

# Manufacturing for a Sustainable Future

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## Feature Articles

### IMCP

#### [First 12 Manufacturing Communities Designated](#)

May 28, 2014 - In late May, the Obama administration named 12 regions of the country that will receive special attention under a new federal program designed to help make them more attractive to manufacturing companies looking for a place to set up operations, provide a boost to the U.S. manufacturing industry and create jobs. The Investing in Manufacturing Communities Partnership was started last September to encourage communities to develop long-term plans to compete for these companies and the jobs and economic infusion they would bring. The partnership taps the resources of 11 federal departments and agencies that have \$1.3 billion in economic development funds, from the departments of Commerce, Labor, Transportation, and Housing and Urban Development, to the Environmental Protection Agency and the Small Business Administration.

Listed below are region-specific articles about the designated communities' announcement:

- ["Milwaukee 7" group aims to use federal resources to boost factory growth](#)  
May 29, 2014 - Seven Milwaukee area counties recently received designation as a "manufacturing community" under the Investing in Manufacturing Communities Partnership (IMCP). The "Milwaukee 7" group will be among the first to benefit from up to \$1.3 billion in federal grant money from a new program that uses federal resources to boost local efforts for creating factory jobs.
- [Obama Designates Rochester as Manufacturing Hub](#)  
May 29, 2014 - The Obama Administration's Investing in Manufacturing Communities Partnership (IMCP) named Rochester one of the first communities that will receive special attention to help attract global manufacturers. The initiative is meant to encourage communities to develop long-term strategies to compete for these manufacturers. It uses the resources of federal departments and agencies to support local economic development plans. Helping Rochester to make the list are the area's more than 120 photonics manufacturers and the 500 photonics patents, which were all granted last year alone.
- [15-county Northwest Georgia region tapped for manufacturing partnership](#)  
May 29, 2014 - Northwest Georgia region is one of the first dozen areas in the country tapped to participate in the Investing in Manufacturing Communities Partnership (IMCP). The program is designed to promote job creation, accelerate manufacturing growth and to make the region more globally competitive. Lloyd Frasier, executive director of the Northwest Georgia Regional Commission, said that the designation gives the region priority for grants from a variety of sources, including the Appalachian Regional Commission, the Economic Development Administration and the Department of Agriculture.
- [Tennessee Valley picked for global manufacturing partnership](#)  
May 29, 2014 - The Tennessee Valley is one of the first 12 regions picked to participate in a new initiative to attract global investment in manufacturing and create jobs in targeted communities. Announced in May, the Tennessee Valley Initiative, led by The University of Tennessee, through its Institute for Public Service (IPS), is now eligible for consideration for \$1.3 billion in future federal funding and technical assistance.
- [Puget Sound region will share federal money for manufacturing](#)  
May 29, 2014 - The Puget Sound region is one of 12 "manufacturing communities" selected by the Commerce Department to share \$1.3 billion in federal funds intended to help with economic development. Winners were chosen from among 70 communities that applied for the first round of funding through the Investing in Manufacturing Communities Partnership. Another round of competition will launch later this year. The Washington state effort will be led by the Puget Sound Regional Council, which developed a strategy focused on regional transportation, growth management and economic development. Four counties in Western Washington and three in Eastern Washington are considered part of the region in this application.
- [SW Ohio, NKY to share in \\$1.3B to grow aerospace industry](#)  
May 28, 2014 - Cincinnati and southwest Ohio may soon see a considerable investment of federal funds to spur manufacturing growth. Recently, U.S. Secretary of Commerce Penny Pritzker announced the first 12 communities that will

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be designated “manufacturing communities” as part of the second phase of the Investing in Manufacturing Communities Partnership (IMCP) launched by the Obama administration last fall. One of the 12 is the Southwestern Ohio Aerospace Region, led by the city of Cincinnati, the city of Dayton, REDI Cincinnati and the Dayton Development Coalition. The Commerce Department said the region along Interstate 75 includes 27 counties stretching into Northern Kentucky.

- [Los Angeles wins designation for federal manufacturing program](#)  
May 28, 2014 - The Obama Administration recently named Los Angeles one of 12 regions eligible for special attention under a new program designed to boost manufacturing and create new jobs. Mayor Eric Garcetti announced the award at an Exposition Park news conference with officials from USC who applied for the designation through the school’s Center for Economic Development. Under the Investing in Manufacturing Communities Partnership (IMCP) program, \$1.3 billion will be made available to the different areas to apply for funds for long-term planning to compete for companies, jobs and the economic infusion they would create.
- [Federal designation may boost greater Portland as food production hub](#)  
May 28, 2014 - The greater Portland area could be on the verge of becoming a larger food production hub than ever before, thanks to receiving a new and significant federal designation. A powerhouse partnership of public and private industry groups is planning to launch an ambitious and multi-tiered sustainable food production program in greater Portland after it was selected to participate in a federal manufacturing initiative. Greater Portland's designation in May as part of the Obama administration's Investing in Manufacturing Communities Partnership (IMCP) will give the sustainable food production program priority consideration for \$1.3 billion in funding from several federal agencies, according to the U.S. Department of Agriculture. The program will also receive dedicated assistance from liaisons at 11 federal agencies. Additional Coverage: [Portland wins federal manufacturing designation for food and agriculture](#)
- [South Kansas is named a ‘manufacturing community’](#)  
May 28, 2014 - The U.S. Department of Commerce announced in May that south Kansas had been designated as a “manufacturing community,” giving the region elevated consideration for a portion of \$1.3 billion in federal funding in the next two years through Investing in Manufacturing Communities Partnership (IMCP). The proposed program prioritizes public investment in research and innovation as the catalytic element to improve support for existing advanced manufacturing businesses and workers, and to build on and strengthen the region’s competitive edge in attracting global manufacturers. Additional Coverage: [Feds single out Wichita as possible hub of future manufacturing development](#)
- [Michigan cities, counties join to get federal help applying for grants](#)  
May 28, 2014 - A consortium of 13 counties and more than three dozen municipalities in southeastern Michigan will receive a special designation that will give it a leg up in competing for \$1.3 billion in federal manufacturing, economic development and research funds. Wayne County’s Economic Development Growth Engine group will lead the partnership, which stretches from the Ohio line as far northwest as Ingham County and as far north as St. Clair County. As part of the award, the consortium will get federal help in applying for grants and be allowed to brand and promote itself as a designated Manufacturing Community to attract private investment. Additional Coverage: [Obama administration chooses Southeastern Michigan for manufacturing stimulus program](#)

## Corporate Sustainability

### [The Growing Case for Corporate Sustainability Management](#)

May 5, 2014 - Environmental awareness is a longstanding movement socially and politically. Though businesses in general have increasingly recognized and adopted some environmentally aware practices, hurdles remain in adopting a full and comprehensive corporate sustainability management (CSM) strategy. Today’s CSM is a broad-reaching business strategy that not only can contribute to environmental sustainability but also, importantly, can improve business sustainability and cost management.

## Industry Reports

### [Supply Chain Leadership: Distinctive approaches to innovation, collaboration, and talent alignment](#)

May 15, 2014 - At a basic level, companies compete on their supply chain capabilities. How they manage the activities involved in planning, sourcing, making, and delivering goods determines their costs, quality, and agility in responding to customer and market needs. In an increasingly global business environment, that competition never gets easier. The bar only rises. Managers must always

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stay apprised of the new strategic and operational challenges arising, and informed about the most effective solutions their competitors are using to address them. To help illuminate the strategies and processes employed by supply chain professionals, the 2014 Global Supply Chain Survey captured the input of more than 400 executives in manufacturing and retail companies and outlined the distinctive supply chain approaches associated with high supply chain performance.

Additional Coverage: [Guess What? Advanced Supply Chain Capabilities Improve Company Financials](#)

## Tools

### [New toolkit to boost local supply chains](#)

May 22, 2014 - The Institute for Sustainability's Local Procurement and Supply Chain Toolkit contains practical steps for both public and private sector buyers to apply best procurement practice in their organizations and guidance on how to make it easier for local suppliers to work with them. The toolkit also includes advice for SMEs covering the investment plans and procurement methods adopted by large organizations and how to identify the most appropriate target customers.

Additional Coverage: [Green economy increases prospects for SMEs](#)

The Tool: [Local Procurement and Supply Chain Toolkit](#)