling@kobo.com](mailto:toeRecycling@kobo.com)

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices, do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited  #

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Please see 9b.

11. How do you provide information to consumers on how and where to return covered electronic devices?  
There is information on our website and we include details of the program in our product documentation

