



# Pure. Vibrant. Outdoors.



Michigan Department of Natural Resources

# DNR Goals

- ◆ Enable **strong** natural resource-based **economies**
- ◆ Ensure **sustainable recreational** use and enjoyment
- ◆ **Protect** natural and cultural resources
- ◆ Improve and build **strong relationships** and **partnerships**
- ◆ Foster **effective business practices** and good governance



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# Making Progress

- ◆ Hunting and Fishing License Restructuring
- ◆ Off-Road Vehicle License Restructuring
- ◆ Law Enforcement
- ◆ Trails
- ◆ Partnerships & Relationships



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# Making Progress

- ◆ Dredging
- ◆ Youth Initiative
- ◆ Restoration Response



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# Fiscal Year 2015 Executive Budget

*Managing the Resources  
that Naturally Make a  
Difference*

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# DNR Strategic Investments

- ◆ Stop the Invasion: A Multi-Agency Approach
- ◆ Protect Natural Resources and Michigan's Citizens
- ◆ Update Scientific Technology for Great Lakes Management
- ◆ Expand the Forest Economy
- ◆ Mobilize the Michigan Conservation Corps
- ◆ Connect Trails to Communities
- ◆ Improve State Park Experiences



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# Stop the Invasion: A Multi-Agency Approach

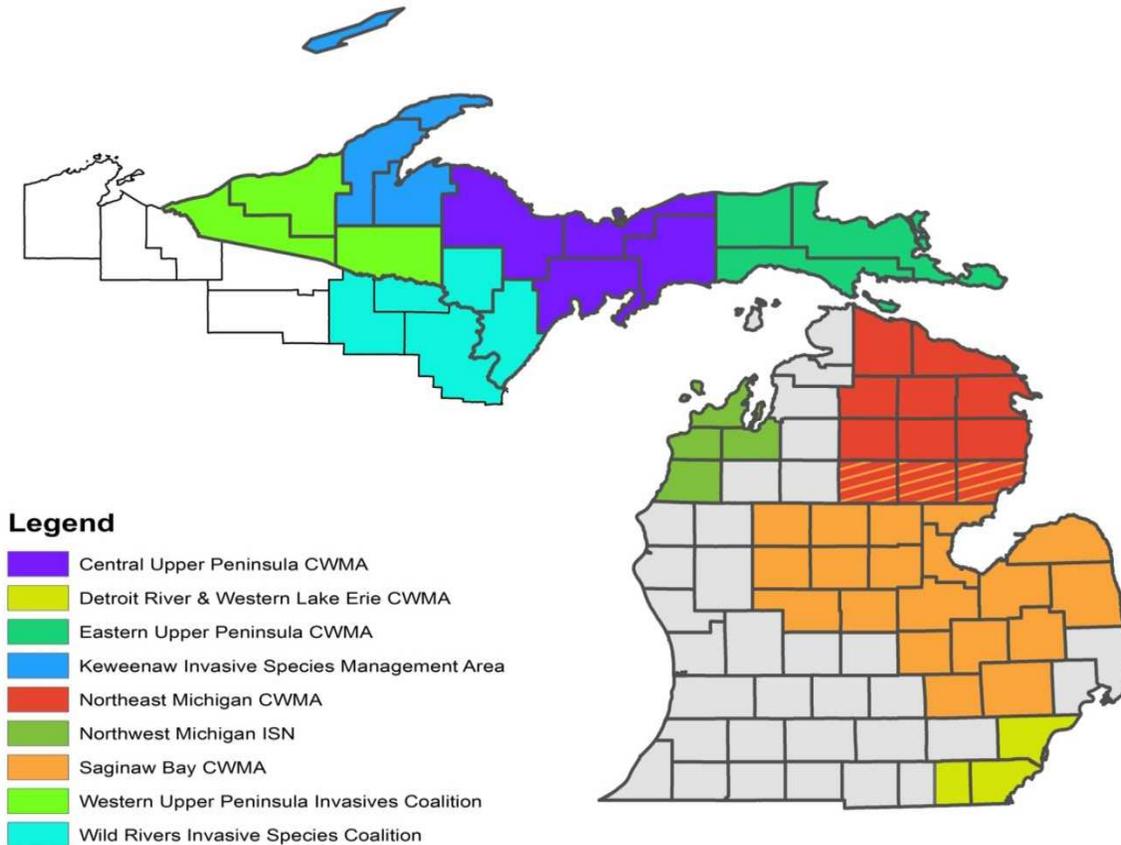
- ◆ Implement a comprehensive, coordinated regional response to prevent, detect, eradicate, and control **invasive species** - \$6 M
  - Make cooperative weed management areas available in all areas
  - Respond to 90 early detection sites
  - Provide outreach to 750,000 citizens



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# Stop the Invasion: A Multi-Agency Approach

Michigan Cooperative Weed Management Areas



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# Stop the Invasion: A Multi-Agency Approach

- ◆ For example, Northwest Michigan Invasive Species Network Partners include:
  - Tip of the Mitt
  - Watershed Council
  - The Watershed Center
  - Saving Birds Through Habitat
  - Leelanau Conservation District
  - Charlevoix Conservation District
  - The Nature Conservancy
  - Land Conservancies
  - Native American Tribes
  - Aquatic Pesticide Applicators



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# Protect Natural Resources and Michigan's Citizens

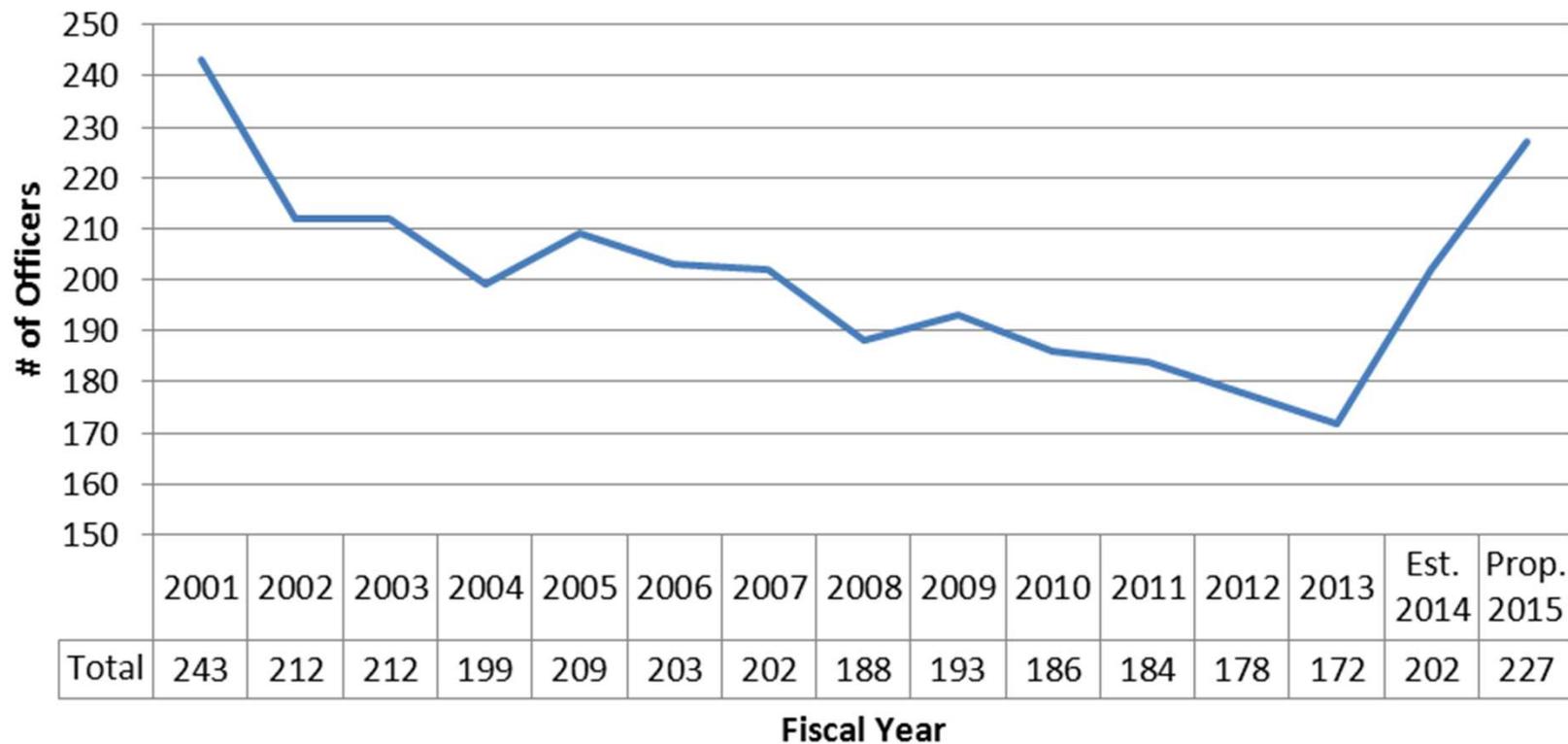
- ◆ Hire 25 new **conservation officers** - \$3.5 M
- ◆ Metrics:
  - Increase annual contacts for general law enforcement activities by 20%
  - Increase assistance to local law enforcement agencies by 20%



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# Protect Natural Resources

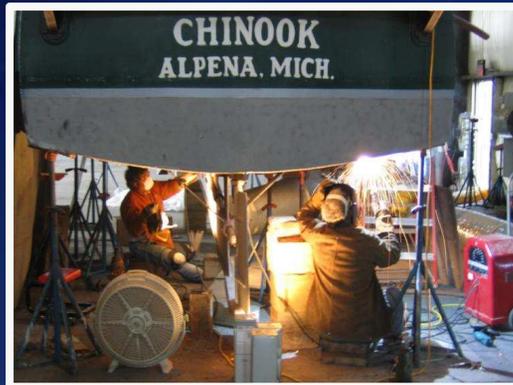
## Total Conservation Officers



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# Update Scientific Technology for Great Lakes Management

- ◆ Replace the 67-year old **Lake Huron Research Vessel** - \$2 M (\$1 M GF)
- ◆ Metrics:
  - Increase evaluation of stocked fish
  - Increase number and extend range of fish assessments
  - Increase vessel efficiency through modernized technology and equipment



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# Expand the Forest Economy

- ◆ Utilize forestry revenues to expand Michigan's **forest economy**, particularly in rural areas - \$4 M
- ◆ Metrics:
  - Increase export of value-added forest products by 50% over five years
  - Increase timber sales by 15%
  - Increase forest product-related careers by 10% over five years



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# Mobilize the Michigan Conservation Corps

- ◆ Provide Michigan **youth** and returning **veterans** with employment experience for careers in natural resources - \$3.5 M (\$1 M increase)
- ◆ Metrics:
  - Increase the number of young people working in natural resources
  - Expand employment opportunities for young people and returning veterans in the 10 economic prosperity regions



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# Connect Trails to Communities

- ◆ Continue making Michigan *the Trail State* - \$2.5 M
- ◆ Metrics:
  - Complete 10 priority trail connections identified in Land Strategy and Comprehensive Trail Plan
  - Increase overnight leisure travel for outdoor sports activities by 5%
  - Complete the Showcase Trail by fall 2017



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# Connect Trails to Communities



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# Improve State Park Experiences

- ◆ Invest in critical **state park infrastructure** maintenance, repairs and improvements - \$12.5 M (\$4 M GF)
- ◆ Metrics
  - Increase the number of state park visits
  - Increase state park customer satisfaction
  - Increase Recreation Passport sales



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# Questions?

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