

1. What is your primary form of equestrian trail use?			Response Percent	Response Count
Horse back		98.9%	563	
Drive a carriage		0.9%	5	
Packing		0.2%	1	
answered question			569	
skipped question			6	

2. In what area of the state do you primarily utilize trails? Refer to the map below.			Response Percent	Response Count
Upper Peninsula		11.2%	64	
Northern Lower Peninsula		23.5%	134	
Southwest Lower Peninsula		18.2%	104	
Central Lower Peninsula		9.3%	53	
Southeast Lower Peninsula		37.8%	216	
answered question			571	
skipped question			4	

3. Equestrian trail use has been categorized into three primary USER EXPERIENCES listed below. For each, please estimate the number of days you participate in these annually.

	Never	1-11 days	12-19 days	20-49 days	50 days or more	Response Count
Day-Ride	0.5% (3)	23.2% (129)	15.1% (84)	27.0% (150)	34.2% (190)	556
Multi-Day-Rides from one camping location	9.6% (48)	43.8% (220)	23.1% (116)	17.7% (89)	5.8% (29)	502
Multi-Day-Rides riding from camp to camp	37.6% (156)	38.8% (161)	14.5% (60)	8.0% (33)	1.2% (5)	415
Other	46.2% (42)	17.6% (16)	14.3% (13)	4.4% (4)	17.6% (16)	91
	If Other is selected, please specify					46
answered question						573
skipped question						2

4. For each type of USER EXPERIENCE, on average, how much time are you willing to TRAVEL to get to your equestrian activities?

	30 minutes or less	Up to 1 hour	Up to 2 hours	Up to 4 hours	Up to 6 hours	Up to 10 hours	11 or more hours	Response Count
Day-Ride	9.8% (55)	41.0% (231)	37.2% (210)	8.0% (45)	2.1% (12)	0.9% (5)	1.1% (6)	564
Multi-Day-Rides from one camping location	1.6% (8)	6.7% (34)	19.8% (100)	35.8% (181)	24.0% (121)	5.5% (28)	6.5% (33)	505
Multi-Day-Rides riding from camp to camp	4.8% (20)	6.0% (25)	15.9% (66)	31.9% (132)	26.3% (109)	7.7% (32)	7.2% (30)	414
answered question								573
skipped question								2

5. What is your preferred daily LENGTH of trail that you like to ride for each of the USER EXPERIENCES?

	1 mile or less	More than 1 mile but less than 5 miles	More than 5 miles but less than 10 miles	More than 10 miles but less than 20 miles	More than 20 miles but less than 30 miles	More than 30 miles	Response Count
Day-Ride	0.2% (1)	7.0% (40)	44.9% (256)	40.5% (231)	5.8% (33)	1.6% (9)	570
Multi-Day-Rides from one camping location	0.2% (1)	4.6% (23)	21.1% (105)	51.5% (256)	15.1% (75)	7.4% (37)	497
Multi-Day-Rides riding from camp to camp	1.5% (6)	3.7% (15)	10.3% (42)	41.9% (170)	35.0% (142)	7.6% (31)	406
answered question							573
skipped question							2

6. Thinking about your usual riding, what percentage of riding do you do on each choice below?

	Never	1-24%	25-49%	50-74%	75-100%	Response Count
Loop trail system	0.7% (4)	15.7% (88)	24.8% (139)	33.2% (186)	25.5% (143)	560
Linear trail system	6.8% (34)	48.3% (241)	28.5% (142)	11.8% (59)	4.6% (23)	499
Public roads	16.6% (83)	59.6% (298)	12.8% (64)	8.0% (40)	3.0% (15)	500
Forest roads	8.8% (44)	48.6% (243)	25.2% (126)	12.4% (62)	5.0% (25)	500
Off-trail/bushwacking	35.1% (157)	51.2% (229)	6.9% (31)	4.0% (18)	2.7% (12)	447
Other	43.0% (37)	25.6% (22)	17.4% (15)	7.0% (6)	7.0% (6)	86
If Other is selected, please specify						36
answered question						572
skipped question						3

7. What is your preferred riding location?

		Response Percent	Response Count
Loop trail system		67.9%	387
Linear trail system		12.8%	73
Public roads		0.2%	1
Forest roads		12.3%	70
Off-Trail/bushwacking		3.5%	20
Other		3.3%	19
	If Other is selected, please specify		23
		answered question	570
		skipped question	5

8. How often does your interaction with other types of trail users diminish your experience?

	Never	Seldom	Often	Everytime I use the trail	Response Count
Hikers	49.2% (274)	44.9% (250)	4.8% (27)	1.1% (6)	557
Bikers	23.3% (128)	56.0% (308)	16.7% (92)	4.0% (22)	550
ORV'ers	23.0% (125)	52.4% (285)	18.8% (102)	5.9% (32)	544
Hunters	27.2% (150)	56.4% (311)	13.6% (75)	2.7% (15)	551
Snowmobilers	59.4% (321)	28.3% (153)	8.5% (46)	3.7% (20)	540
Carriages	79.9% (421)	18.4% (97)	0.9% (5)	0.8% (4)	527
Other	63.6% (56)	19.3% (17)	10.2% (9)	6.8% (6)	88
				If Other is selected, please specify	38
				answered question	568
				skipped question	7

9. If you trailer your horse to trail ride, how long is the trailer you use? (Not counting your towing vehicle)

		Response Percent	Response Count
0-15 feet long		12.5%	71
15 to 20 feet long		29.5%	168
20 to 25 feet long		19.0%	108
25 to 30 feet long		16.0%	91
30 to 35 feet long		10.2%	58
35 to 40 feet long		6.3%	36
Over 40 feet long		1.2%	7
I do not trailer		5.3%	30
answered question			569
skipped question			6

10. If your horse trailer provides you a living space for overnight stays, where is the living quarter entry door?

		Response Percent	Response Count
Curb side (passenger side)		38.3%	210
Street side (driver side)		18.0%	99
Not Applicable		43.7%	240
Other (please specify)			9
answered question			549
skipped question			26

11. What is your preferred style of riding?

	Response Percent	Response Count
Single file riding	42.0%	233
Side-by-side riding	57.3%	318
Carriage riding	0.7%	4
Other (please specify) Show replies		27
answered question		555
skipped question		20

12. Identify in the drop-down menus the 4 most important trailhead features needed for your riding enjoyment.

Trailhead features	Car/trailer parking	Generous vehicle turning radii and road width	Space between parking spaces	Vault toilet	Flush toilet	Drinking water for people	Water for horses	Hitching posts/picket poles	Mounting blocks	Shade	Manure bunkers	Picnic tables	Information kiosk	Other	Response Count	
1st choice	36.0% (205)	23.0% (131)	1.9% (11)	1.4% (8)	2.3% (13)	1.1% (6)	22.0% (125)	3.7% (21)	0.4% (2)	5.8% (33)	0.0% (0)	0.2% (1)	1.6% (9)	0.7% (4)	569	
2nd choice	11.1% (63)	14.9% (85)	7.2% (41)	10.4% (59)	4.0% (23)	4.0% (23)	22.1% (126)	9.7% (55)	1.6% (10)	10.7% (61)	0.4% (2)	1.2% (7)	2.3% (13)	0.2% (1)	569	
3rd choice	4.3% (24)	8.0% (45)	5.1% (29)	11.9% (67)	3.2% (18)	4.6% (26)	19.0% (107)	14.4% (81)	3.0% (17)	19.9% (112)	1.2% (7)	2.8% (16)	2.1% (12)	0.5% (3)	564	
4th choice	2.5% (14)	6.2% (35)	6.1% (34)	13.5% (76)	4.3% (24)	4.1% (23)	10.0% (56)	10.7% (60)	5.9% (33)	17.3% (97)	3.6% (20)	7.0% (39)	7.1% (40)	1.8% (10)	561	
															if Other is selected, please specify Show replies	29
															answered question	570
															skipped question	5

13. Is having a hand pump adequate to meet your watering needs?

	Yes	No	Response Count
At a day use facility?	93.5% (533)	6.5% (37)	570
At a campground overnight?	74.1% (404)	25.9% (141)	545
if No is selected, please explain show replies			102
answered question			571
skipped question			4

14. Select from the drop-down menu the 4 most important campground improvements for a quality user experience.

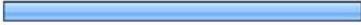
Campground Improvements

	Replace existing vault toilets	Install additional vault toilets	Replace vault toilets with a modern toilet building	Provide showers	Enlarge for larger trailers	Provide pull-thru sites	Re-grade and resurface campsites and roads	Improve signage	Provide mounting blocks	Provide more manure bunkers	Plant shade trees	Provide more lething areas for horses	Provide electricity at campsites	Convert hand pumps to pressurized water system	Increase buffer between sites	Decrease buffer between horses	Provide picnic tables	Replace existing picnic tables	Provide fire rings	Replace existing fire rings	Being able to reserve your campsite	Add parking	Response Count
1st choice	1.9% (10)	2.2% (12)	8.9% (48)	9.3% (50)	15.6% (84)	16.2% (87)	5.4% (29)	4.5% (24)	0.6% (3)	1.1% (6)	6.3% (34)	4.1% (22)	9.5% (51)	4.5% (24)	1.3% (7)	0.0% (0)	1.5% (8)	0.2% (1)	2.0% (11)	0.4% (2)	4.1% (22)	0.4% (2)	537
2nd choice	0.2% (1)	1.9% (10)	5.9% (31)	7.3% (38)	9.4% (49)	9.9% (52)	5.0% (26)	5.5% (29)	1.1% (6)	2.3% (12)	11.1% (58)	6.7% (35)	9.2% (48)	7.6% (40)	4.0% (21)	0.0% (0)	3.2% (17)	0.4% (2)	2.7% (14)	0.0% (0)	5.7% (30)	1.0% (5)	524
3rd choice	1.4% (7)	3.1% (16)	6.6% (34)	7.2% (37)	4.3% (22)	8.3% (43)	3.5% (18)	5.2% (27)	2.7% (14)	1.9% (10)	7.9% (41)	9.7% (50)	8.9% (46)	6.0% (31)	5.6% (29)	0.0% (0)	6.2% (32)	0.4% (2)	4.1% (21)	0.2% (1)	5.8% (30)	1.0% (5)	516
4th choice	1.6% (8)	2.8% (14)	2.0% (10)	6.5% (33)	5.3% (27)	5.7% (29)	3.2% (16)	7.7% (39)	2.8% (14)	3.8% (19)	6.1% (31)	9.9% (50)	9.3% (47)	6.3% (32)	4.0% (20)	0.6% (3)	5.0% (25)	0.8% (4)	4.8% (24)	0.6% (3)	7.3% (37)	2.0% (10)	505
Other (please specify action and 1st-4th choice) show replies																						34	
answered question																						537	
skipped question																						33	

15. If given a choice, which type of improvement would you like to see?			
		Response Percent	Response Count
Improve existing trails and campgrounds		37.6%	214
Develop new trails and campgrounds		62.4%	355
answered question			569
skipped question			6

16. How should the Department best communicate equestrian information?			
		Response Percent	Response Count
Department of Natural Resources website		28.0%	152
Organization Newsletters		38.3%	208
Pure Michigan		11.8%	64
Social media (Twitter, Facebook, etc.)		21.9%	119
Other (please specify)			44
answered question			543
skipped question			32

17. What 3 riding locations (Trail name and County) do you frequent most often?

		Response Percent	Response Count
1. Park or trail name/County		100.0%	525
2. Park or trail name/County		90.9%	477
3. Park or trail name/County		76.8%	403
answered question			525
skipped question			50

18. What is the zip code for your primary home address?

	Response Count
	574
answered question	574
skipped question	1

19. What is your age?

		Response Percent	Response Count
Under 18		1.4%	8
18-29		4.2%	24
30-39		8.6%	49
40-49		22.4%	128
50+		63.5%	363
		answered question	572
		skipped question	3

20. Are you male or female?

		Response Percent	Response Count
Male		14.4%	82
Female		85.6%	488
		answered question	570
		skipped question	5

21. What is your highest level of education completed?

		Response Percent	Response Count
Grade school		0.2%	1
Middle school		0.2%	1
High school		33.4%	189
Associate Degree		29.0%	164
Bachelor Degree		24.6%	139
Master Degree or above		12.7%	72
answered question			566
skipped question			9

22. What is your annual household income?

		Response Percent	Response Count
\$0-\$25,000		4.6%	24
\$25,001 to \$40,000		14.9%	77
\$40,001 to \$60,000		22.2%	115
\$60,001 to \$80,000		21.0%	109
\$80,000 to \$100,000		17.0%	88
Over \$100,000		20.3%	105
answered question			518
skipped question			57