



STATE OF MICHIGAN
LIQUOR CONTROL COMMISSION
DEPARTMENT OF ENERGY, LABOR & ECONOMIC GROWTH
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Bulletin # 3166-17

DATE: October 27, 2010
TO: Retail Licensees
Authorized Distribution Agents
FROM: Michigan Liquor Control Commission
SUBJECT: Required On-Line Spirit Ordering

This bulletin is to update the two previous notices that were included in the Michigan Liquor Control Commission's (MLCC) quarterly price lists.

Since these notices were issued, the MLCC has modified its plan to require all retail licensees to use the State of Michigan's On-Line Ordering system to order distilled spirits. The plan has been modified in two ways. First, the new effective date is March 1, 2011. Second, the smaller retail licensees will be given an additional four months in which to comply with this requirement.

Effective March 1, 2011, the MLCC will require all retail licensees who purchased \$10,000 or more in distilled spirits in the most recent calendar year to use the On-Line Ordering system to order their distilled spirits. The MLCC will not authorize any exceptions to this requirement for licensees who purchased \$10,000 or more in distilled spirits in the most recent calendar year.

The Commission will allow the smaller retail licensees, those with less than \$10,000 in distilled spirit purchases, to phase in their use of the On-Line Ordering system until July 1, 2011. Those licensees currently participating in on-line Lottery games may be required to comply earlier than July 1, 2011.

As of July 1, 2011 all retail licensees must order their distilled spirits through the State of Michigan's On-Line Ordering system.

On-Line Ordering Requirement Schedule

All Licensees that purchased \$10,000 or more in distilled spirits during the most recent complete calendar year

Will be required to order their distilled spirits through the State of Michigan's On-Line Ordering System beginning on March 1, 2011

Licensees that purchased less than \$10,000 in distilled spirits during the most recent complete calendar year

Will be required to order their distilled spirits through the State of Michigan's On-Line Ordering System beginning on July 1, 2011