



YEAR 2011 FOR DNRE USE ONLY	
<b>EDM2010-078</b>	
Date Received by DNRE:	2/14/11
Received by:	MLC
Fee:	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> \$3,000.00

### ELECTRONIC DEVICE MANUFACTURER REGISTRATION FORM

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.  
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT,  
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,  
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

<b>ELECTRONIC DEVICE MANUFACTURER</b>	
1. Company Name (True Name and All Assumed Names): MerchSource, LLC	2. Area Code and Telephone Number: 949-900-8669
3. Manufacturer of:	
Video Display Devices	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Computers	Yes <input type="checkbox"/> No <input type="checkbox"/>
Printers	Yes <input type="checkbox"/> No <input type="checkbox"/>
4. Mailing Address:	
Address: 19517 Pauling	City: Foothill Ranch
State: CA	ZIP: 92610
Country: United States	County (if in Michigan):
5. Home Web Site Address: <a href="http://www.literatireader.com/">http://www.literatireader.com/</a>	6a. Contact name: Derek Hoye
	6b. Contact e-mail address: derek@merchsource.com
	6c. Contact telephone number: 949-900-8669

<b>BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER</b>
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)
(a) "LITERATI" an electronic reading device with a 7" LCD screen (co-marketed under the "Sharper Image" brand under trademark license). (e)
(b) "LOOKBOOK" an electronic reading device with a 7 inch LCD screen. (f)
(c) (g)
(d) (h)

<b>For Cashiers Use Only</b>
5011503545-1-1 02/14/11 33000 46523 8124 AY 2011 33,000

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? For LITERATI, www.literatireader.com. For LOOKBOOK, mscustomer care.com.

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? (800) 374-2744

## TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

MerchSource has established a call-center through which consumers can arrange via toll-free call for recycling of covered electronic devices (CEDs). The call-center will send to consumers a self-addressed postage-paid padded mailer with which consumers can return the CEDs. CEDs collected by the call-center will be periodically destroyed by a California-approved eCycling company. All such destruction will be documented.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Certain components from your LookBook/Literati should be recycled rather than disposed of in the trash in order to protect the environment and comply with certain state laws. When you are prepared to dispose of your LookBook, please contact us so that we can arrange to recycle your LookBook/Literati for you.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Information in item #10 and "Call us toll-free to participate: (800) 374-2744." The call center provides customers with the details regarding the takeback procedure.

## TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

N/A Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

N/A

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

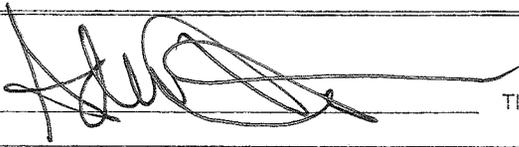
PRINT NAME:

Adam Gromfin

DATE:

1/17/11

SIGNATURE: \_\_\_\_\_

A handwritten signature in black ink, appearing to be 'H. J. ...', written over a horizontal line.

TITLE: \_\_\_\_\_

General Counsel