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Michigan Liquor Control Commission, 7150 Harris Dr, PO Box 30005, Lansing MI 48909
MLCC/ADA Helpline: 1-800-701-0513 MLCC Licensing Information: 7-866-813-0011

MICHIGAN LIQUOR CONTROL COMMISSION LIQUOR PRICE LIST: **GENERAL INFORMATION**

OFF-PREMISES LICENSEES PLEASE NOTE:

The Minimum Shelf Price shown DOES NOT include the 6% Michigan Sales Tax. The sales tax must be collected by the licensee and remitted separately to the Michigan Treasury Department. **The 6% sales tax cannot be included in the shelf or advertised price.**

Licensee Discount	The on and off premise retail licensee purchase prices include a discount of 17% of the base price. The discount dollar amount represents the minimum gross profit to be received by the licensees.																		
Retailers Rights	<p>Free weekly deliveries IF YOU ORDER A MINIMUM OF ONE STANDARD CASE OF IN STOCK ITEMS TOTALING AT LEAST 9000ml WITH EACH ADA. That case can contain split items.</p> <p>A specified order day and a specified delivery day. Delivery days must be no more than six days from your specified order day.</p> <p>12 emergency orders per year, to be made available to you within 18 hours. You may have to pay up to \$20 if the ADA delivers the emergency order to you. However, the ADA cannot charge a fee if you are required to pick your emergency order up from their facility.</p> <p>An on-premises licensee may purchase collectively from Specially Designated Distributors, up to 9 liters during any one month period. SDD's selling to on-premises licensees must obtain a Federal Wholesalers Basic Permit from the Tax & Trade Bureau, Department of Treasury. Call TTB at (800) 398-2282 for more information.</p> <p>Have a sufficient and reasonable amount of time to check in your order.</p>																		
Retailers MUST	Make payment, on delivery, with a check, bank or postal money order, electronic fund transfer or cash. If you are placed on a "Cash Only" basis you must pay with cash, a cashier's check, Bank or Postal Money Order. There may be cash handling fees depending on your location and the ADA. Please write your license number on any check or money order used to make payment. Also make checks or money orders payable to: State of Michigan/MLCC.																		
Return Policy	<p>Unsaleable Items may be returned to the ADA for credit. Returnable items include damaged bottles, deteriorated products, leaking containers, bottles with damaged labels and short filled bottles. This policy does not apply to voluntary returns of entire inventory. Licensee ordering errors are returnable if the error is reported to the ADA within 48 hours.</p> <p>You CANNOT return items that are overstocked, slow moving, opened, tampered with or because of a limited or seasonal demand for the product.</p>																		
Split Case Policy	<p>You may order in split cases, at no extra cost. By Commission Order the split case policy for all ADA's is...</p> <table border="0"> <thead> <tr> <th>Bottle Size</th> <th>Splits Allowed</th> </tr> </thead> <tbody> <tr> <td>1.75 liter</td> <td>1 or 3</td> </tr> <tr> <td>1.0 liter</td> <td>1, 3 or 6</td> </tr> <tr> <td>750 ML</td> <td>1, 3 or 6</td> </tr> <tr> <td>375 ML</td> <td>3, 6 or 12</td> </tr> <tr> <td>200 ML</td> <td>12 or 24</td> </tr> <tr> <td>100 ML</td> <td>No Splits</td> </tr> <tr> <td>50 ML</td> <td>No Splits</td> </tr> <tr> <td>7000 Series</td> <td>No Splits</td> </tr> </tbody> </table> <p style="text-align: right;">*Limited Availability*</p>	Bottle Size	Splits Allowed	1.75 liter	1 or 3	1.0 liter	1, 3 or 6	750 ML	1, 3 or 6	375 ML	3, 6 or 12	200 ML	12 or 24	100 ML	No Splits	50 ML	No Splits	7000 Series	No Splits
Bottle Size	Splits Allowed																		
1.75 liter	1 or 3																		
1.0 liter	1, 3 or 6																		
750 ML	1, 3 or 6																		
375 ML	3, 6 or 12																		
200 ML	12 or 24																		
100 ML	No Splits																		
50 ML	No Splits																		
7000 Series	No Splits																		
Taxes, Federal	The marked up cost includes \$13.50 federal tax levied against each proof gallon.																		
Price Changes	If the price of a product has changed, the new price will be charged to the licensee based on the date of delivery, not the date of order.																		

Taxes, State	<p>Specific Taxes - Specific taxes on liquor are collected by the Commission at the time of sale to the retail licensee. All specific taxes are calculated on the marked up cost. These taxes will be shown on the licensee's invoice. The specific taxes include:</p> <p>4% - distributed to the School Aid Fund 4% - distributed to the General Fund 4% - distributed to the Convention Facility Development Fund 1.85% - distributed to the Liquor Purchase Revolving Fund (collected on sales to off-premises licensees only).</p>
ADA Product Changes	<p>Periodically, distribution rights for spirit brands change from one ADA to another due to contractual changes with the spirit suppliers. The Commission has established strict transition guidelines for ADAs to follow when product lines change so as to not interrupt the flow of spirit products. ADAs who no longer carry a particular spirit brand are required to advise retailers attempting to place an order with them that the brand is available through another ADA. Please notify the Michigan Liquor Control Commission if ADAs are not notifying you that the brand is available from another ADA.</p>

ABBREVIATIONS

Armagnac	ARM	Bourbon	BBN	Brandy	BRDY
Chocolate	CHOC	Cocktail	CKTL	Decanter	DEC
Liqueur	LIQ	Tequila	TEQ	Plastic	PL

New Products, Product Deletions, Product Changes

Log onto our website www.michigan.gov/lcc for the latest information on new products, products which are no longer available and product changes.

Start on our homepage, click on "Publications", then "Spirit Ordering", then "Supplemental Price List" of specific date.

The next supplemental listings for new products available for sale:

Nov 1, 2009

Nov 29, 2009

Jan 3, 2010

Order all your liquor online from the State of Michigan

To access the Online Liquor Ordering System, you will need a password. A password was issued with your new license. If you need to request a password.....

Call 1-800-701-0513 M-F 8:00am-5:00pm

or send an email to: mlccpasswordrequests@michigan.gov

AUTHORIZED DISTRIBUTION AGENTS (ADAs)

The number in front of the name corresponds with the ADA# in the first column of the price list. That particular spirit product must be ordered through the corresponding ADA.

ALL ADA 121 PRODUCTS HAVE BEEN TRANSFERRED TO ADA 221

NAME	ADDRESS	CUSTOMER SERVICE
#221 - General Wine & Liquor Co	373 Victor Avenue Highland Park, MI 48203	888-860-3805 888-990-0600
Automated Ordering	800-668-9571	
#321 - NWS Michigan, Inc.	17550 Allen Road, P.O. Box 2209 Brownstown, MI 48192	888-697-6424 ext. 2 888-642-4697 ext. 2
Automated Ordering	888-697-6424 ext 1 888-642-4697 ext 1	
#341 - Chinese Import & Export	Whse: 1100 Owendale, Ste F, Troy, MI 48083 Mail: P.O. Box 823, Troy, MI 48099	248-524-1382 Fax: 248 524-4011

IF YOU HAVE.....

Questions/complaints about ADA delivery service

Questions about ordering liquor

Questions about products in this book

CALL the Michigan Liquor Control Commission Help Line!

Phone lines are staffed Monday through Friday from 8:00 a.m. until 5:00 p.m. and you can leave a message 24 hours a day.

CALL 1-800-701-0513

HOW TO READ THE LIQUOR PRICE BOOK

ADA ###	LIQUOR CODE	BRAND NAME	PROOF	SIZE IN ML	PACK	BASE PRICE	ON-PREM PRICE	OFF-PREM PRICE	MINIMUM SHELF PRICE	NEW/ CHANGE
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)

- (1) **ADA #** - This number corresponds with the ADA number shown on the Authorized Distribution Agents list. It indicates which ADA the liquor product must be ordered through.
- (2) **LIQUOR CODE** - The liquor code assigned to the liquor product, which must be used when placing orders.
- (3) **BRAND NAME** - The brand name of the liquor product. A liquor product that is to be sold as a multiple bottle package will have the designation 3PK, 4PK, etc. on the end of the brand name. The number will indicate the quantity of bottles contained in each multiple bottle package.
- (4) **PROOF** - The alcohol proof of the liquor product.
- (5) **SIZE (ml)** - The bottle size of the liquor product, in milliliters.
- (6) **PACK** - The number of bottles per case.
- (7) **BASE PRICE** - This amount represents what the State of Michigan paid for the liquor (including the Federal Excise Tax), plus a 65% markup to pay the distribution costs and provide revenue for the State and the retail licensees.
- (8) **ON-PREM PRICE** - The price paid by on-premises licensees, such as bars, restaurants and hotels. The price includes the 17% licensee discount and the specific taxes of 4% + 4% + 4%, computed on the marked-up cost.
- (9) **OFF-PREM PRICE** - The price paid by SDD licensees for liquor to be consumed off the licensed premises. This price includes the 17% licensee discount and the specific taxes of 4% + 4% + 4% + 1.85%, computed on the marked-up cost.
- (10) **MINIMUM SHELF PRICE** - The minimum price to be shown on the SDD licensee's shelf. The 6% sales tax is not included. As of November 30, 2004, licensees may charge a higher price than the state's set minimum retail selling price. SDDs may not charge a lower price than the Minimum Retail Shelf Price set by the MLCC.
- (11) **NEW/CHANGE** - New item, or change in the minimum retail shelf price from the last quarter price book.

CHECK OUT OUR WEBSITE www.michigan.gov/lcc FOR:

(main page)

**Searchable Price List, Internet Ordering for Licensees, Liquor Price List in pdf format
Downloadable version of Liquor Price List (also contains UPC codes),
Printable UPC Code Information**

(click on Publications, then Spirit Ordering)

Supplemental Price Lists, Increase/Decrease List

ELECTRONIC FUND TRANSFER INFORMATION

**PAY FOR YOUR LIQUOR ORDERS BY ELECTRONIC FUND TRANSFER (EFT).
CALL 1-800-701-0513 TO REQUEST AN APPLICATION OR FOR MORE INFORMATION.
SIGN UP FOR THIS "FREE" SERVICE TODAY!**