DEQ

MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
RESOURCE MANAGEMENT DIVISION

ELECTRONIC DEVICE MANUFACTURER REGISTRATION FORM

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY, RESOURCE MANAGEMENT DIVISION, SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2012 **FOR DEQ USE ONLY**

Date Received by DEQ: 11/2/11
Received by: Angt
Fee: Yes ☒ No ☐

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Dell Americas Marketing, LLP

2. Area Code and Telephone Number: 800-999-3355

3. Manufacturer of:

Video Display Devices	Yes ☒	No ☐
Computers	Yes ☒	No ☐
Printers	Yes ☒	No ☐

4. Mailing Address:

Address: One Dell Way, MS RR2-16 City: ROUND ROCK

State: TX ZIP: 78664

Country: USA County (if in Michigan):

5. Home Web Site Address: www.dell.com

6a. Contact name: MELISSA MALLORY

6b. Contact e-mail address: MELISSA_MALLORY@DELL.COM

6c. Contact telephone number: 512 723 4937

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) DELL (e)

(b) ALIENWARE (f)

(c) (g)

(d) (h)

DEQ
NOV 2 2011
RESOURCE MANAGEMENT DIVISION

For Cashiers Use Only

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.dell.com/recycling

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 800-999-3355

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.
Dell believes that our customers define "convenient" differently thus our approach to providing free and convenient CED recycle options for our products is built on a portfolio of free takeback options. These programs include:

Goodwill-Dell ReConnect Partnership– Free recycle opportunities at participating Goodwill stores and attended donation centers (ADCs)
Residential Collection – Free residential collection through FedEx of any Dell branded CED
Residential Collection with Purchase – Free residential collection through FedEx for any brand CED with the purchase of a similar Dell system

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?
Dell provides recycling information to consumers via our recycling website at www.dell.com/recycling. Dell gives multiple hassle-free options for keeping e-waste out of landfills, either directly or through partnerships. Find the program that's right for you or your business.

11. How do you provide information to consumers on how and where to return covered electronic devices?
Dell provides recycling information to consumers via our recycling website at www.dell.com/recycling.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

1808.396 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:
-Receive product
-Weigh product
-Separate material
  -Above cut line
  -Printers
  -CRT monitors
  -Systems
  -Laptops
  -Other
-Dismantle material
  -See material flows
  -Separate material
  -Pack for outbound shipment to downstream vendor
Track all material flow

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: MELISSA MALLORY DATE: 10-25-11

SIGNATURE: Melissa Mallory TITLE: Sustaining Compliance Admin