



YEAR 2011 FOR DNRE USE ONLY

EDM2010-082

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF
NATURAL RESOURCES AND ENVIRONMENT,
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

Date Received by DNRE: 3/30/11
Received by: MLC
Fee: Yes No
\$3,000.00

ELECTRONIC DEVICE MANUFACTURER	
1. Company Name (True Name and All Assumed Names): Creative Labs, Inc.	2. Area Code and Telephone Number: CA 95035 408 546 6558
3. Manufacturer of:	
Video Display Devices	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Printers	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
4. Mailing Address:	
Address: 1901 McCarthy Boulevard	City: Milpitas
State: California	ZIP: CA 95035
Country: USA	County (if in Michigan):
5. Home Web Site Address: http://us.creative.com/	6a. Contact name: Tinh Bui
	6b. Contact e-mail address: tbui@creativelabs.com
	6c. Contact telephone number: (408) 546 6558

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER	
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)	
(a) CREATIVE - Video Display	(e)
(b)	(f)
(c)	(g)
(d)	(h)

RECEIVED
DEPT. NATURAL RESOURCES & ENVIRONMENT
APR 01 2011
ERMD-SWLAS

For Cashiers Use Only
2011 504310-1-1 03/30/11
30000 48823 8124
AY 2011 \$3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? us.creative.com/Recycling

8b. If provided, what telephone number do you provide to consumers for information on your takeback program?

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Consumers will be directed to our web page www.us.creative.com/recycling where they are linked to a Michigan state page where they complete requested customer information. A UPS shipping label is generated for them to print. The unit is shipped to our recycling partner for reuse and/or environmentally sound recycling.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Our web page will direct consumers to a Michigan recycle program link operated by our recycling partner, where consumers can access relevant information on how to participate in the takeback program as described in section 9.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Web based link at www.us.creative.com/recycle

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

(None. Reason being the video display device registered is newly introduced at beginning of 2011) Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Consumer product returns upon receipt are inspected, verified and then sent for teardown. All hazardous components are removed and properly disposed using approved downstream vendor. Remaining parts/components are shredded into pieces and mechanically separated into commodities of base metals including steel, aluminum, and plastics.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Steven Erickson DATE: 3/22/11

SIGNATURE:  TITLE: General Manager