

Under General Information- Fire Safe Cigarette Registration and Approval Information

Fire Standard Compliant (FSC) Packaging Mark Process

Public Act 56 of 2009 known as the Fire Safety Standard and Firefighter Protection Act (attached) provides for the regulation of the sale and distribution of fire safe cigarettes. These cigarettes are specifically manufactured to self-extinguish if they are left unattended. As careless smoking is the second leading cause of home fire related deaths and injuries in the United States, this legislation will result in saving lives. Michigan is one of 49 states to have this type of law, which takes effect on January 1, 2010.

Cigarette manufacturers are required to register their cigarette brand families and pay a fee of \$1250 for each brand family in order to sell these cigarettes in Michigan. After January 1, 2010, it will be unlawful to sell non-compliant cigarettes in Michigan that have tax stamps after that date. Packaging for these cigarettes are required by law to have a special mark called the Fire Standard Compliant (FSC) mark indicating that the cigarettes meet certified laboratory low ignition standards. These marks must be submitted to the State Fire Marshal for approval.

The brand family registration process currently under development will consist of an on-line registration and payment process for brand families and associated styles (brands). Manufacturers will be required to upload the approved FSC mark illustration, approval email from the State Fire Marshal (see below) and the laboratory certification for low ignition propensity as part of the registration process. The certification will be for three (3) years and there is no fee for adding additional styles for any certified brand family. It is anticipated that the registration process will start by December 15, 2009.

Beginning November 9, 2009, the approval process for the FSC packaging mark will consist of the manufacturer simply sending an email with an illustration of the FSC mark that meets the requirements of the law attached as a PDF file to statefiremarshal@michigan.gov the request will be reviewed and an approval email will be sent to the manufacturer within five business days.

The approved packaging mark, manufacturer request and approval email will be stored electronically for each manufacturer by the State Fire Marshal.

Manufacturers that have submitted a written request for FSC packaging mark approval will not have to submit another request electronically and will receive an approval email.

For more information, contact Terry Fobbs at 517.373.8331, email fobbst@michigan.gov

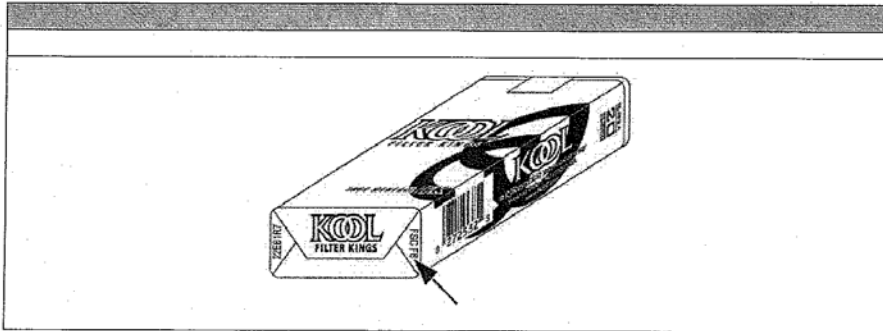
FSC Sample Illustration-RJ Reynolds

"FSC" Package Marking to Indicate Compliance with All States Requiring Low Ignition Propensity Cigarettes

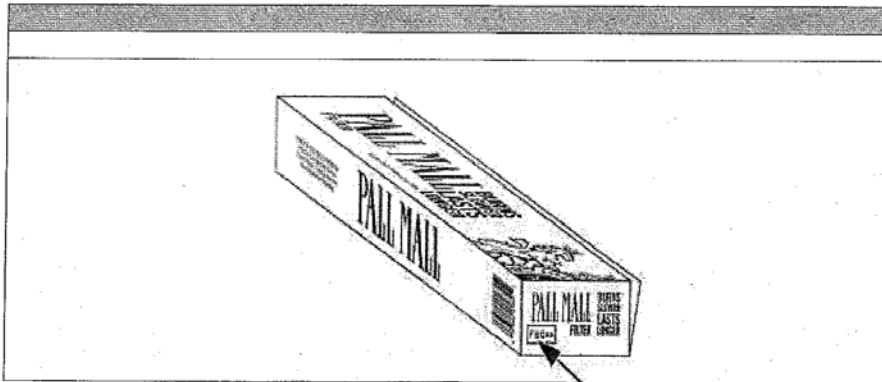
All cigarettes manufactured and sold by R.J. Reynolds Tobacco Company will bear the package marking "FSC" to indicate compliance with all state laws requiring low ignition propensity cigarettes.

The following diagrams provide examples of how the package marking for packs, cartons, and cases will appear.

Pack

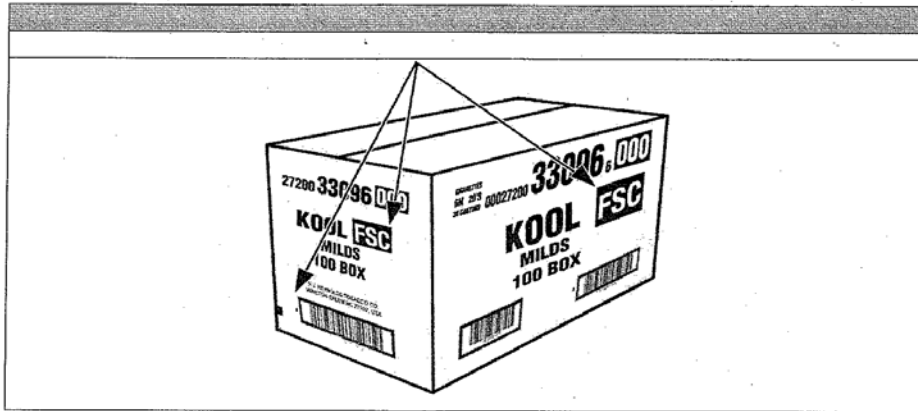


Carton



**“FSC” Package Marking to Indicate Compliance with All States
Requiring Low Ignition Propensity Cigarettes**

Case



Sample Request Email

To: statefiremarshal@michigan.gov

date: XXXXXXX

From: XYZ Cigarette Manufacturer

Re: XYZ Company's Reduced Ignition Propensity for Michigan

In accordance with the Fire Safety Standard and Firefighter Protection Act, MCL 29.491 et seq, XYZ Company hereby seeks approval for use of a certain package marking for cigarettes it will sell in Michigan.

Pursuant to MCL 29.501(4) XYZ Company request approval of the letters "FSC" as its marking for al cigarettes sold in Michigan under this statute. Attached is an illustration of the marking as described in the statute as an exemplar of the communication XYZ Company will provide to Michigan's wholesale dealers and agents that illustrate the use of the marking.

With reference to subsection (5) the marking has been approved by all regulatory agencies from those states currently requiring reduced ignition propensity cigarettes, including the New York Office of Fire Prevention and Control, and is currently being used by XYZ Company for the sale of cigarettes in those states currently requiring reduced ignition propensity cigarettes.

Any questions concerning this request may be directed to:

Company Point of Contact Name
Telephone Number
Email address

Sample Approval Email

To: [XYZ](#) Company Point of Contact

date: XXXXXXX

From: State Fire Marshal Representative

Re: XYZ Company's Reduced Ignition Propensity for Michigan Request

In accordance with the Fire Safety Standard and Firefighter Protection Act, MCL 29.491 et seq., paragraph 29.501, approval is granted for XYZ Company for use of a certain package marking for cigarettes it will sell in Michigan.

A copy of this approval email will be filed with original request and will be required by the applicant to be submitted with the approved FSC packaging mark illustration when the brand family is registered.

This approval remains valid unless packing marking requirements are changed by either State or Federal statute.

FOR THE STATE FIRE MARSHAL:

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