



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
RESOURCE MANAGEMENT DIVISION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924**

YEAR 2012 **FOR DEQ USE ONLY**

Date Received by DEQ: 12/29/11

Received by: Amy H.

Fee: Yes No

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Kobo Inc.

2. Area Code and Telephone Number:
416 977 8737

3. Manufacturer of:

Video Display Devices

Yes

No

Computers

Yes

No

Printers

Yes

No

4. Mailing Address:

Address: 135 Liberty St. Suite 101

City: Toronto

State: Ontario

ZIP: M6K1A7

Country: Canada

County (if in Michigan):

5. Home Web Site Address: <http://www.kobobooks.com>

6a. Contact name: Bruce Roberts

6b. Contact e-mail address: SCM@Kobo.com

6c. Contact telephone number: 416 977 8737 Ex 3542

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) Kobo Vox

(e)

(b) Kobo Touch (Not a Computing Device)

(f)

(c) Kobo WiFi (Not a computing device)

(g)

(d)

(h)

DEQ
DEC 29 2011
RESOURCE MANAGEMENT DIVISION

For Cashiers Use Only

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? <http://www.kobobooks.com>

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 1-866-204-4714

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

The Kobo e waste take back program is managed through Ingram Micro Logistics . Their e waste manager is Global Electric Electronic Processing GEEP

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

On the Kobo Web site , Customers are directed to call 1 - 866 - 204 - 4714 , they are connected with a Kobo Customer Care representative who provides them with the return address for ewaste , and a pre paid transportation number and return authorization number to cover product return costs

11. How do you provide information to consumers on how and where to return covered electronic devices?

Customers through the Kobo web site are asked to call a central e waste phone number that will connect them with a Kobo representative who will provide specific directions for Michigan residents

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

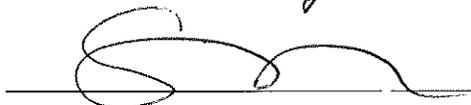
0 Tons of Kobo Vox Units (Product Launch Oct 2011) Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Product would be dismantled into glass, Plastic , and battery . Glass and Plastic are recycled and Battery is disposed of according to local regulations .

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Susan Tsang DATE: Dec 12/2011

SIGNATURE:  TITLE: Director of SCM