



NO

EDM2010-003

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the  
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF  
NATURAL RESOURCES AND ENVIRONMENT,  
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,  
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

Date Received by DNRE: 11/1/10

Received by: MLC

Fee: Yes  No

\$3,000.00

**ELECTRONIC DEVICE MANUFACTURER**

1. Company Name (True Name and All Assumed Names): Acer America Corporation  
2. Area Code and Telephone Number: 408-533-7700

3. Manufacturer of:  
Video Display Devices Yes  No   
Computers Yes  No   
Printers Yes  No

4. Mailing Address:  
Address: 333 W. San Carlos Street, Suite 1500 City: San Jose  
State: CA ZIP: 95110  
Country: USA County (if in Michigan):

5. Home Web Site Address: www.acer.com/us  
6a. Contact name: Eric Gilbert  
6b. Contact e-mail address: eric\_gilbert@acer.com  
6c. Contact telephone number: 949-471-7774

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)
- (a) Acer: Computer and Video Display Device (e)
  - (b) emachines: Computer (f)
  - (c) Gateway: Computer (g)
  - (d) (h)

**For Cashiers Use Only  
DNRE**

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## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program?

Acer Website program - <https://usspringpromo.acer.com/Recycle/Index.aspx>

Gateway Website Program - [http://www.gateway.com/about/corp\\_responsibility/env\\_options.php](http://www.gateway.com/about/corp_responsibility/env_options.php)

8b. If provided, what telephone number do you provide to consumers for information on your takeback program?

Acer Website Program - 800-681-2237

Gateway Website Program - 949-305-6600

## TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Acer America Corporation offers two take-back programs. One is offered on the Acer America website and the other is offered on the Gateway website. Both programs are web-based mail back offerings that are free to the consumer, including shipping. A consumer wishing to trade-in or recycle old Acer, Gateway or emachines products can go online and enter their product information into the web-based tool. A postage paid mailing label will then be sent to the consumer so they can package and mail back their product. As an added bonus, the Gateway site program will pay the consumer if their product has residual value.

For customers that would rather drop-off their products at a physical location, Acer has partnered with Best Buy to support its in-store recycling program. Best Buy will accept any Acer-branded products (Acer, Gateway, and emachines) returned to their stores in Michigan and Acer will handle the cost of collection, transportation and responsible recycling, in accordance with the Michigan recycling requirements. Please visit [www.bestbuy.com/recycle](http://www.bestbuy.com/recycle) for more details on the Best Buy Recycling Program.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

All consumer education information is provided on the websites indicated above, and it instructs the consumer on what products are included in the program, how to use the online tool, and how to prepare and ship their product for recycling.

11. How do you provide information to consumers on how and where to return covered electronic devices?

All consumer education information is provided on the websites indicated above.

## TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

23.03 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

Collected products and components are tested for functionality. Functioning equipment that has resale value will be data sanitized and marketed for reuse. Under the Gateway mailback program, the residual value will be shared with the consumer.

If the product does not have value or is not functional, then it will be sent for recycling. The electronic products are disassembled and working components are reused. Non-working components are treated or recycled properly according to the type of components. All products received, processed and shipped are documented.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Young Kim DATE: Oct. 28, 2010

SIGNATURE:  TITLE: Director, Service Engineering