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## Registration Form Review

**Manufacturer:** LeapFrog Enterprises, inc.

**State:** Michigan

**Form Version:** 2015

[Signature Form](#)

### COMPANY DATA

Company Name: LeapFrog Enterprises, inc.  
Address: 6401 Hollis Street Suite 100  
Emeryville, CA 94608  
Country: United States

### PRIMARY CONTACT

Organization: LeapFrog Enterprises, inc.  
Name: Yuri Pisarevich  
Title: Manager, Product Assurance  
Address: 6401 Hollis Street Suite 100  
Emeryville, CA 94608

### BILLING CONTACT

Organization: LeapFrog Enterprises, inc.  
Name: Stephanie Buquis  
Title: Associate Product Assurance Engine  
Address: 6401 Hollis Street Suite 100  
Emeryville, CA 94608

Phone:  
Website: www.leapfrog.com

Country: United States  
Phone: 5104205228  
Phone Ext:  
Email: ypisarevich@leapfrog.com  
Fax:

Country: United States  
Phone: 5105964503  
Phone Ext:  
Email: sbuquis@leapfrog.com  
Fax:

BRAND INFORMATION

Brand Name	Product Type	Ownership	Sold From	Sold To	Smallest Screen Size Sold	Largest Screen Size Sold	Comments
LeapFrog	Tablet	Brand Owner	8/1/2013	Current	7	7	

INSTRUCTIONS FOR COMPLETING THE ELECTRONIC DEVICE MANUFACTURER REGISTRATION FORM:

PLEASE NOTE: ALL FIELDS MUST BE COMPLETED. IF A FIELD DOES NOT APPLY, PLEASE PUT "0," "N/A," ETC. REGISTRATION FORMS WITH INFORMATION WILL BE REJECTED. A LIST OF REGISTERED MANUFACTURERS OF COMPUTERS AND A LIST OF REGISTERED MANUFACTURERS OF VIDEO DISPLAY DEVICES AND THE WEB SITE ADDRESSES AT WHICH THEY PROVIDE INFORMATION ON RECYCLING COVERED ELECTRONIC CAN BE FOUND AT ELECTRONIC WASTE TAKEBACK PROGRAM WEBSITE.

ELECTRONIC DEVICE MANUFACTURER:

- **Company Name (true name and all assumed names):** Enter the name of the individual, partnership, corporation, association, or other legal entity who own company and any assumed names used by the company in Michigan.
- **Area Code and Telephone Number:** Enter telephone number of the company.
- **Manufacturer Type:** Check the appropriate box if you are a video display device manufacturer and/or covered computer manufacturer. The devices are def

Section 17301 of Part 173. Printers are “covered computers” after April 1, 2011, per Section 17301(b) of Part 173. Video Display Devices are defined as tele tuners (computer monitors are Computers, they are not Video Display Devices.) Check all that apply.

- **Mailing Address:** Enter the address where correspondence to the manufacturer should be sent. Please include the county (if in Michigan) and country.
- **Home Web Site Address:** Enter the manufacturer’s Web site address for its main home page.
- **Contact Name:** Enter the name of the primary contact person.
- **Contact e-mail address:** Enter the e-mail address where electronic correspondence to the manufacturer should be sent.
- **Contact telephone number:** Enter the telephone number of the primary contact for issues associated with this registration.

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S)  
AND TYPE OF DEVICE SOLD BY THE MANUFACTURER:**

- List the brand names of covered electronic equipment and type of device(s) your company manufactures.

**TAKEBACK PROGRAM CONSUMER CONTACTS:**

- Enter the Web site address that you provide to consumers for information on your Takeback program as required in Section 17309(1)(d) of Part 173.
- Describe the location of the Web site link that would allow a consumer to find the information about your Takeback program.
- If provided, enter the telephone number you provide to consumers for information on your Takeback program.

**TAKEBACK PROGRAM INFORMATION:**

Please use only the space provided to answer these questions. Additional supporting information may be provided separately, however, the additional information not substitute for the brief information provided in this section. Do not only include the phrase “Please see attached information”. A brief description is neces

- Check the box that best describes the primary method used to meet the requirements of Section 17309 or Section 17311 as appropriate.
- Identify the person responsible for verifying that the program is operating. This includes items such as collection sites that are operating and accepting covered electronic devices. This may be an outside service provider.
- Describe your Takeback program.
- Please check the appropriate box. Michigan law requires Computer manufacturers to at least accept their own brand for recycling (Section 17309) while Video Manufacturers (Televisions) must accept any brand and size television (Section 17311).
- Please check the appropriate box. Sec. 17309(b) and Sec. 17311(b) require that a consumer not be required to pay a separate fee to return a device to a Takeback program.
- Please check the appropriate box. Sec. 17309 and Section 17311(1)(c) require Takeback programs to be reasonably convenient.
- Please check "unlimited" or insert a number. Note that Sec. 17309(2) and Sec. 17311(2) require that a Takeback program accept at least 7 covered devices per consumer on a single day.
- What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?
- How do you provide information to consumers on how and where to return covered electronic devices?

### TAKEBACK PROGRAM REPORT

Please include this information beginning with each registration submitted after the implementation of the Takeback program.

- Identify the number of locations in the state of Michigan provided to consumers interested in recycling covered electronic devices covered by the Takeback program [Section 17303(2)(c)(i)]. Permanent collection locations are considered locations that are open on an ongoing basis with regularly scheduled hours.
- Population based on 2010 census numbers. Population numbers can be found at <http://www.michigan.gov/cgi/0,4548,7-158-54534-252541--,00.html>. Section 17311(1)(c) require Takeback programs to be reasonably convenient.
- Collection events could be sponsored by the recycler or other companies but pounds of material that the company counts in its annual report were collected at the event.
- Identify the total weight in tons of the covered electronic devices received by the Takeback program from consumers during the prior state fiscal year (October 1 to September 30). [Section 17303(2)(c)(iii)(A)]. If multiple Takeback methods are used, attribute the weight collected to each method used. A response in each category is required.
- Please explain the processes and methods used to recycle or reuse the covered electronic devices received from Michigan consumers. Examples of processes and methods include direct export to a recycler outside of the United States, outside of Michigan, or to a Michigan electronics handler that dismantles and segregates materials.

plastic, and glass components; shreds metal and plastics; and grinds glass. Metal is sold to foundries and steel manufacturers, glass to glass manufacturers to plastic manufacturers for producing new metal products or components of products. Please also identify materials that are disposed, including the disposal (e.g. disposed of at a nonhazardous solid waste landfill). [Section 17303(2)(c)(iii)(B)]

**TAKEBACK PROGRAM CONSUMER CONTACTS**

If the web address listed above includes a link to the Takeback Program, describe how to find that link on the website.

[Empty text box for describing the link location]

If provided, what telephone number do you provide to consumers for information on your Takeback Program?

800-701-5327

**TAKEBACK PROGRAM INFORMATION**

\* What web address do you provide to consumers for information on your Takeback Program?

www.leapfrog.com/recycle

What are the primary methods utilized by your Takeback Program? Check up to two boxes.

- Mailback
- Permanent Collection Site
- Collection Events

Retailer

Identify the person responsible for coordination of the Takeback Program.

Name:

Yuri Pisarevich

Email Address:

ypisarevich@leapfrog.com

Phone:

510-420-5228

Please describe your Takeback Program:

LeapFrog offers a mail-back program

Are appropriate devices covered with your Takeback Program? Select appropriate answers below:

If you are a manufacturer of computers, do you accept all brands?

Yes

If you are a manufacturer of video display devices, do you accept all brands?

Yes

Is your Takeback Program free to consumers?

Yes

Is your Takeback Program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

What is the number of devices a consumer may deliver to your program each day?

- Unlimited
- A specific number (enter in space below)

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What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

To access the mail-back program, simply click the link below and follow the instructions to obtain a free shipping label. Upon receipt of the shipping label, simply pack your product, affix the label to the package and ship it.  
<http://www0.aerccr.com/aerccr/default.aspx>

How do you provide information to consumers on how and where to return covered electronic devices?

Each LeapFrog product is shipped with a parent guide. The parent guide will list the LeapFrog web address and toll-free LeapFrog customer service number through which consumers may contact LeapFrog to obtain information on how to recycle eligible electronic products via mail back to LeapFrog or LeapFrog's designee.

**TAKEBACK PROGRAM REPORT**

List the number of permanent collection and/or recycling locations in the state of Michigan:

0

List the number of those collection sites that are located in counties with a population of less than 20,000 people:

0

List the number of collection events held during the previous registration year in the state of Michigan:

0

List the weight of the covered electronic devices received by the Takeback Program from consumers during the prior year:

Tons through collection locations:

0

Tons through collection events:

0

Tons through retailers:

0

Tons by mailback:

0

Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Material was shipped to an AER Worldwide recycling facility in the United States. The AER Worldwide facility does not landfill nor incinerate electronic waste. All material received by AER Worldwide through the Michigan take-back program was processed and destroyed in compliance with all state and federal environmental rules and regulations

#### FOIA EXEMPT

Pursuant to Section 17303(2)(c)(iii)(C) of Part 173, the following information is exempt from disclosure under the Michigan Freedom of Information Act, 1976 amended, MCL 15.231 to 15.246, and shall not be disclosed by the Michigan Department of Environmental Quality unless required by court order:

**COLLECTOR(S) AND RECYCLER(S) USED BY TAKEBACK PROGRAM:** List all collectors or recyclers with whom you contract for the collection or recycling electronic equipment received from Michigan consumers. If the recycler used has facilities in Michigan, you must also list those facilities even if your electronic equipment is not managed at those facilities. [Section 17303(2)(c)(iii)(C)]

Collector/Recycler 1:

Please include collector/recycler company name, mailing address, physical address, and telephone number here:

fees attached.



# MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION

## ELECTRONIC MANUFACTURER REGISTRATION

### SIGNATURE

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct.

I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

Yuri Pisarevich

Print Name

LeapFrog Enterprises

Manufacturer/Company Name

Payment Type:  Check  Electronic (ACH)

### SEND COMPLETED FORM

You may submit this completed form one of the following three ways:

- 1) Upload directly to the EcycleRegistration system
- 2) Email to [ewasteregistration@michigan.gov](mailto:ewasteregistration@michigan.gov)
- 3) Mail to:  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OWMRP – ELECTRONICS PROGRAM  
P.O. BOX 30657  
LANSING, MICHIGAN 48909-8157

EDM 590780-13-1 10/29/14  
33000 45005 9124

AY 2015 \$3,000

Registration questions can be directed to MICHELLE OBERLIN at 517-284-6590 via email at [OberlinM@michigan.gov](mailto:OberlinM@michigan.gov) or STEVE NOBLE at 517-284-6589 via email at [Nobles4@michigan.gov](mailto:Nobles4@michigan.gov).

FOR STATE USE ONLY		
DATE REC'D: _____	REC'D BY: _____	REG. COMPLETE? Y/N _____
ADD'L INFO NEEDED: _____		
NOTES: _____		