

STATE OF MICHIGAN
DEPARTMENT OF INSURANCE AND FINANCIAL SERVICES

Before the Director of the Department of Insurance and Financial Services

In the matter of:

Lovell Borom, Jr.
System ID No.: 0754104

Enforcement Case No. 16-14490

Respondent.
_____ /

Issued and entered
on Sept 29, 2016
by Teri L. Morante
Chief Deputy Director

FINAL ORDER TO CEASE AND DESIST

1. On July 19, 2016, the Chief Deputy Director issued an Order to Cease and Desist (Order) pursuant to Section 251 of the Michigan Insurance Code (Code), MCL 500.251, against Respondent, Lovell Borom, Jr., herein incorporated by reference.
2. The Order contained allegations that Respondent, who is unlicensed under the Code, violated MCL 500.1201a(1), MCL 500.1208a(1), and MCL 500.1240(2) of the Code by advertising himself on Facebook to be able to sell insurance and then by selling fraudulent certificates of no fault insurance from the parking lot of a licensed insurance agency.
3. On July 20, 2016, the Order was mailed to Respondent(s) via first class mail to the last known address of record. No mail was returned as undeliverable.
4. The Order advised the Respondent of the opportunity to request a hearing on the Order, as provided in Section 251 of the Code, MCL 500.251, not later than 30 days after the Order was delivered or mailed to the Respondent.
5. Respondent failed to timely request a hearing, therefore the Order is **FINAL**.

By Teri L. Morante
Teri L. Morante
Chief Deputy Director
Department of Insurance and Financial Services