



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
RESOURCE MANAGEMENT DIVISION**

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,
RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

YEAR 2012 **FOR DEQ USE ONLY**

Date Received by DEQ: 10/11/11

Received by: Amy H.

Fee: Yes No

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): MerchSource, LLC

2. Area Code and Telephone Number:
949-707-2780

3. Manufacturer of:

Video Display Devices	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Computers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Printers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>

4. Mailing Address:

Address: 19517 Pauling City: Foothill Ranch
State: CA ZIP: 92610
Country: United States County (if in Michigan):

5. Home Web Site Address: www.msccustomercaare.com

6a. Contact name: Derek Hoye

6b. Contact e-mail address: derek@merchsource.com

6c. Contact telephone number: 949-707-2780

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) "LITERATI" an electronic reading device with a 7" LCD screen (co-marketed under the "Sharper Image" brand under trademark license). (e)

(b) "LOOKBOOK" an electronic reading device with a 7" LCD screen. (f)

(c) (g)

(d) (h)

For Cashiers Use Only

EDM 068831-2-1 10/11/11
33000 45605 0124

AY 2012 \$3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.msclientcare.com

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 1-800-374-2744

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

MerchSource has established a call-center through which consumers can arrange via toll-free call for the recycling of covered electronic devices (CEDs). The call-center will send a self-addressed postage-paid padded mailer to consumers for return of the CEDs. CEDs are collected by the call-center and periodically picked up and recycled by a California-approved eCycling company. All such recycling will be documented.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

On the packagin we not that certain components from your LookBook/Literati should be recycled rather than disposed of in the trash in order to protect the environment and comply with certain state laws. When you are prepared to dispose of you LookBook/Literati, please contact us so that we can arrange to recycle your LookBook/Literati for you. In addition to the packaging, we also promote eletronics recycling on msclientcare.com, providing information about what types of items that can be recycled and offer resources to locate local certified recyclers.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Information in item #10 and "Call us toll-free to participate: (800) 374-2744." The call center provides customers with the details regarding the takeback procedure.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

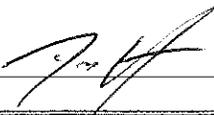
2.8 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

The units are picked up at the customer call center by All Green Recycling.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Derek Hoge DATE: 9/28/11

SIGNATURE:  TITLE: Associate Counsel