



EDM2010-022

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.
FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY, WASTE AND HAZARDOUS MATERIALS DIVISION, STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924

Date Received by MDEQ: 10/29/09?

Received by: ROZ

Fee: Yes No

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Hitachi America, Ltd., Digital Media Division

2. Area Code and Telephone Number: 619-591-5200

3. Manufacturer of:

Video Display Devices	Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
Computers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>
Printers	Yes	<input type="checkbox"/>	No	<input checked="" type="checkbox"/>

4. Mailing Address:

Address: 900 Hitachi Way City: Chula Vista
State: CA ZIP: 91914
Country: USA County (if in Michigan):

5. Home Web Site Address: www.hitachi-america.us

6a. Contact name: Neal Svalstad

6b. Contact e-mail address: neal.svalstad@hal.hitachi.com

6c. Contact telephone number: 619-591-5337

BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer) SOLD BY THE MANUFACTURER

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) Hitachi - TV	(e)
(b)	(f)
(c)	(g)
(d)	(h)

For Cashiers Use Only



MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY
WASTE AND HAZARDOUS MATERIALS DIVISION

YEAR 2009 FOR MDEQ USE ONLY

(Addendum)

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STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924

Date Received by MDEQ:

Received by:

Fee: \$3,000.00 Yes No

Received 1/20/10 - MLC

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Media Division

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3. Manufacturer of:

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For Cashiers Use Only

EDM 554706-4-1 01/20/10
33000 48523 9124

AY 2010 \$3,000

TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? Hitachi participates in the Electronic Manufacturers Recycling Management Co. (MRM) electronics recycling system. MRM maintains a website and Hitachi refers customers to the MRM website for information on recycling options. The address is: www.mrmrecycling.com

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? Hitachi provides consumers with the MRM toll free number for information on our take back program. 1-888-769-0149

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Hitachi participates in the MRM takeback program for electronics recycling. Under this program, consumers can bring qualified electronic items to MRM-sponsored collection sites across the state and receive recycling for free. MRM contracts with environmentally responsible recyclers to provide recycling services on behalf of the manufacturers participating in the MRM program.

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Hitachi participates in the MRM Electronics Recycling program in Michigan. MRM provides a comprehensive list of all MRM sites on the MRM website – www.mrmrecycling.com. MRM provides the address and a telephone number for each location so that consumers can call the recycling site if they have additional questions. The MRM website provides information on what products and manufacturer brands can be dropped off for free recycling at the sites.

In addition, we provide consumers with the MRM toll free number. The number has a recording with location sites and information and consumers can leave a message with additional questions.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Hitachi provides information through the MRM website and toll free numbers. In addition, MRM provides outreach about its recycling program and locations through press releases and in periodic joint announcement and advertising with collection sites.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

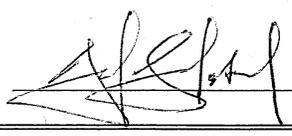
Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: Neal Svalstad

DATE: October 28, 2009

SIGNATURE: 

TITLE: Senior Corporate Counsel