

## Focus on Forever *Highlights*

### Hosting a Youth Mentor Hunt

*John Linquist, PF & QF Regional Representative (Western Iowa)*  
Youth mentor hunts can provide participants a lifetime experience that gives rise to a lifelong hunting conservationist; OR they can be a disaster and have the opposite effect. John will share his experience, knowledge and passion for working with youth to help participants provide a youth mentor hunt that sparks a passion for the outdoors.

### Mock Pheasant Hunt

*Rich Wissink, PF & QF Youth Programs Specialist*  
The mock hunt provides scenario based training opportunities that can be customized to fit a variety of events and venues. Learn how to maximize the mock hunt experience for you and the participants.

### Predator/Prey & Tracks : Two Activities for Any Event

*Beth Carreno, PF Education Specialist (WI), Matthew Martinkus, PF Education Specialist (IL)*  
Beth & Matthew have a passion for environmental education and are going to share two fun filled activities that promote our habitat mission.

### Ten Tips for Creating a Youth Banquet that Rocks

*Eric Oordt, Sioux Prairie County (IA) Youth Education Chair*  
Is your annual PF fund-raising banquet kid-friendly? Do you feel like your chapter reaches older kids with youth hunts, etc; but leaves the youngsters behind? Come find out how a youth banquet can reach the youth in your area like nothing else.

### Hosting an Outdoor Skills Day

*Randy Herlien, Muskegon County (MI) Youth Education Chair*  
*Jim Decker, Barron County (MI) Youth Education Chair*

Jim Decker, Barron County (MI) Youth Education Chair  
Barry and Muskegon County PF chapters both host well organized events on opposite ends of the spectrum when it comes to size and scope. Each will share their experience and provide the information necessary to host a successful outdoor skills day.

### Conservation Clubs & High School Chapters

*Wayne Trappe, Waconia High School (MN) John Linquist, PF & QF Regional Representative (Western Iowa)*  
"Explore, Expand, and Protect Our Natural Resources" is the motto of the Waconia High School Conservation Club. Since its inception four years ago it has grown from twenty members to over one hundred and fifty. Learn how this club began, the activities they do, and how you could use their model in your school. Building conservationists and land stewards from the ground up. A look at how High School chapters can change our world for the better.

### Pheasants, Facebook & the Future of Conservation

*Bob St. Pierre, PF & QF Director of Marketing & Public Relations*  
The session will focus on PF & QF's philosophy for utilizing social networking mediums to recruit a new generation of members and volunteers. There will be an overview of Facebook, Twitter, Linkedln, YouTube, and blogging.

### H. E. Tools in the Hunter Ed Classroom

*Patricia Seifert, NRA Certified Training Counselor & Firearms Training Instructor*  
What is HE Tools and how do you use it in the classroom? This presentation will give you an overview of the HE Tools program and give you ideas and suggestions about how to use it in a classroom environment to keep students interested and involved.

### Creating Conservation Leaders for the Future

*Cheryl Riley, PF & QF Vice President of Education*  
*Liz Roxberry, PF Regional (MI) Education Specialist*  
*NYLC Team Members*  
Learn how you can recruit new young blood to your chapter. Hear members of PF's National Youth Leadership Council talk about how you can involve more youth and develop them as leaders. Share ideas with PF's VP of Education and Michigan's Youth Education Coordinator.

### Youth Habitat Projects – Prairie Land to Disneyland

*Chris Lee, Leopold Education Project State Coordinator (IA)*  
*Liz Roxberry, PF Regional (MI) Education Specialist*  
Few activities can teach conservation better than habitat projects. Learn about successful youth habitat projects (one of which earned a trip to Disneyland) and how you can get youth involved in local projects in your own community.

### Outdoor Women's Life (Learn It – Live It – Love It)

*Melody Smith, Carroll County (MD) PF*  
Is your chapter looking for some fresh ideas or enthusiastic volunteers who are willing to help? Women are the fastest (and only) growing segment of the hunting population. Learn how an exciting new women's program will bring new life, enthusiasm and members to your chapter. The group is dedicated to encourage and teach women and their families to discover, enjoy and appreciate the outdoors through sporting pursuits and tranquil observations.

### Field First-Aid

*Tracy Panich, American Red Cross Health & Safety Director*  
This presentation will introduce participants to skills needed to teach others basic First Aid. Some

common First Aid situations and how to handle them will be reviewed during this presentation. Severe bleeding, allergic reactions, splinting and more will be covered. Hands on practice, supplies will be available @ class.

### LEP Activities

*Janine Kohn, PF & QF Education Specialist, Chris Lee, Leopold Education Project State Coordinator (IA) & Wendy Cheek, Leopold Education Project State Coordinator (MI) emeritus*  
Janine, Chris & Wendy will be sharing a variety of activities designed specifically for non-formal educators.

### Partnering with Mentoring Organization

*Harold McDermad, Mentor Michigan*  
Mentoring organizations provide a variety of opportunities to share our hunting heritage and outdoor passions with youth and their adult mentor. Learn how you can maximize these opportunities through some of the more common mentoring organizations around the country.

### Teaching Basic Marksmanship Skills

*Keith Hein, Shooting Sports Program Director at the Demmer Shooting Sports Center*  
Participants will take part in group discussions on how to organize and conduct activities designed to introduce new people to the sport of rifle shooting. They will be introduced to proven techniques for teaching rifle safety, conducting safe gun handling exercises and teaching the basic fundamentals of rifle shooting. All participants will take part in the hands-on and shooting exercises. They will also have the opportunity to act as the instructor and conduct the exercises for others in the session.

## Focus on Forever *Highlights (Continued)*

### Reading the Landscape with GPS

*Dougg Wright, Leopold Education Project State Coordinator (MI)*  
Learn how to get youth outdoors, reading the landscape using the technology that they are so comfortable with.

### Teaching Basic Archery

*Glenn Bennett*  
Participants will take part in group discussions on how to organize and conduct activities designed to introduce new people to the sport of Archery. They will be introduced to proven techniques for teaching basic archery

equipment knowledge, safe use of archery equipment and teaching the basic fundamentals of archery shooting. All participants will take part in the hands-on and shooting exercises. They will also have the opportunity to act as the instructor and conduct the exercises for others in the session.

### I'd Rather Be Fishin'

*Mark Stephens, Michigan DNR&E Project FISH Director*  
Learn how to have fun turning youth and their families on to the great outdoor angling tradition.

### Canoeing for Beginners

*Alan Heavner, Heavner Canoes*

Learn how to introduce the basics of paddling to beginners. From equipment to get started to unloading a canoe, Alan and his team of whitewater experts will provide canoeing basics and how to share them.

### Teaching Wingshooting Skills

*Ron Adams*  
Participants will take part in group discussions on how to organize and conduct activities designed to introduce new people to the sport of wingshooting. They will be introduced to proven techniques for teaching shotgun safety, conducting safe gun han-

dling exercises and teaching the basic fundamentals of shotgun shooting. All participants will take part in the hands-on and shooting exercises. They will also have the opportunity to act as the instructor and conduct the exercises for others in the session.

### A Dog Training Program for Youth

*Jim Rypkema, Owner of Pinehill Kennels & NATIVE Pro Staff Member*  
Jim and his team of NATIVE Pro-Staff are going to share a dog training program you can duplicate at a variety of events with youth and their families.

## Focus on Forever *Thanks to Our Sponsors!*

**Presenting Sponsor:**  
*Hal & Jean Glassen Memorial Foundation*



Michigan State Council



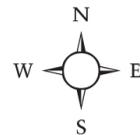
Michigan Tent Rental

Michigan DNR&E

**SMOKIN' JOE'S - SHOWERMAN FAMILY COOKIN'**



## Focus on Forever *Directions & Maps*



Okemos Conference Center  
2187 University Park Drive  
Okemos, MI 48864

to Demmer Shooting Sports Center  
3365 East Jolly Road, Lansing, MI 48910.

**(PLEASE NOTE THAT GPS DIRECTIONS FOR DEMMER CENTER ADDRESS WILL BE INCORRECT. TO GET CORRECT DRIVING DIRECTIONS FROM GPS OR MAP QUEST YOU MUST USE 4141 EAST JOLLY ROAD, LANSING, MI 48910).**

# Focus on Forever Conference



## East Lansing, Michigan

### July 23-25, 2010



# 2010



Presented by the *Hal & Jean Glassen Memorial Foundation*

# Focus on Forever Saturday, July 24 Schedule

## SEMINAR SCHEDULE IS SUBJECT TO CHANGE

# Focus on Forever Friday, July 23 Schedule

Demmer Center - Team Room		Demmer Center - East Classroom		Demmer Center - West Classroom		Demmer Center - Rifle Range		Demmer Center - Archery Range		Inland Lakes Tent		NATIVE Tent		Rose Lake Shooting Facility	
7:00 am — Doughnuts, Fresh Fruit, Coffee & Juice served in Main Tent at Demmer Center															
8:00-9:00 am	<b>Pheasants, Facebook &amp; the Future of Conservation</b> <i>Bob St. Pierre, PF &amp; QF Director of Public Relations &amp; Marketing</i>	<b>Hosting a Youth Mentor Hunt</b> <i>John Linquist, PF &amp; QF Regional Rep (Western Iowa)</i>	<b>LEP Activity</b> <i>Janine Kohn, Chris Lee, &amp; Wendy Check,</i>	<b>Teaching Basic Marksmanship Skills</b> <i>Keith Hein &amp; Team (Limited to 16)</i>	<b>Reading the Landscape with GPS - 1/2 Day</b> <i>Doug Wright, LEP State Coordinator (MI) (Limited to 12)</i>	<b>I'd Rather Be Fishin'</b> <i>Mark Stephens (Project FISH)</i>		<b>Teaching Wingshooting Skills 1/2 Day Session</b> <i>Ron Adams &amp; Team (Limited to 15)</i>	8:00-9:00 am						
9:30-10:30 am	<b>H.E. Tools in the Hunter Ed Classroom</b> <i>Patricia Seifert, NRA certified Training Counselor &amp; Firearms Instructor</i>	<b>Mock Pheasant Hunt</b> <i>Rich Wissink, PF &amp; QF National Youth Programs Specialist</i>	<b>LEP Activity</b> <i>Janine Kohn, Chris Lee, &amp; Wendy Check,</i>		<b>Teaching Basic Archery</b> <i>Glenn Bennett &amp; Team</i>		<b>A Dog Training Program for Youth</b> <i>Jim Rypkema, NATIVE Pro Staff Member</i>		9:30-10:30 am						
11:00-12:00	<b>Let Them Lead - Providing Youth Leadership Opportunities</b> <i>Cheryl Riley, Liz Roxberry &amp; NYLC</i>	<b>Predator/Prey &amp; Tracks: Two Activity Kits for Any Event</b> <i>Beth Carrero, PF &amp; QF Ed Spec Matthew Martinkus, PF &amp; QF Ed Spec</i>			<b>GPS or Archery get classroom</b>	<b>Canoeing for Beginners</b> <i>Alan Heavner, Heavner Canoes</i>			11:00-12:00						
12:00-12:45 LUNCH BREAK – Main Tent at Demmer Center															
1:00-2:00 pm	<b>Youth Habitat Projects - Prairie Land to Disney land</b> <i>Chris Lee, LEP State Coordinator Liz Roxberry, MI Education Specialist</i>	<b>Ten Tips for Creating a Youth Banquet that Rocks</b> <i>Eric Oordt, Sioux County Chapter (IA)</i>	<b>Partnering with Mentoring Organizations</b> <i>Harold McDermad, John Merrill, Kristy Oosterhouse</i>	<b>Teaching Basic Marksmanship Skills</b> <i>Keith Hein &amp; Team (Limited to 16)</i>	<b>Reading the Landscape with GPS - 1/2 Day</b> <i>Doug Wright, LEP State Coordinator (MI) (Limited to 12)</i>	<b>I'd Rather Be Fishin'</b> <i>Mark Stephens (Project FISH)</i>		<b>Teaching Wingshooting Skills 1/2 Day Session</b> <i>Ron Adams &amp; Team (Limited to 15)</i>	1:00-2:00 pm						
2:30-3:30 pm	<b>Outdoor Women's Life (Learn It – Live It – Love It)</b> <i>Melody Smith, Carroll County PF (MD)</i>	<b>Hosting an Outdoor Skills Day</b> <i>Randy Herlein, Muskegon County PF Jim Decker, Barry County PF</i>	<b>LEP Activity</b> <i>Janine Kohn, Chris Lee, &amp; Wendy Check,</i>		<b>Teaching Basic Archery</b> <i>Glenn Bennett &amp; Team</i>		<b>A Dog Training Program for Youth</b> <i>Jim Rypkema, NATIVE Pro Staff Member</i>		2:30-3:30 pm						
4:00-5:00 pm	<b>Field First-Aid</b> <i>Tracy Panich, American Red Cross Director of Health &amp; Safety</i>	<b>Conservation Clubs &amp; High School Chapters</b> <i>Wayne Trappe &amp; John Linquist</i>	<b>LEP Activity</b> <i>Janine Kohn, Chris Lee, &amp; Wendy Check,</i>		<b>GPS or Archery get classroom</b>	<b>Canoeing for Beginners</b> <i>Alan Heavner, Heavner Canoes</i>			4:00-5:00 pm						
6:30 pm — DINNER at Main Tent at Demmer Center															
8:00 pm — Outdoor Skills Olympics								8:00 pm — Outdoor Skills Olympics							

9:00 AM - 4:00 PM	<b>Exploring the Outdoors with Aldo Leopold</b> <i>Demmer Shooting Sports Facility</i> Pre-Conference LEP Workshop
11:00 AM - 5:30 PM	<b>Conference Registration</b> <i>Okemos Comfort Inn - Conferene Office</i>
12:00 - 4:00 PM	<b>Teaching Wingshooting Skills to Kids</b> <i>Rose Lake Shooting Facility - MDNR &amp; E</i>
5:30 PM	<b>FOF Doors Open &amp; Silent Auction Begins</b>
6:00 PM	<b>Welcome to Focus on Forever &amp; Dinner</b> <i>Okemos Conference Center - Banquet Hall</i> <i>Rich Wissink - PF &amp; QF National Youth Programs Coordinator</i> <i>Mike Parker - PF &amp; QF Regional (MI) Wildlife Biologist</i>
	<b>Welcome to Michigan – Gordon Guyer</b> <b>Invocation – Bill Zehnder</b>
6:30 PM	<b>Dinner Served</b>
	<b>PF, QF &amp; NCLI - Why?</b> <i>Charlie McLravy</i>
	<b>We are Forever</b> <i>Tyler Goode &amp; Will Kordenbrock - Michigan NCLI Reps</i>
	<b>If Not Now - When? &amp; If Not Us - Who?</b> <i>Dale Elshoff, Conservation Education Specialist - Michigan State University</i>
	<b>Maximizing the FOF Experience - FOF Logistics</b> <i>Rich Wissink, PF &amp; QF Youth Programs Specialist</i>
8:30 PM	<b>Social &amp; Silent Auction Closes</b>

# Focus on Forever Sunday, July 25 Schedule

7:00 AM	<b>Breakfast</b>
8:00 - 9:30 am	<b>Teaching 101</b> <i>Okemos Banquet Hall</i> <i>Janine Kohn &amp; Will Redding</i>
9:30 - 9:45 am	<b>Break</b>
9:45 - 10:15 am	<b>Youth Programs Disc</b> <i>Rich Wissink</i>
10:15 - 10:45 am	<b>Youth Protection Guidelines &amp; On-Line Training</b> <i>Liz Roxberry</i>
10:45 - 11:00 am	<b>What Will YOU DO NOW?</b> <i>Cheryl Riley</i>
11:00 AM	<b>Wrap Up &amp; Drawings</b> <i>(Must be present to win)</i>
11:15 AM	<b>Box Lunch &amp; Depart</b>

