

**can a concrete block change the world?**

**EPI**  
CONCRETE PRODUCTS



**yes**

## Can you imagine...

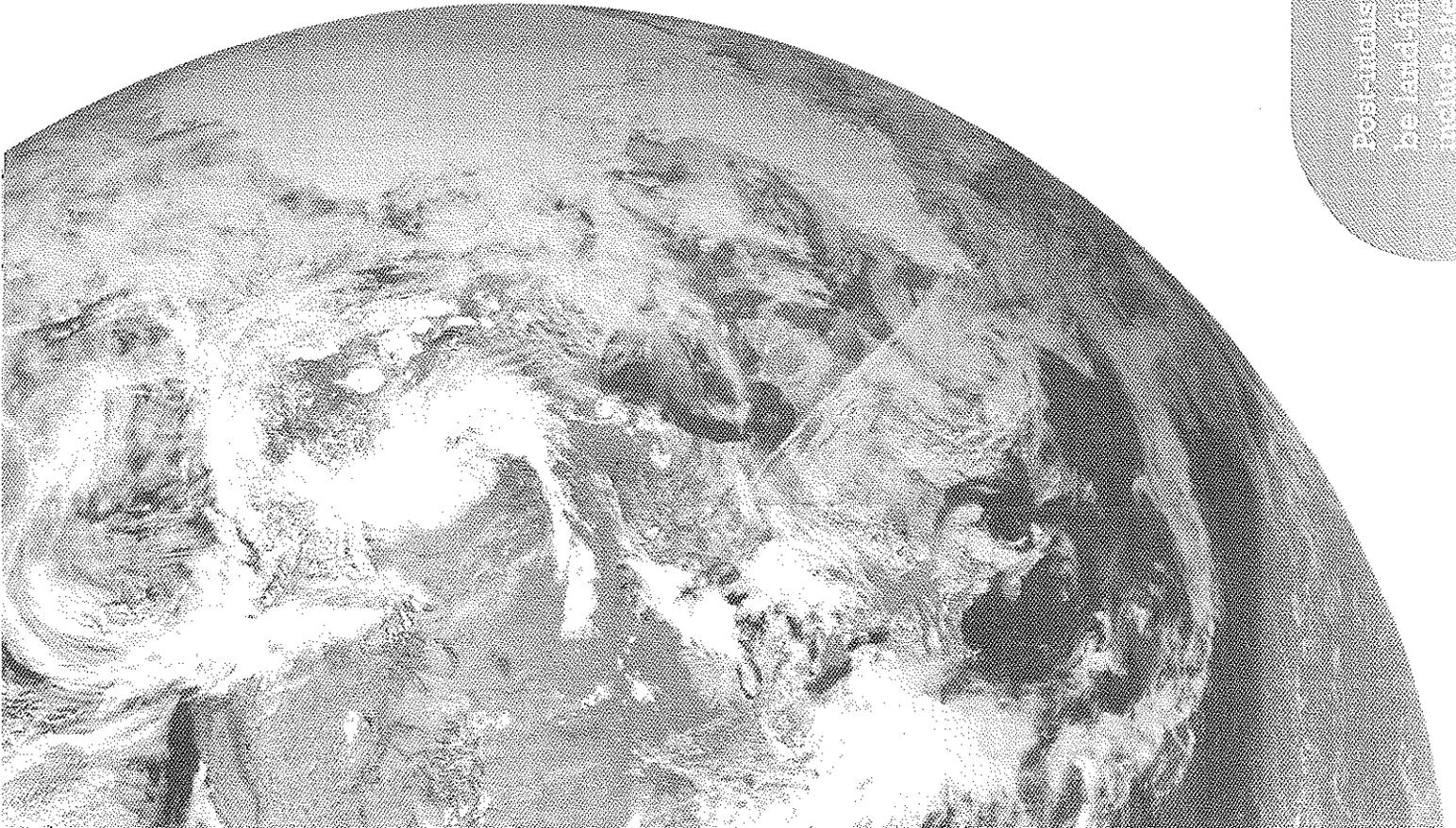
Re-using unwanted manufacturing by-products instead of throwing them into overburdened landfills?

Building collaborative, sustainable business relationships in Michigan?

Manufacturing green, strong, competitively-priced masonry products made from over 50% recycled, post-consumer, post-industrial by-products?

EPI Concrete Products can...

Post-industrial by-products are leftover waste materials that would normally be land-filled, incinerated or otherwise disposed. Post-industrial by-products include items like broken glass, steel shavings, plastic bits and fabric scraps.



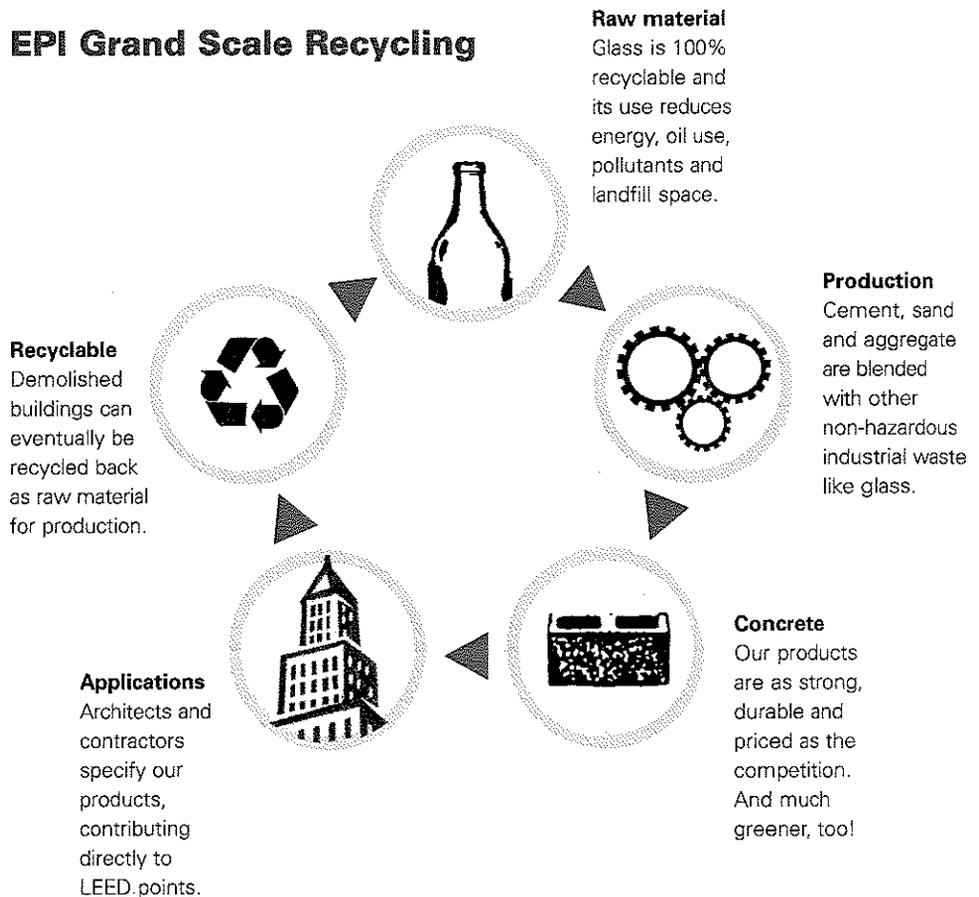
Glass is 100% recyclable. Over 30% of the raw material used in glass production now comes from recycled glass. One ton of recycled glass saves two cubic yards of landfill space. Even the energy saved from recycling a single glass bottle is enough to light a 100 watt bulb for 4 hours.

**The United States** produces over 220 million tons of garbage each year according to the Environmental Protection Agency. Most of it is buried in landfills – only 20% is recycled.

EPI Concrete Products is an affiliate of EPI International. EPI International is dedicated to developing innovative technology for a variety of building products that respect the earth without sacrificing quality, integrity or affordability. Together they took the challenge head on and said let's make a difference.

EPI assembled a team of advisors and investors with many years of concrete industry experience and went to work developing a process to intercept the post-industrial by-products before they went to the landfill.

### EPI Grand Scale Recycling



## **Sustainability means a lot...**

it's about the triple bottom line...environmental, economic and social equity. Our goal is to uphold the triple bottom line in everything we do and enhance our partners sustainability practices.

EPI Concrete Products builds on the triple bottom line...

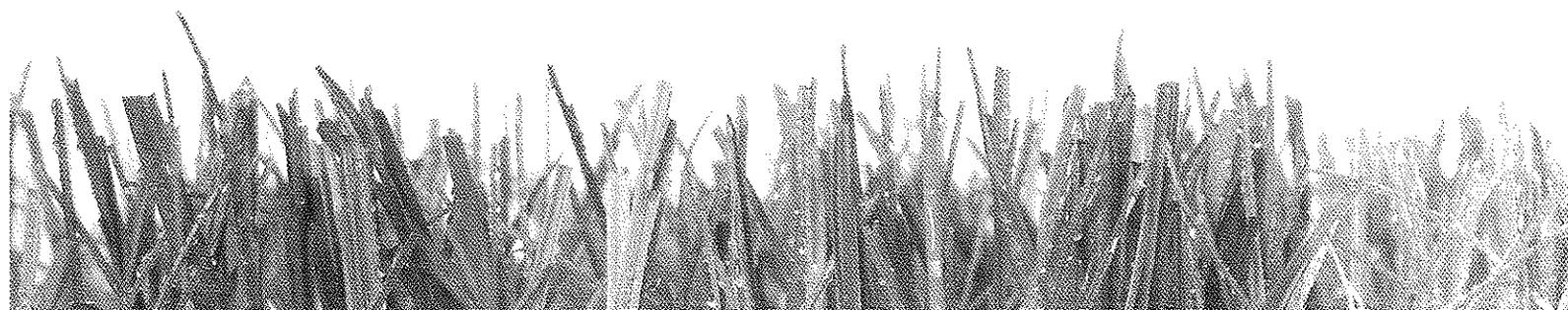
Co-located on Chicago drive in Grandville, Michigan, EPI Concrete Products and Premarc, a leading manufacturer of pre-formed concrete products, have established a strategic alliance; leveraging the strengths of both companies.

- EPI supplies Premarc with a unique, performance blend of environmentally responsible aggregate made from over 50% recycled, post consumer and post industrial by-products.
- Premarc manufactures the masonry products with their full line of leading edge concrete production equipment.
- EPI provides sales, customer support and delivery for the final product to the jobsite.

The result is a seamless integration of core competencies and a triple bottom line bull's-eye...

- New jobs are created
- Existing building and structures are utilized
- Waste is transformed in an innovative way

*"The City Commission has adopted a planning and performance measurement process...measuring achievement of outcomes in relation to sustainability principles called the triple bottom line - economic prosperity, environmental and social equity."  
Honorable George K. Hearstwell, Mayor, City of Grand Rapids*



...Grand Rapids is one of only 41 cities in the nation doing this advanced work of economic, social equity and environmental sustainability.  
*Kent Portney, National Sustainability Guru, Tufts University*

## Intercepting all that waste

EPI Concrete Products wants to improve your company's waste disposal practices by tailoring a program that works for you and your waste hauler.

A tailored program won't cost more, in fact it should improve your bottom line and your environmental practices. Now you know your unwanted by-products are doing "good" for the environment, economic development and social prosperity.



# RenuBlok™ by EPI Concrete Products

-  Costs the same as conventional block.
-  Performs the same as conventional block.
-  Looks the same as conventional block.
-  Installs the same as conventional block.
-  Is environmentally responsible.
-  RenuBlok is the natural choice.

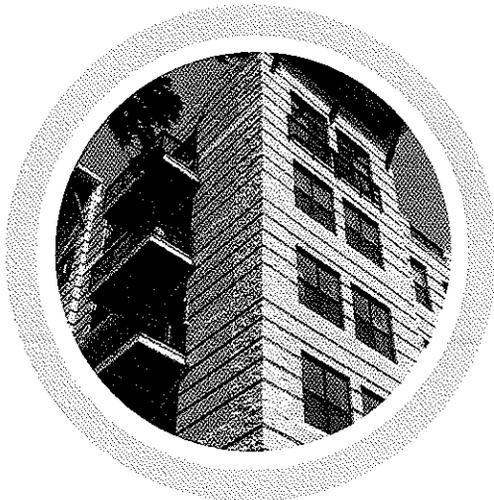
LEED MR Credit 5.1:  
Local/ Regional materials,  
Manufacturing

LEED MR Credit 5.2:  
Local/ Regional materials,  
Extraction

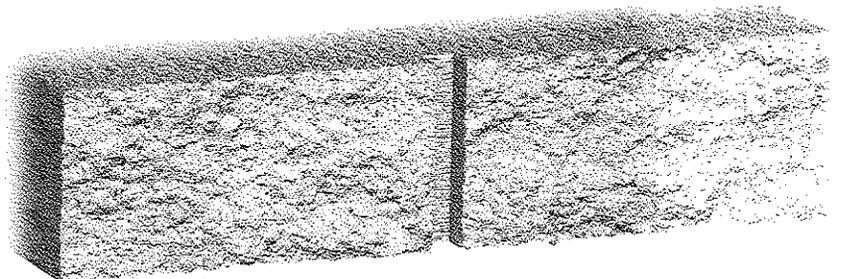
Green. Strong. Affordable.

**EPI Concrete Products**

Working to building a better future...today.



Call or visit our web site  
for details on the full range  
of RenuBlok architectural  
units, available in a variety  
of styles and colors.



## Our Mission Statement

EPI Concrete Products fosters grand-scale recycling by sourcing post-industrial by-products from local business partners, manufacturing affordable, leading-edge, environmentally sustainable building products.

