



# Michigan Green

## HEALTH CARE CONFERENCE

### LOCATION

#### Park Place Hotel, Traverse City

Reserve your own room. This hotel is a Michigan Green lodging facility and has attained Steward certification.

### REGISTRATION

Register on-line at [www.deq.state.mi.us/eforms/greenhealthcare-attendee-workshopregistration.html](http://www.deq.state.mi.us/eforms/greenhealthcare-attendee-workshopregistration.html)

**The \$75 fee includes:** Healing Kid's Creek Tour or Healthy Food Hospitals Round table and Meet and Greet Reception on Oct. 4, as well as conference materials, continental breakfast, refreshments and lunch on Oct. 5. For registration questions contact the DEQ Environmental Assistance Center at (800) 662-9278.

### WHO SHOULD ATTEND

The Michigan Green Health Care Conference is intended for the health care industry. Specifically, it is for sustainability officers, dietitians, nurses, individuals affiliated with engineering facilities and environmental services departments and those who have a passion for reducing the ecological footprint of their facilities.

### POSTER DISPLAY OPTION

Poster displays of successful sustainability-focused **case studies** will be accepted. Poster displays should be no larger than 3 ft. x 2 ft. Gator Foam (or equivalent) is recommended because displays will be showcased on an easel. Limited space is available so requests for space will be granted on a first come, first serve basis. **Pre-registration for space is required and can be done online when registering.**

### EXHIBITORS

Interested organizations can apply online at: [www.deq.state.mi.us/eforms/greenhealthcare-vendor-workshopregistration.html](http://www.deq.state.mi.us/eforms/greenhealthcare-vendor-workshopregistration.html)

**The \$250 fee includes:** one 8' draped and skirted display table and one full conference registration.

Tuesday, October 4, 2011		
3:30 - 5:00 PM	Healing Kid's Creek Tour	Healthy Food Hospital - Pre-conference Round Table
5:30 - 7:00 PM	Meet & Greet Reception	
Wednesday, October 5, 2011		
7:30 - 8:00 AM	Registration, Exhibits & Poster Session	
8:00 - 8:15 AM	Welcome & Michigan Green Health Care Committee Update	
8:15 - 9:20 AM	Keynote: Healthier Hospitals in the Age of Health Care Reform	
9:20 - 9:30 AM	Break and Move to Sessions	
	General Track	Healthy Food Track
9:30 - 10:30 AM	Energy Efficiency & Utility Rebates	Sustaining Ourselves and the Environment – One Step at a Time
10:30 - 10:45 AM	Break and Move to Sessions	
	General Track	Healthy Food Track
10:45 - 12:00 PM	Moving Beyond Cardboard Recycling while Saving Money	Visioning Michigan's Food & Agriculture System - Nutrition, Food Systems and Policy
12:00 - 12:30 PM	Exhibits & Poster Session	
12:30 - 1:00 PM	Lunch and Networking	
1:00 - 2:30 PM	Senior Leadership Perspectives on Sustainability	
2:30 - 2:45 PM	Break and Move to Sessions	
	General Track	Healthy Food Track
2:45 - 3:45 PM	What You Should Know About LEED for Healthcare and Beyond	Distributors: An Institutional Buyer's Report
3:45 - 4:00 PM	Closing Comments and Adjourn	

See page 2 Agenda for descriptions and speakers.

### SPONSORS

Information regarding sponsorship can be attained at: [http://www.michigan.gov/documents/deq/deq-oea-workshop-ghc-sponsorship\\_vendor\\_info\\_360943\\_7.pdf](http://www.michigan.gov/documents/deq/deq-oea-workshop-ghc-sponsorship_vendor_info_360943_7.pdf)

### SPONSORED BY





# Agenda

## Tuesday, Oct. 4

### 3:30 - 5:00 PM

- **Healing Kid's Creek Tour Munson Hospital**  
Munson Medical Center
- **Healthy Food Hospital - Pre-conference Round Table**  
Munson Medical Center

### 5:30 - 7:00 PM

**Meet and Greet Reception**  
Park Place Hotel

## Wednesday, Oct. 5

### 7:30 - 8:00 AM

**Registration, Exhibits & Poster Session**

### 8:00 - 8:15 AM

**Welcome & Michigan Green Health Care Committee Update**  
*David Holsworth, Mary Free Bed Rehabilitation Hospital*

### 8:15 - 9:20 AM

**Keynote: Healthier Hospitals in the Age of Health Care Reform**  
*Gary Cohen, Health Care Without Harm*

### 9:20 - 9:30 AM

**Break and Move to Sessions**

### 9:30 - 10:30 AM

- **Energy Efficiency & Utility Rebate**  
*Tom Tocco & Paul Dobry, St. Joseph Mercy Health System*  
*David MacDonald, Consumers Energy*
- **Sustaining Ourselves and the Environment – One Step at a Time**  
*John Turenne, Sustainable Food Systems, LLC*

### 10:30 - 10:45 AM

**Break and Move to Sessions**

### 10:45 - 12:00 PM

- **Moving Beyond Cardboard Recycling while Saving Money**  
*Alison Waske, JD, MPA, Metro Health Hospital*  
*Linda Ward, RD, MBA, Northern Michigan Regional Health System*
- **Visioning Michigan's Food & Agriculture System - Nutrition, Food Systems and Policy**  
*Mike Hamm, Ph.D, Michigan State University*

### 12:00 - 12:30 PM

**Exhibits & Poster Session**

### 12:30 - 1:00 PM

**Lunch and Networking**

### 1:00 - 2:30 PM

- **Senior Leadership Perspective on Sustainability**  
*Michael Faas, MA, FACHE, President & CEO, Metro Health Hospital*  
*Paul Bonis, President, Spectrum Health, Blodgett Hospital*  
*Stephen Tongue, PE, Vice President of Facilities/Engineering, Munson Medical Center*  
*Lisa Hardesty, CHSP, HEM, EOC and Sustainability Manager, Bronson Methodist Hospital*

### 2:30 - 2:45 PM

**Break and Move to Sessions**

### 2:45 - 3:45 PM

- **What You Should Know About LEED for Healthcare and Beyond**  
*Jan K. Culbertson, AIA, A3C*  
*Earl Eddy, LEED AP, Kingscott Associates*  
*Mike Corby, FAIA, Integrated Architecture*
- **Distributors: an Institutional Buyer's Report**  
*Mike Bersani, CDM, CFPP, MidMichigan Medical Center-Clare*  
*Roger Bielaczyc, Spectrum Health*  
*Renee DeWindt, Benzie County Onekama Schools*

### 3:45 - 4:00 PM

**Closing Comments and Adjourn**