



EDma010-045

N/C

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF NATURAL RESOURCES AND ENVIRONMENT,
ENVIRONMENTAL RESOURCE MANAGEMENT DIVISION,
SOLID WASTE AND LAND APPLICATION SECTION, AT 517-241-2924

Date Received by DNRE: 10/26/10

Received by: BB

Fee:

Yes No

\$3,000.00

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Samsung Electronics Co.

2. Area Code and Telephone Number:
310 - 900 - 5246

3. Manufacturer of:

Video Display Devices	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Computers	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Printers	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>

4. Mailing Address:

Address: 18600 Broadwick Street City: Rancho Dominguez
State: CA ZIP: 90220
Country: USA County (if in Michigan): SAMSUNG

5. Home Web Site Address: www.samsung.com

6a. Contact name: Dinah Rhee

6b. Contact e-mail address: drhee@sea.samsung.com

6c. Contact telephone number: 310 - 900- 5246

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

- | | |
|---------------------------------|-----|
| (a) Samsung - Televisions | (e) |
| (b) Samsung - Computer Monitors | (f) |
| (c) Samsung - Laptops | (g) |
| (d) Samsung - Printers | (h) |

For Cashiers Use Only

DNRE

OCT 26 2010

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program?
www.samsung.com/recyclingdirect

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? 877-278-0799

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

We offered fixed drop off locations that are referenced on our website (www.samsung.com/recyclingdirect); and our recyclers partner with the community to drive the volumes of e-waste. We have over 115 fixed locations. We agree with processing according to the highest standards.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

We take all brands at our events. Our recycler establishes the PR needed to bring people in to our collection events as one of our primary volume drivers. Our website also points out the operation hours for our fixed locations.

11. How do you provide information to consumers on how and where to return covered electronic devices?

We provide information on our website that points to fixed locations, hours of operation, and a toll-free number.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

452 Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

We work through our recyclers to collect the volumes in Michigan. All our recycling is done in accordance with our highest standards for handling hazardous materials, as defined by BAN, which includes no incineration, no solid waste landfill, no export and no use of prison labor. All material is processed by our recyclers, where crt glass is cleaned to oven ready grade before shipping to Korea as new feedstock. All hazardous materials are processed in North America. Recyclers also handle mercury ligh bulbs and process mercury for future reuse.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Dinah Rhee DATE: November 12, 2010

SIGNATURE: Dinah Rhee TITLE: Environmental Staff