

Michigan Energy Alternatives and the Michigan Land Use Institute invite you to:

ENERGY:THE REAL COSTS

A FREE Workshop on Energy Cost Forecasting and Energy Efficiency

October 22-23, 2008

MLUI World Headquarters in Traverse City

148 East Front Street, Suite 301

A golden opportunity to hear personal testimonials and receive free, in-depth training on powerful new tools that will help us replace Michigan's coal rush with a prosperous, clean-energy future.

Energy-Forecast Modeling: Dr. Andy Bardwell will provide training on how to use his free energy-demand modeling software, *REALCost*. It models the costs of electrical generation from individual resources or entire systems, and is an alternative to the "black box" analyses utilities often use to justify their plans. Check out Andy's company at www.bardwellconsulting.com.

Plus... Andy's wife, Nancy LaPlaca, shows how Colorado built a powerful citizen-led clean energy movement. Nancy also details her time as an energy activist at the Democratic National Convention.

The Power of Energy Efficiency: Glenn Cannon, former head of the American Municipal Power Assoc., speaks to utility groups and trade associations about energy efficiency's great importance and opportunity. He'll do the same for us, with plenty of time for questions. Glenn will give his presentation "The Business and Ethical Decision for Energy Efficiency."

Plus... Michigan wind pioneer Steve Smiley previews his proposal for a Saginaw Bay wind farm.

Tentative Schedule

Wednesday, October 22

- 1 p.m.** Meet, greet, finalize agenda
- 1:30** Dr. Bardwell Workshop Part I
- 5:30** Round One of State Enviro-Pong tourney
- 6:30** Dinner's on us, featuring local food
- 7:30** Enviro-Pong finals, TCcruising!

Thursday, October 23

- 9 a.m** Dr. Bardwell Workshop Part II
- Noon** Lunch on You, at a cool TC restaurant
- 1 p.m.** Glenn Cannon Workshop
- 3 p.m.** Steve Smiley, Wind Farms, and Saginaw Bay
- 4 p.m.** Final thoughts, safe travels...

Escape to northern Michigan for a change of scenery, fresh views on topics crucial to our work, and some excellent fellowship-building. Our generous supporters are offering complimentary rooms at the historic Park Place Hotel in Traverse City for the first 10 workshop participants. Please contact us by phone or email for further information.

This project is made possible with support from the Energy Foundation, the Michigan Land Use Institute, and the Michigan Energy Alternatives Project.

For more information call **231-941-6584, ext. 18** or email logman39@hotmail.com