



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2014-15 **FOR DEQ USE ONLY**

Date Received by DEQ: 10-22-2014

Received by: MW

Fee: \$3000- Yes No

ACH Payment: Yes No

Confirmation # _____

NOTE: PLEASE COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" OR "0"

ELECTRONIC DEVICE MANUFACTURER:	
1. Company Name (True Name and All Assumed Names): VIZIO, Inc.	2. Area Code and Telephone Number: 949-428-2525
3. Manufacturer of:	
Video Display Devices (televisions)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers (includes monitors)	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Printers	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
4. Mailing Address:	
Address: 39 Tesla	City: Irvine
State: CA	ZIP: 92618
Country: USA	County (if in Michigan):
5. Home Web Site Address: www.vizio.com	6a. Contact name: Caitlin Sanchez
	6b. Contact e-mail address: eco@vizio.com
	6c. Contact telephone number: 949-428-2525

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER	
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)	
(a) VIZIO	(e)
(b)	(f)
(c)	(g)
(d)	(h)

For Cashiers Use Only

EDM 590669-5-1 10/23/14
33000 45605 0124

AY 2015 53,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program?

<http://oem.srsapp.com/StateInformation/default.aspx?oem=vizio&statecode=mi>

8b. If the Web site address above includes a link to the Takeback program describe how to find that link on the Web site: Click on webreturn and then click on return programs to start the process to received your prepaid label

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 866-922-8252

TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Caitlin Sanchez
428-2525

e-mail address: eco@vizio.com

Phone #: 949-

9b. Please describe your Takeback program.

Consumers are directed to our web page at <http://oem.srsapp.com/StateInformation/default.aspx?oem=vizio&statecode=mi> where they complete requested customer information and are provided a prepaid UPS shipping label. The qualifying covered electronic device is shipped back via prepaid label to Vizio for recycling..

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited # _____

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Recycling links on corporate, sales and support sites direct them to the recycle link, as stated above, providing summary page of the legislation and where they can retrieve additional information or contact toll-free number if contact other than email is necessary.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Web based link <http://oem.srsapp.com/StateInformation/default.aspx?oem=vizio&statecode=mi>

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. List the number of permanent collection and/or recycling locations in the state of Michigan. VIZIO offers a mailback program with zero permanent collection locations.

- a(1) The number of those collection sites that are located in counties with a population of less than 20,000 people. 0

12b. The number of collection events held during previous registration year in the state of Michigan. 0

12c. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:
N/A tons thru collection locations N/A tons through collection events N/A tons through retailers 0 tons by mailback.

13. Describe the processes and methods used to recycle or reuse the covered electronic devices received from consumers: Systems are inspected, and then sent for teardown. All parts including metals, plastics, & recoverable electronic commodities are sent to our downstream recycling partners.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: KEN LOWE DATE: 10/20/14

SIGNATURE: KPLowe TITLE: VP & CO-FOUNDER