



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590

YEAR 2013-14 **FOR DEQ USE ONLY**

Date Received by DEQ: 1-2-2014

Received by: mwo

Fee: \$3,000. - Yes  No

ACH Payment Confirmation #:

**ELECTRONIC DEVICE MANUFACTURER:**

**NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "N/A" or "0"**

1. Company Name (True Name and All Assumed Names): Haier America Trading, LLC

2. Area Code and Telephone Number: 212) 594-3330

3. Manufacturer of:

Video Display Devices

Yes  No

Computers

Yes  No

Printers

Yes  No

4. Mailing Address:

Address: 1356 Broadway

City: New York City

State: New York

ZIP: 10018

Country: USA

County (if in Michigan): N/A

5. Home Web Site Address: www.haieramerica.com

6a. Contact name: Yolanda Adams-Curry

6b. Contact e-mail address: yadamscurry@haieramerica.com

6c. Contact telephone number: (212) 594-3330, ext. 3047

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) Haier

(e)

EDM 585940-14-1 01/03/14  
33000 45605 0124

(b)

(f)

AY 2014 \$3,000

(c)

(g)

(d)

(h)

**For Cashiers Use Only**

### TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program?

<http://www.haieramerica.com/ecolife>

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site:

Under the heading: Electronics Recycling there is a link for consumers interested in the 'mail back' program. The intro sentence and link are below:

"And, residents of Hawaii, Maine, Maryland, Michigan, New York, North Carolina, South Carolina, and West Virginia have the option of utilizing a free mail back program. Learn more here. "

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program?

800-732-9254

### TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback

Permanent collection site

Collection events

Retailer

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Yolanda Adams-Curry

e-mail address: [yadamscurry@haieramerica.com](mailto:yadamscurry@haieramerica.com)

Phone #: (212) 594-3330, ext. 3047

9b. Please describe your Takeback program.

The program consists largely of permanent collection sites with collection events held throughout the year.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes

No

N/A

If you are a manufacturer of video display devices, do you accept all brands?

Yes

No

N/A

9d. Is your Takeback program free to consumers?

Yes

No

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes

No

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited  #

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Consumers are provided information on Haier's website at <http://www.haieramerica.com/ecolife>.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Consumers are provided information on Haier's website at <http://www.haieramerica.com/ecolife>.

**TAKEBACK PROGRAM REPORT** (include this information beginning with the first registration submitted after the implementation of the Takeback program)

12a. The number of collection and/or recycling locations (permanent or intermittent) in the state of Michigan: 58 Please see attached.

12b. List the weight of the covered electronic devices received by the Takeback program from consumers during the prior year:

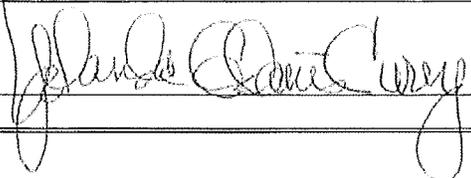
0 Tons by mailback      38,409 Tons thru collection locations      31,591 Tons through collection days      0 Tons through Retailers

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:  
Covered Electronic Devices are sent to Electronic Recyclers International, Inc. (ERI) for recycling at ERI's Plainfield, Indiana facility. ERI's Indiana facility is e-Stewards, R2, ISO 14001, ISO 9001 and OHSAS 18001 certified. Upon receipt, materials are separated into two streams: glass-containing items and all other e-waste. Glass-containing items will be separated from all other e-waste. Glass containing items will be moved to a separate area where the CRTs will be removed from their outer casings. The glass will then be cleaned and cut using ERI's dry-process glass cleaning system. The clean glass is now in commodity form to be sold as a commodity for the manufacturing of new CRTs.

All other e-waste will be designated and prepared for shredding. For efficiency, material is shredded in batches, by grade of commodity. E-waste will be sorted and staged into the following grades: high grade; low grade/medium grade; low grade copper; and items that cannot be shredded, such as wood and fluorescent tubes. Items that cannot be shredded go directly to a de-manufacturing table. All other materials are prepared for shredding. Batteries will be removed from any devices and managed as necessary. E-waste will be processed through the shredder and will be separated into plastics and metals, allowing ERI to increase the value of these commodities. Plastics and metals will be stored in baled or loose commodity form until they are sold and shipped from the ERI facility.

ERI's recycling process and shredding and glass cleaning technology ensure that all e-waste including covered electronic devices collected under the Michigan program leave ERI in commodity form as plastic, metal and glass. The material is sent to vendors compliant with the e-Stewards and R2 standards as well as vendors that have been thoroughly audited and vetted by ERI.

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

|             |   |        |                             |
|-------------|---|--------|-----------------------------|
| PRINT NAME: | Yolanda Adams-CURRY   | DATE:  | 11/12/13                    |
| SIGNATURE:  |  | TITLE: | Pricing Programs Admin Mgr. |