



EDM2010-040

Date Received by MDEQ: 10/29/09

Received by: BB

Fee: Yes No

\$3,000.00

**ELECTRONIC DEVICE MANUFACTURER
REGISTRATION FORM**

Registration is required under authority of Section 17303 of Part 173, Electronics, of the Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.

FOR ADDITIONAL INFORMATION, CONTACT THE MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY, WASTE AND HAZARDOUS MATERIALS DIVISION, STORAGE TANK AND SOLID WASTE SECTION, AT 517-241-2924

ELECTRONIC DEVICE MANUFACTURER

1. Company Name (True Name and All Assumed Names): Panasonic Corporation of North America
2. Area Code and Telephone Number: 847-637-4678

3. Manufacturer of:
Video Display Devices Yes No
Computers Yes No
Printers Yes No

4. Mailing Address:
Address: 5201 Tollview Drive City: Rolling Meadows
State: Illinois ZIP: 60008
Country: USA County (if in Michigan):

5. Home Web Site Address: www.panasonic.com
6a. Contact name: Rich Vernam
6b. Contact e-mail address: vernamr@us.panasonic.com
6c. Contact telephone number: 847-637-4678

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufactures. (Attach an additional page if necessary.)

- | | |
|---------------|-----|
| (a) Panasonic | (e) |
| (b) | (f) |
| (c) | (g) |
| (d) | (h) |

Waste & Hazardous
Materials Division

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For Cashiers Use Only

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TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your takeback program? Consumers can find general information on Panasonic programs at: <http://www.panasonic.com/environmental/> From the Panasonic site they will be directed to the MRM website at: www.mrmrecycling.com

8b. If provided, what telephone number do you provide to consumers for information on your takeback program? Panasonic general customer support number is 1-800-211-PANA (7262). The MRM tollfree number is 1-888-769-0149

TAKEBACK PROGRAM INFORMATION

9. Please describe your takeback program.

Panasonic participates in the MRM takeback program for electronics recycling. Under this program, consumers can bring qualified electronic items to MRM-sponsored collection sites across the state and receive recycling for free. MRM contracts with environmentally responsible recyclers to provide recycling services on behalf of the manufacturers participating in the MRM program. MRM will provide additional details directly to Michigan DEQ

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Panasonic participates in the MRM Electronics Recycling program in Michigan. MRM provides a comprehensive list of all MRM sites on the MRM website – www.mrmrecycling.com. MRM provides the address, hours of operation and a telephone number for each location so that consumers can call the recycling site if they have additional questions.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Panasonic provides information through the MRM website and toll free numbers. In addition, MRM provides outreach about its recycling program and locations through press releases and in periodic joint announcement and advertising with collection sites.

TAKEBACK PROGRAM REPORT (include this information beginning with the first registration submitted after the implementation of the takeback program)

12. The total weight of the covered electronic devices received by the takeback program from consumers during the prior year:

Tons

13. The processes and methods used to recycle or reuse the covered electronic devices received from consumers:

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: *David A. Thompson*

DATE: *10/26/09*

addendum received 3/15/2010.

SIGNATURE:

David A. Roy

TITLE:

Director
Corporate Environmental Dept