



EDM 2010-005

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT,
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

Date Received by DNRE: 11/1/10
Received by: MLC
Fee: Yes No
\$3,000.00

ELECTRONIC DEVICE MANUFACTURER	
1. Company Name (True Name and All Assumed Names): Apple Inc.	2. Area Code and Telephone Number: 408-996-1010
3. Manufacturer of:	
Video Display Devices	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Printers	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
4. Mailing Address:	
Address: 1 Infinite Loop MS 50-EHS	City: Cupertino
State: CA	ZIP: 95014
Country: USA	County (if in Michigan):
5. Home Web Site Address: www.apple.com	6a. Contact name: John Yeider
	6b. Contact e-mail address: yeider.j@apple.com
	6c. Contact telephone number: 408-974-2752

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER	
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)	
(a) Apple	(e)
(b) NeXT	(f)
(c)	(g)
(d)	(h)

DNRE

NOV 04 2010

For Cashiers Use Only

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program?

www.apple.com/environment/recycling/program/contact.html

8b. If provided, what telephone number do you provide to consumers for information on your takeback program?

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Apple provides a free mail-back program. Logistics are fulfilled through FedEx. Interested parties may go to the web site and complete the information. (Web site link: www.apple.com/environment/recycling/program/contact.html). Or an e-mail may be sent to iRecycle@apple.com. Either means of contact will result in an e-mail sent to the customer with specific instructions and/or bar codes. The bar codes/shipping codes are taken to FedEx along with their packed equipment. FedEx transports the package to one of Apple's contracted recyclers for destruction. The recycler has passed Apple's extensive audit and vetting process. A detailed description of the destruction/recycling process is contained in number 13, below.

Annually, in conjunction with the University of Michigan, Apple conducts public takeback events at multiple locations in the state of Michigan. In excess of 4,000 individual vehicles were serviced in 2010. In 2010, we collected in excess of 355,000 lbs at the public collection day. This exceeds our tonnage sold.

Tonnage sold is based on US sales numbers for Apple's fiscal year using actual sales data for covered devices and covered entities. Tonnage recycled does not include free apple-branded mail-back programs provided on-line, described above, through the Apple on-line store and Apple retail locations.

Listed in FOIA EXEMPT Sales Data 15. please find data listing the amount recycled in excess of the amount sold. This is due to the volume of materials collected in our public take-back events. The take-back data includes only covered devices from covered entities. Sales data reflects actual sales for the fiscal year 10/1/09 - 9/30/10. Listed tons are sales numbers by product type multiplied by their respective weights. Numbers adjusted to reflect Michigan's percent of the US population obtained from the US Census bureau, 3.25%.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Each product manual has information regarding recycling and directs purchasers to Apple.com for more information.

www.apple.com/environment/recycling has a complete, step by step process for free recycling.

[iRecycle at Apple.com](mailto:iRecycle@apple.com) is an e-mail address which is monitored during business hours. This provides a forum for customers to ask questions regarding recycling. The questions can be specific, such as "my bar codes did not print", or general knowledge such as "how does the program work?"

11. How do you provide information to consumers on how and where to return covered electronic devices?

See above.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

180 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:
Materials are manually and mechanically disassembled and shredded into commodity-sized fractions materials of metals, plastics, and glass. All hard drives are shredded into confetti-sized pieces. The pieces are sorted into commodities grade materials. No resale. No re-use. No parts harvesting.

After processing, the pieces are sorted into fractions materials comprised of metals, plastics and glass and used as stock for the production of new products.

None of the materials received by Apple, processed by our contracted vendors or their downstream vendors while performing the duties associated with this program will leave North America.

Landfill materials are minimal and include certain packaging, which can not be broken down to non-contaminated, stand alone products.

I, the undersigned registrant, swear and affirm, **UNDER PENALTY OF LAW**, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: JOHN VELOZ DATE: 11/1/2010

SIGNATURE:  TITLE: Recycling Programs Manager