



Conference Agenda

November 12, 2014



Kellogg Center, Michigan State University
East Lansing, Michigan

7:30 - 8:30am	Registration, posters, and continental breakfast		
8:30am	Welcome – Richard Alexander , Department of Environmental Quality, Office of Environmental Assistance Opening Remarks – Deanna Cullen , Whitehall High School		
9:00am	Governor’s Awards Presentation – Dan Wyant , Director, Department of Environmental Quality		
9:30am	Morning Keynote – Bruce Dale , Michigan State University		
10:00am	PANEL: Cultivating Green Chemistry Innovations – Moderator: <i>Mike Shesterkin</i> , What’s Next LLC Panelists: <i>Robert Weins</i> , Insight Advisors; <i>Andrew McColm</i> , Michigan State University; <i>James Bleyer</i> , Valicor		
10:45am	Posters and Networking Break – move to breakout sessions		
Breakout Sessions	Applications in the Automotive Industry (Red Cedar B)	Green Chemistry in Higher Education (Red Cedar A)	The Bioeconomy in Michigan (Riverside Room)
11:15am	A Total Systems Perspective to Green Chemistry - <i>John Bradburn</i> , General Motors Ford Sustainability: Successes and Challenges - <i>Carrie Majeske</i> , Ford Motor Company	Green Chemistry Commitment Panel - <i>Kristina Mack</i> , Grand Valley State University Toxicology in Chemistry Education <i>Dalila Kovacs</i> , Grand Valley State University <i>Clinton Boyd</i> , Steelcase	Bio Manufacturing Products with Michigan Feedstock – A Dawning Reality - <i>Kevin M. Karpinski</i> , BioCycle
12:15pm	Lunch and Keynote Keynote Introduction – Ned Jackson , Michigan State University Keynote Speaker: Eric Beckman , George M. Bevier Professor of Engineering and Co-Director, Mascaro Center for Sustainable Innovation, University of Pittsburgh		
1:15pm	Student Poster Award Presentation		



Breakout Sessions	Green Chemistry Industrial Innovation, Part 1 (Red Cedar B)	Incorporating Toxics Reduction and Green Chemistry into K-12 Education (Red Cedar A)	Cutting Edge Research (Riverside Room)
1:45pm	Leveraging Non-Competitive Partnerships for a Competitive Advantage - <i>Philip G. Sliva and James S. Pell, Amway; Mike Fryan, BISSELL Homeare Inc.</i>	Teaching Toxics Use Reduction Chemistry through Green Chemistry - <i>Maru Colbert, Science Nation Project School</i> Project-based Learning and Green Chemistry - <i>Kathe Blue Hetter, Skyline High School</i>	Radiation Curable Coatings and Water-based Automotive Trim Adhesives from Soybean oil and its derivatives - <i>Senthilkumar Rengasamy, Diversified Chemical Technologies, Inc.</i> Novel Methods for Catalyst Functionalization of Semiconductors - <i>Shawn Eady, University of Michigan</i>
2:45pm	Networking Break		
Breakout Sessions	Green Chemistry Industrial Innovation, Part 2 (Red Cedar B)	New Product Development (Red Cedar A)	Green Chemistry on Campus (Riverside Room)
3:00pm	Impacts of Noncompetitive Collaborations Through Industrial Roundtables - <i>Julie Manley, Guiding Green; Panel Q&A with Philip G. Sliva and James S. Pell, Amway; Mike Fryan, BISSELL Homeare Inc.</i>	ReHealing Foam, A Renewable Solution - <i>Steve Hansen, The Solberg Company</i> Attempting to Cross the Chasm - the Experience of a Pollution Prevention Technology - <i>Gary Cohen, RadTech</i>	Greening the Spartan Green & White - <i>Ramani Narayan, Laurie Thorpe, Abdullah Mohammed, and Stephen Plont, Michigan State University</i>
4:00pm	Closing Remarks		

ALL DAY – Posters and networking!

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