

## 2013 Winter Free Fishing Weekend – Press Release Template

<Insert Release Date>

FOR IMMEDIATE RELEASE

Contact: <Insert Contact Name>, <Insert Contact Phone Number>

### **2013 Winter Free Fishing Weekend Event Set to Occur in <Insert City Name> on <Insert Event Date>**

*Event coordinated by <Insert Organization Name> is part of statewide effort to engage more people in fishing*

<Insert City>, MI – On <Insert Event Date> <Insert Organization Name> will host a 2013 Winter Free Fishing Weekend event in order to engage more individuals in fishing in the local community.

The annual Winter Free Fishing Weekend was initiated by the Michigan Department of Natural Resources in 1994 and allows Michigan citizens and out-of-state visitors the opportunity to fish for free – without a fishing license.

The 2013 Winter Free Fishing Weekend will occur Saturday, February 16 and Sunday, February 17 and is a wonderful way to kick-off the President's Day weekend! All fishing license fees will be waived those two days and participants may enjoy fishing on both inland and Great Lakes' waters for many species of fish. Please note all fishing regulations will still apply.

<Insert Paragraph About Local Event>

Communities throughout the state are coordinating 2013 Winter Free Fishing Weekend events. For more information, or a listing of events, visit [www.michigan.gov/freefishing](http://www.michigan.gov/freefishing).

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