



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF NATURAL RESOURCES
LANSING



KEITH CREAGH
DIRECTOR

October 15, 2013
License Sales Letter #5

Dear Department of Natural Resources (DNR) License Retailer:

The firearm deer season is almost upon us and it will certainly be one of the busiest times of the year for license sales, and for questions from hunters. By now you may have heard about the new hunting, fishing and off-road vehicle license structure that was signed into law last month. Some hunters may be confused about when the new license structure takes effect. Please remind them that the changes do not impact the 2013 license year. **The new license structure begins on March 1, 2014.**

We will make sure that you have the tools and information you need to answer questions well before these changes take effect. Our team is working hard to create materials that will provide clear answers for you and your customers.

Meanwhile, if you would like to read more on these topics, or have specific questions from customers, please click on the "Contact the DNR" link on the left navigation bar of your point of sale (POS) terminal. From there, click "DNR Home" at the top of the page, then click the link that says "learn about the restructuring of hunting and fishing licenses". There you will find:

- Chart of license types and prices
- "What You Get" (an explanation of how the funds will be used)
- Frequently Asked Questions (FAQs) House Bills 4668 (licenses) and 4669 (ORV)

Please watch for more useful information via:

- POS Bulletins
- Hunting and Fishing License Updates Newsletter
- The information on the DNR website is updated regularly
- Special mailing of informational materials in January
- Our special DNR License Agent eToolkit webpage at <http://www.michigan.gov/licenseagent>

We will also be providing a question-and-answer period during our agent training sessions in January/February. We will be finalizing dates, times and places and getting you registered for those in the next month.

In the meantime, please familiarize yourself with the information on the DNR website mentioned above. We will be updating FAQs regularly so be sure to check back often. As always, you are welcome to contact us at 800-737-6367 or send questions to MDNR-E-License [@michigan.gov](mailto:MDNR-E-License@michigan.gov).

Sincerely,

Denise Gruben
Michigan DNR Licensing Team