Basic Ideas for Community Outreach

- Identify and respond to community concerns.
- Identify the environmental needs in your neighborhood or community.
- Commit to community engagement.
- Develop partnerships that are reciprocal interactions in which both partners are equal, sharing in the rewards and challenges of the partnership.
- Involve your partners in establishing goals and strategies that meet both environmental, community and business needs.
- Inform the community of important environmental matters that have an impact on it.
- Contact members of your community and discuss environmental issues of concern.
- Select a project that is sensitive to the community’s needs.