



MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
WASTE AND HAZARDOUS MATERIALS DIVISION

N/C

YEAR 2009 FOR MDEQ USE ONLY	
EDM 2010-012	
Date Received by MDEQ:	10/17/09
Received by:	BN
Fee:	3,000
Yes	<input checked="" type="checkbox"/> No <input type="checkbox"/>

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY, WASTE AND HAZARDOUS MATERIALS DIVISION, STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924

WASTE
MATERIALS
DIVISION

ELECTRONIC DEVICE MANUFACTURER	
1. Company Name (True Name and All Assumed Names): Dell Americas Marketing, LLP	2. Area Code and Telephone Number: 512 728 4107
3. Manufacturer of:	
Video Display Devices	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Computers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Printers	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
4. Mailing Address:	
Address: One Dell Way, MS RR2E-30	City: Round Rock
State: Texas	ZIP: 78682
Country: USA	County (if in Michigan):
5. Home Web Site Address: www.dell.com	6a. Contact name: Kristyn Rankin
	6b. Contact e-mail address: kristyn_rankin@dell.com
	6c. Contact telephone number: 512 728 4107

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER	
7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)	
(a) Dell	(e)
(b) Alienware	(f)
(c)	(g)
(d)	(h)

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Waste & Hazardous
Materials Division

OCT 22 2009

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? www.dell.com/recycling

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? N/A

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Dell believes that our customers define "convenient" differently thus our approach to providing free and convenient CED recycle options for our products is built on a portfolio of free takeback options. These programs include:

- o Goodwill-Dell ReConnect Partnership- Free recycle opportunities at participating Goodwill stores and attended donation centers (ADCs)
- o Retail - Free recycle opportunities through our retail partnership with Staples
- o Residential Collection - Free residential collection through USPS or UPS of any Dell branded CED
- o Residential Collection with Purchase - Free residential collection through USPS or UPS or any brand CED with the purchase of a similar Dell system

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Dell provides general information on recycling as part of the package of information included with purchase of Dell equipment. Additionally, we provide current details on all of the programs included in our portfolio of free take-back programs listed above at www.dell.com/recycling. The information provided includes how to take advantage of each program.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Dell provides recycling information to consumers as part of the information included in the original system packaging. Additionally, dell provides current recycling options at www.dell.com/recycling.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

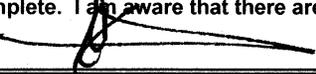
12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

N/A Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

N/A

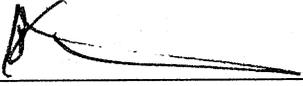
I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.


K.M. RANKIN

10/15/09
COMPLIANCE PGMs MANAGER

PRINT NAME: KM RANKIN

DATE: 10/15/09

SIGNATURE: 

TITLE: COMPLIANCE PGMS MGR