



Michigan's
Nonpoint Source
Program

**Federal Clean Water Act
Section 205 (j) Grant**
2011-0103



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Michigan Natural Shoreline Partnership Outreach

December 2011 through June 2014

The Michigan Natural Shoreline Partnership (MNSP) is protecting Michigan's inland lakes by promoting the use of green landscaping technologies and natural shorelines. Natural shorelines play an integral role in maintaining the ecological health of inland lakes by reducing erosion, filtering pollutants and providing habitat for a variety of species. This project served to support the MNSP by assisting with education, outreach and evaluation. Educational materials were developed, printed and distributed to interested municipal officials and lake association board members statewide. Measures of success were developed to help determine the progress of the Michigan Natural Shoreline Partnership.

Grant Amount: \$ 35,194.70

Match Funds: \$0

Total Amount: \$35,194.70

Best Management Practices:

- Developed measures of success to track the progress of the Michigan Natural Shoreline project.



I&E Activities:

- Mailed 200 shoreline educational packets to lake association board members and municipal officials.
- Printed 25,908 copies of "Landscaping for Water Quality."
- Printed 20,000 copies of "Natural Shorelines for Inland Lake.s"
- Printed 10,000 copies of a natural shorelines promotional card.
- Printed 20,000 copies of natural shorelines promotional bookmarks.
- Distributed these educational materials to interested individuals and organizations



Partners involved:

- Michigan Natural Shoreline Partnership
- Michigan Lake & Streams Associations
- MSU Extension
- Michigan Township Association
- Tip of the Mitt Watershed Council
- Muskegon River Watershed Assembly

