



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
RESOURCE MANAGEMENT DIVISION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2012 **FOR DEQ USE ONLY**

Date Received by DEQ: 10/27/11

Received by: Amy H.

Fee: Yes No

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Creative Labs, Inc.

2. Area Code and Telephone Number:
408-546-6558

3. Manufacturer of:

Video Display Devices	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Computers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Printers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>

4. Mailing Address:

Address: 1901 McCarthy Blvd City: Milpitas
State: CA ZIP: 95035
Country: USA County (if in Michigan):

5. Home Web Site Address: <http://us.creative.com/>

6a. Contact name: Think Bui

6b. Contact e-mail address: tbui@creativelabs.com

6c. Contact telephone number: 408-546-6558

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

(a) CREATIVE – Video Display	(e)
(b)	(f)
(c)	(g)
(d)	(h)

For Cashiers Use Only

EDM 509175 2-1 10/27/11
39005 48905 0124
AY 2012 33,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.us.creative.com/recycling

8b. If provided, what telephone number do you provide to consumers for information on your takeback program?

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Consumers will be directed to our web page www.us.creative.com/recycling where they are linked to a Michigan state page where they complete requested customer information. A UPS shipping label is generated for them to print. The unit is shipped to our recycling partner for reuse and/or environmentally sound recycling.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Our web page will direct consumers to a Michigan recycle program link operated by our recycling partner, where consumers can access relevant information on how to participate in the takeback program as described in section 9.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Web based link at www.us.creative.com/recycling

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

(None. Reason being the video display device registered is newly introduced at beginning of 2011) Tons

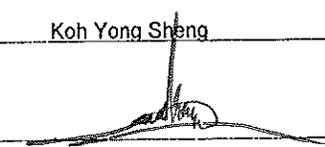
13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Consumer product returns upon receipt are inspected, verified and then sent for teardown. All hazardous components (if any) are removed and properly disposed using approved downstream vendor. Remaining parts/components are shredded into pieces and mechanically separated into commodities of base metals including steel, aluminum, and plastics.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Koh Yong Sheng

DATE: 10/24/11

SIGNATURE: 

TITLE: Controller / Company Secretary