

**Michigan Municipal Separate Storm
Sewer System (MS4) Permit
Public Education Plan/Program
Fact Sheet****Public Education Plan/Program**

Part I.A.4.b.2, page 10, of the Municipal Separate Storm Sewer System (MS4) Watershed General Permit and Part I.A.5., page 6, of the Jurisdictional General Permit require the permittee to submit a Public Education Plan/Program (PEP) or update an existing PEP. For those permittees receiving storm water discharge authorization under the Watershed General Permit, the PEP is to be submitted as part of the Storm Water Pollution Prevention Initiative (SWPPI). For those permittees receiving storm water discharge authorization under the Jurisdictional General Permit the PEP is to be submitted as part of the Storm Water Management Program (SWMP) plan. The PEP is to be submitted as part of the SWPPI or SWMP by the date specified in the certificate of coverage.

In general, the PEPs are to be designed to promote, publicize, and facilitate watershed education for the purpose of encouraging the public to reduce the discharge of pollutants in storm water.

Each permit lists the topics to be covered in the PEP. While the topics to be covered are similar, the order and the description of the topics are different in each permit. For each topic there are several aspects that are required to be identified and other aspects that are recommended.

The PEP shall describe a method for determining the effectiveness of the public education program.

Combining or coordinating existing PEPs for public stewardship of water resources is encouraged.

The requirements for the PEP submitted as part of the SWPPI are different in some aspects from the PEP submitted as part of the SWMP. Therefore there are different compliance assistance documents for each.

Each compliance assistance document includes an example of a topic based PEP in a table format. The example tables only include one or two education activities per topic and are not a complete PEP.

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