



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2014-15 **FOR DEQ USE ONLY**

Date Received by DEQ: 11-17-2014

Received by: MW

Fee: \$3,000. Yes  No

ACH Payment: Yes  No

Confirmation # \_\_\_\_\_

**NOTE: PLEASE COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" OR "0"**

<b>ELECTRONIC DEVICE MANUFACTURER:</b>	
1. Company Name (True Name and All Assumed Names): Sunbritetv, LLC	2. Area Code and Telephone Number: 805-214-7294
3. Manufacturer of:	
Video Display Devices (televisions)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers (includes monitors)	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Printers	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
4. Mailing Address:	
Address: 2001 Anchor Ct	City: Thousand Oaks
State: CA	ZIP: 91320
Country: USA	County (if in Michigan):
5. Home Web Site Address: www.sunbritetv.com	6a. Contact name: Sriram Kailasam
	6b. Contact e-mail address: skailasam@sunbritetv.com
	6c. Contact telephone number: 805-214-7294

<b>BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER</b>	
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)	
(a) Sunbritetv	(e)
(b)	(f)
(c)	(g)
(d)	(h)

**For Cashiers Use Only**  
EDM 591173-9-1 11/21/14  
33000 45605 9124  
AY 2015 \$3,000

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? [www.sunbritetv.com](http://www.sunbritetv.com)

8b. If the Web site address above includes a link to the Takeback program describe how to find that link on the Web site:  
<http://www.sunbritetv.com/support/recycling-programs>

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 866-357-8688

## TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Amanda Dalesandry  
Phone #: 805-214-7295

e-mail address: [adalesandry@sunbritetv.com](mailto:adalesandry@sunbritetv.com)

9b. Please describe your Takeback program.

Consumers call to return the TV and Sunbrite TV provides RMA for the returns. Sunbrite TV has recycle company that takes care of all the recycling issues.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited  # \_\_\_\_\_

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

• For recycling SunBriteTV products only, please contact SunBriteTV customer service at 866-357-8688 for details. SunBriteTV does not charge Michigan consumers a separate fee at the time of recycling for the television unit.

SunBriteTV's Michigan take-back program provides free shipping and free shipping containers.

11. How do you provide information to consumers on how and where to return covered electronic devices?  
We provide the information on the website : [www.sunbritetv.com](http://www.sunbritetv.com) - Recycling programs

**TAKEBACK PROGRAM REPORT** (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. List the number of permanent collection and/or recycling locations in the state of Michigan. 0

- a(1) The number of those collection sites that are located in counties with a population of less than 20,000 people. 0

12b. The number of collection events held during previous registration year in the state of Michigan. 0

12c. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:  
0 tons thru collection locations 0 tons through collection events 0 tons through retailers 0 tons by mailback.

13. Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers: When TVs are returned, they are inspected to determine the overall issue and whether or not they are resalable. Some TVs are returned unopened and those can be sold as new. TVs returned opened are generally used for our exchange program. TVs returned with broken panels are scrapped out with our electronic waste program in California.

I, the undersigned registrant, swear and affirm, **UNDER PENALTY OF LAW**, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: SIRAM KAILASAM DATE: 10/31/2014

SIGNATURE: K. L. M. TITLE: CEO