

# Great Lakes Blue Accounting

Delivering Information, Supporting Collaboration



# About the Great Lakes Commission

- A bi-national forum that fosters dialogue among decision makers in its Member states and provinces to enable them to reach consensus on the region's priorities and speak with a unified voice
- Formed in 1955 through a federal compact to promote the orderly, integrated and comprehensive development, use and conservation of the water and natural resources of the Great Lakes basin and St. Lawrence River

# GLC Services and Priorities

## Service Areas

Communications and Education

Information integration and reporting

Facilitation and consensus building

Policy coordination and advocacy

## Priorities

Clean energy and climate

Water-dependent economy and infrastructure

Invasive species

Water resource management

Water quality and ecosystem health

Habitat and coastal management

An aerial photograph of a river system, likely the Detroit River, showing a network of waterways and surrounding land. The image is overlaid with four white text labels: 'Social' in the upper left, 'Cultural' in the center, 'Economic' in the lower center, and 'Environmental' in the lower right. The river channels are dark, and the surrounding land is a mix of green and brown, indicating vegetation and urban areas.

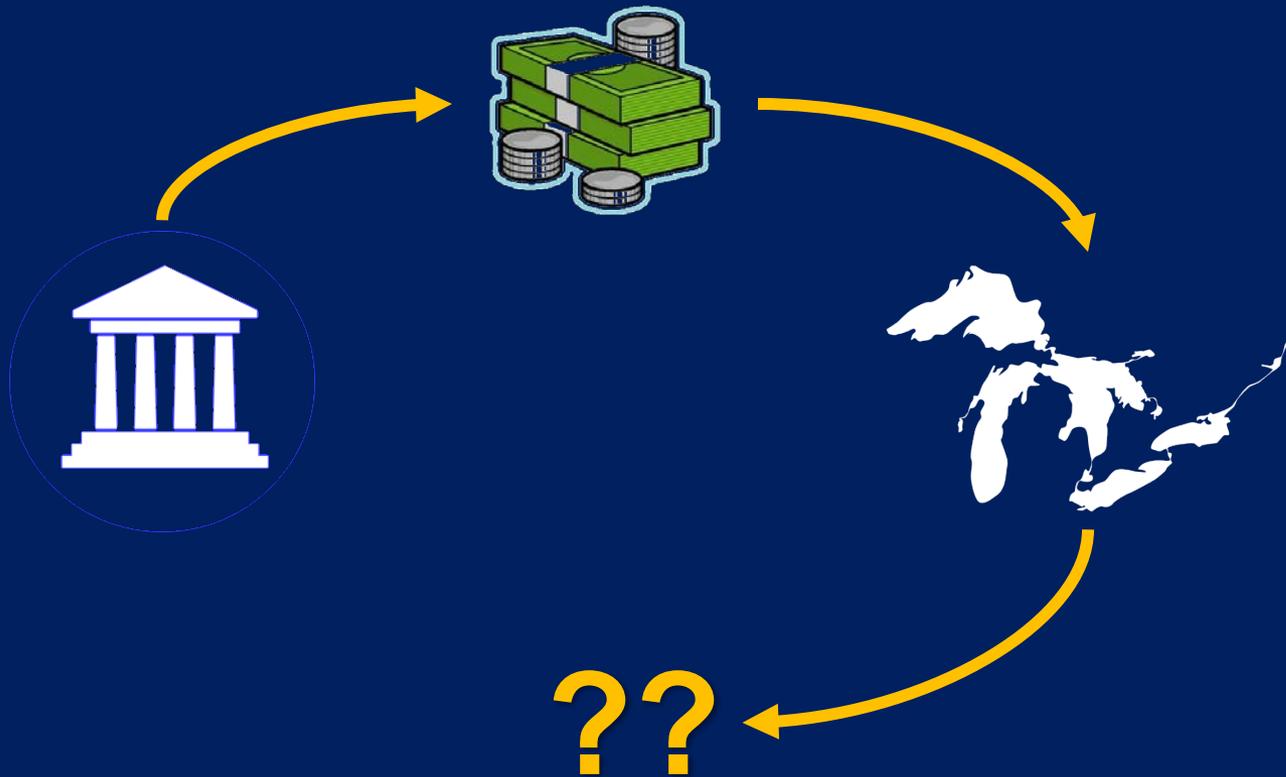
Social

Cultural

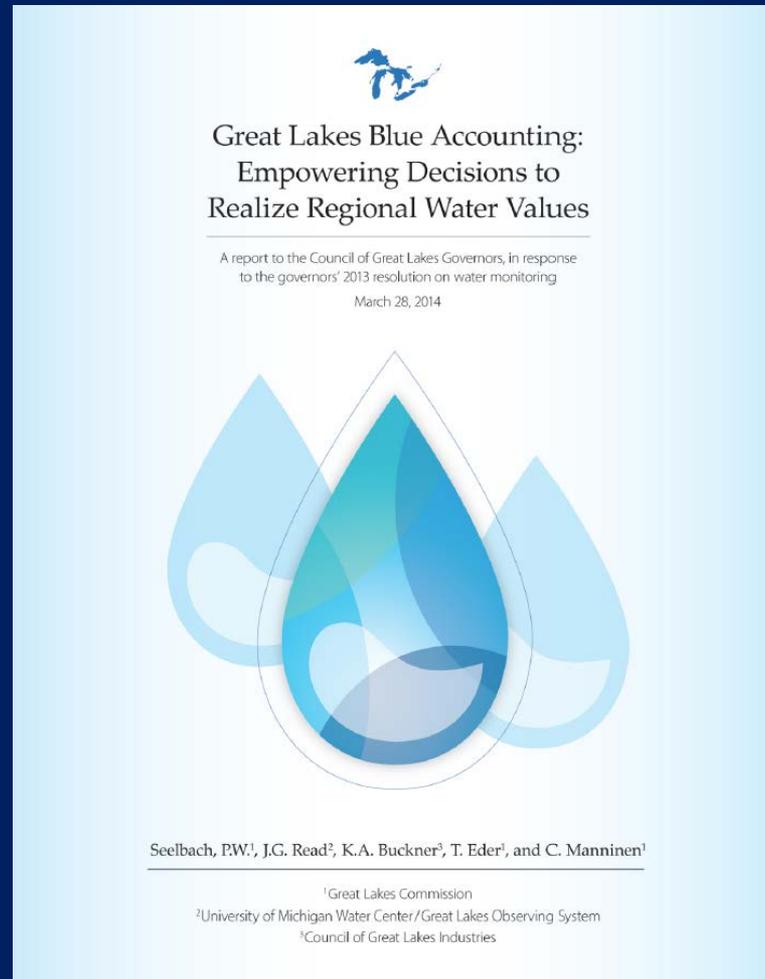
Economic

Environmental

# How Is It Going?



Download at  
[bit.ly/BlueAccounting](http://bit.ly/BlueAccounting)



# Nine Desired Outcomes

**Social Values and Quality of Life**

**Sustainable Human Uses**

**Healthy Aquatic Ecosystems**

# Nine Desired Outcomes

## Social Values and Quality of Life

- Awareness of water value
- Stewardship of, and investment in, water resources

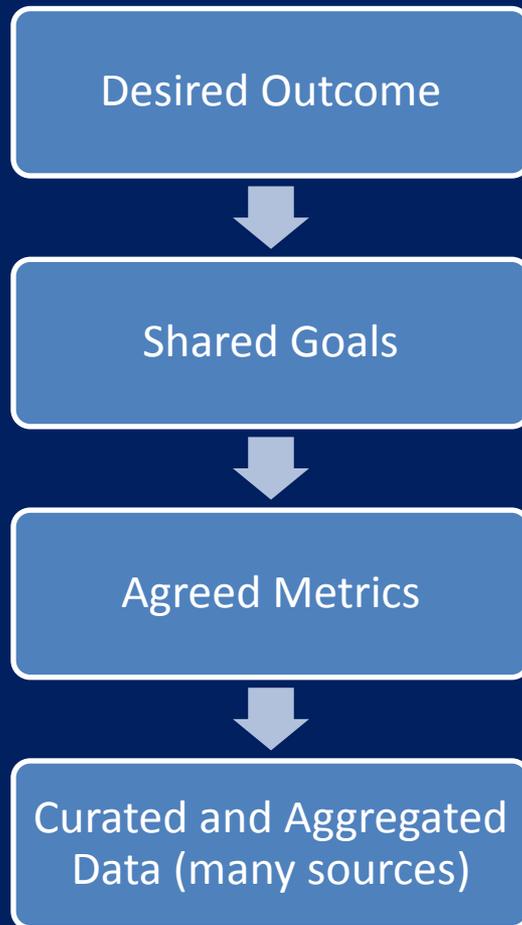
## Sustainable Human Uses

- Safe and sustainable domestic water supply
- Flourishing and sustainable natural resource-based economies
- Flourishing and sustainable water-withdrawing economies
- Flourishing and sustainable non-consuming, water-based economies

## Healthy Aquatic Ecosystems

- Functional nearshore and coastal processes
- Healthy, diverse and connected habitats
- Healthy and abundant wildlife

# Collaborative Workgroups for each Desired Outcome

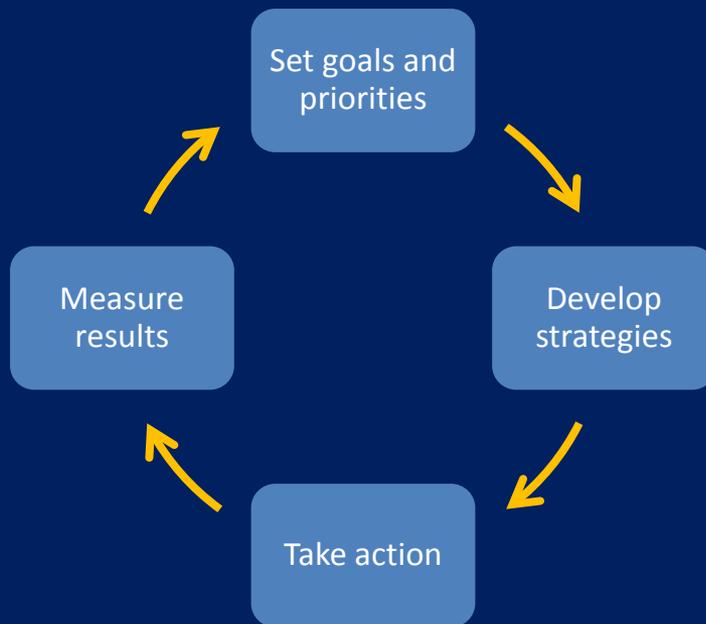


# Workgroups Forming for Three Desired Outcomes

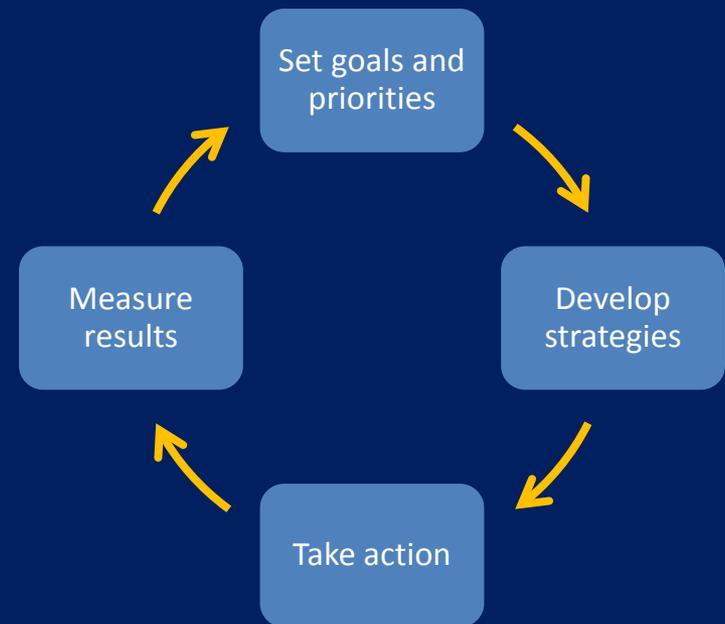
- Safe and Sustainable Public Water Supply
- Healthy, diverse and connected habitats
- Healthy and abundant wildlife

# Connecting Adaptive Management and Strategic Decision Making

## Strategic Decision-Making

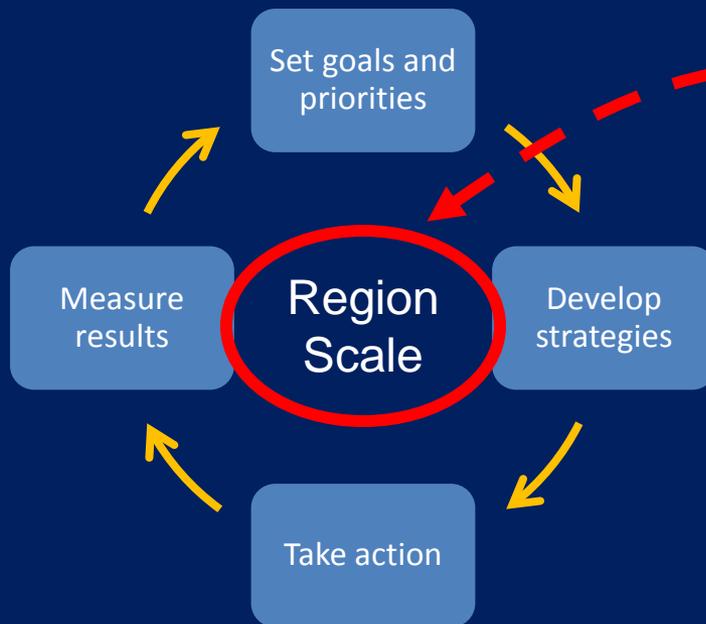


## Adaptive Management Programs

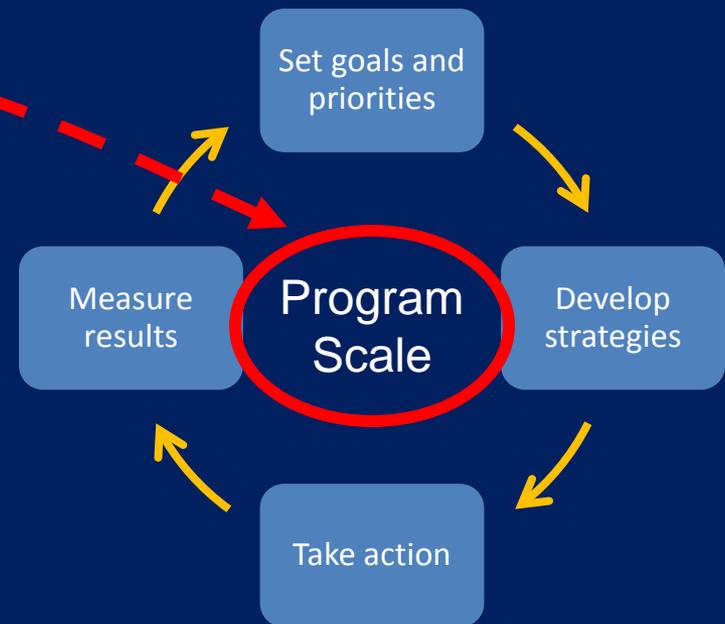


# Shared Goals and Metrics Connect Strategic Decisions to Programs

## Strategic Decision-Making



## Adaptive Management Programs



# Blue Accounting Information Management Strategy



Additional Blue  
Accounting  
capabilities



- Goals and metrics for each Desired Outcome
- Information system to support Adaptive Management
- Federated model (participation optional)

# Blue Accounting In A Nutshell

- Provides information for strategic decision making
- Supports our desired outcomes and shared goals for the Great Lakes
- Collaborative workgroups for each outcome will set goals and metrics
- Complements existing programs
- GLC and TNC collaborating on Blue Accounting information systems

# Thank You!

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