MICHIGAN DEPARTMENT OF NATURAL RESOURCES & ENVIRONMENT
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION

YEAR 2011 **FOR DNRE USE ONLY**

EDM2010-062

Date Received by DNRE: 11/1/10

Received by: MF

Fee: $3000 Yes ☒ No ☐

ELECTRONIC DEVICE MANUFACTURER REGISTRATION FORM

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT, ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION, SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): PLR IP HOLDINGS, LLC

2. Area Code and Telephone Number: 952.641.1020

3. Manufacturer of:

Video Display Devices	Yes ☒	No ☐
Computers	Yes ☐	No ☒
Printers	Yes ☐	No ☒

4. Mailing Address:

Address: 4350 BAKER RD - SUITE 180 City: MINNETONKA

State: MN ZIP: 55343

Country: US County (if in Michigan):

5. Home Web Site Address: WWW.POLAROID.COM

6a. Contact name: JACK GOETZKE

6b. Contact e-mail address: jack.goetzke@polaroid.com

6c. Contact telephone number: 952.641.1029

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) POLAROID (e)

(b) (f)

(c) (g)

(d) (h)

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EDM 681306-3-1 11/01/10
$3000 48523 9124

AY 2011 $3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? Our company works with MRM to provide electronics recycling in Michigan. MRM maintains a comprehensive recycling website at http://www.mrmrecycling.com. A specific page with information on MRM's program in Michigan is at: http://www.mrmrecycling.com/collection_mi.htm.

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 1-888-769-0149.

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.
MRM offers consumers nearly 70 collection sites located across the State of Michigan. Most of MRM's collection sites are at Goodwill stores; other MRM sites include regional retailers American TV and Paul's TV. MRM is in the process of adding additional collection opportunities for consumers by supporting local government recycling programs and expects to add these sites before January 1, 2011.

Consumers can go to the MRM website, click on the image of the State of Michigan and see a list of the collection locations available to drop off TVs for recycling.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?
Our company works with MRM to provide electronics recycling in Michigan. MRM provides consumers with information on how and where to return covered electronic devices on its website: www.mrmrecycling.com. This site has a map of the United States and consumers can find information on the MRM program in Michigan by clicking on the state of Michigan on the map.

The Michigan page on the MRM website lists all brands participating in the MRM program in Michigan. The MRM Mailback program for computer products provides a mailback option for consumers who want to recycle brands participating with MRM. The MRM take back locations provide collection locations for consumers who wish to recycle TVs. All brands of TVs are accepted at MRM at no charge to consumers at MRM recycling collection locations.

11. How do you provide information to consumers on how and where to return covered electronic devices?
In addition to the information on the MRM Electronics Take Back program provided on the Michigan page on the MRM website as described in Question 10 above, MRM links to the Michigan DNRE Electronics Takeback Program on this page. If consumers have questions about how and where to recycle in general or are seeking sites to recycle covered computers that are not labeled with our brand label, they can click on this link to find additional recycling information.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

2.02 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:
Covered electronic items received from Michigan consumers either go directly to an MRM recycler, as in the mailback program, or are consolidated at a collection location and shipped to an electronics recycler.
MRM recyclers process all electronics domestically using no prison labor. The recyclers break electronics into commodities.

All of our recyclers sort Cathode Ray Tube glass and send the CRT glass to CRT glass manufacturers for remanufacture into new CRTs. Metals are separated and sent to metals recycling processes; precious metals and certain batteries are sent to precious metal processors in Europe. Plastics are shredded and sent for use in new plastic processing. All batteries and mercury lamps are removed and sent off for further processing.
More information on MRM's requirements for recycling vendors can be found on the MRM website.
www.mrmrecycling.com/recycling_ethic.htm.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Scott Hardy DATE: 10/25/10

SIGNATURE: TITLE: President