



# Retail Sales

# News

Great Lakes, Great Times, Great Outdoors

February, 2010

## Hunting/Fishing License Year

Each year, we hear from customers who purchased a license after Jan. 1, thinking that they were getting a license for the new year, only to discover that they were issued a second old-year license. Hunting, fishing and ORV licenses sold now through Feb. 28, 2010 are 2009 -- not 2010 -- licenses. Please inform customers before their purchase that they will be buying a 2009 license. The orange 2009 hunting/fishing/ORV licenses are valid through March 31, 2010.

**2010 LICENSES GO ON SALE MARCH 1.**

## 2010 License Stock/Ribbons

The 2010 license year begins March 1. You will be receiving the 2010 purple license stock and ribbons in late February.

**All licenses sold as of March 1, 2010, must be printed on the new year (purple) license stock. Remove and discard the old orange stock at the close of business on Feb. 28, 2010.**

The same vendor will supply license stock and ribbons this year. If you have ribbons left from last year that do not have color on the end of the cardboard core, you may continue to use them. Older ribbons with color on the end of the cardboard core are not compatible with the new license stock -- you must throw them away.

The supplies you receive should last about six months, based on your sales from last year. When you get down to your last roll of stock or ribbon, you will need to call us at 1-800-737-6367 and order more. If you need receipt paper, please call and order a supply.

To ensure you get the correct supplies when leaving an order on voicemail, please ask for "license stock", "license ribbons" or "receipt paper."

## 2010 Spring Turkey Leftover Licenses

**Beginning March 8 at 10 a.m.**, hunters **unsuccessful** in the 2010 spring turkey drawing may purchase one leftover license (item #266, 267, 268, or 617, 618, 619 for an apprentice license) for another hunt unit **OR** a Hunt #234 license (item #366, 367, 368, or 614, 615, 616 for an apprentice license).

**It is unlawful to obtain or purchase more than one spring turkey hunting license.**

**Beginning March 15 at 10 a.m., individuals who did not participate in the drawing** may purchase a leftover license for the 2010 spring turkey limited-quota hunts. **Note:** Hunt #234 is not a limited-quota hunt. It is NOT available as a leftover license, but may be purchased by unsuccessful applicants.

Individuals may purchase one leftover license in person on a first-come, first-served basis until the quota for each hunt unit is met.

Leftover licenses may be purchased online, and availability for each hunt is published at [www.michigan.gov/dnre](http://www.michigan.gov/dnre).

**Reminder:** The first spring turkey poster that you received had incorrect season dates. The season dates are correct in the 2010 Michigan Wild Turkey Hunting Guide and on the replacement poster.

## Fishing

Michigan's **Winter Free Fishing Weekend** is Feb. 13-14. All fishing license fees are waived on these dates so residents and out-of-state visitors may try their hand at fishing on both inland waters and the Great Lakes. All other fishing regulations still apply.

Anglers under 17 are not required to purchase a fishing license. But the Michigan DNRE urges all young anglers to purchase a **voluntary \$2.00 youth angler all-species fishing license, as it generates a return from the Federal Sport Fishing Restoration Program.**

## E-License Gift Certificates

Internet customers can continue purchasing E-License gift certificates online. **These certificates can be purchased and redeemed only online.** If customers ask you about the new gift certificates, please direct them to the E-License link on the Michigan DNRE Web site. The gift certificates may be used online to purchase hunting and fishing licenses, snowmobile permits and ORV licenses.

**Note: 2010 kill tags purchased online will be printed on orange license stock for the entire 2010 license year.**

## Seasonal Agents

Please call our office and have your terminal deactivated before you close. It only takes a phone call to reactivate it when you re-open.



**Voiding Licenses**

If you issue a license for a season has already started and it does not print correctly (or at all) and must be voided, you should perform a "Void Last Order" immediately. If you don't, you only have 24 hours to void it manually.

If the season has not yet begun, you may void licenses up to 30 days from the date the license was issued, up to the beginning of the season.

**If you are unable to void a license, call our office to explain the situation and ask us to void it for you. Or send in the license with a note explaining the situation and that you need to receive credit for it; be sure to include a note or we will assume you voided the license and already received credit for it.**

Agents are required to return **ALL** voided licenses to the Michigan DNRE in the pink void envelopes. If it is not possible to return the license, then you need to return the voided license receipt with an explanation of why the license is missing.

The DNRE is auditing voids being returned in the pink void envelopes. Some agents have received letters noting instances where voided licenses were not returned. In most cases agents have been complying with our requirement to provide some type of documentation for each and every void performed. If you haven't been following this procedure, you probably will be receiving one of these reminder letters. Non-compliance will result in reversal of void and commission credit.

**Please remember that you are required to keep all of your POS license SALES receipts for one month. On occasion, we may ask that you send them in.**

If a customer has a license that they feel was issued in error, they need to return it with a note of explanation to: Michigan DNRE, Customer Systems, P.O. Box 30181, Lansing, MI 48909.

**Pure Michigan Hunt**

Three lucky hunters will be selected by random drawing for the 2011 Pure Michigan Hunt, allowing them to participate in every 2011 limited-access hunt available - elk, bear, spring and fall wild turkey, and antlerless deer. In addition, drawing winners will get the first pick of a hunting zone in a managed waterfowl area reserved hunt.

Applicants selected for the Pure Michigan Hunt will not lose any preference points or weighted advantages for future limited-access hunts. Hunters who are ineligible to apply for elk licenses because of past success may participate in the Pure Michigan Hunt and hunt elk again if they are selected in the drawing.

Hunters may apply for the 2011 Pure Michigan Hunt from March 1 through Dec. 31, 2010. Applications cost \$4, and individuals may apply as many times as they like. Anyone 12 years old or older may participate, as long as the applicant's hunting privileges have not been suspended. For more information, visit [www.michigan.gov/puremichiganhunt](http://www.michigan.gov/puremichiganhunt).

**2010 Application Periods**

Bear	May 1 - June 1
Elk	May 1 - June 1
Fall Turkey	Jul 1 - Aug 1
Antlerless Deer	Jul 15 - Aug 15
Reserved Waterfowl	Aug 1 - Aug 28
Pure Michigan Hunt	Mar 1 - Dec 31

**Sportsmen Against Hunger**

The DNRE urges you to continue to ask each license buyer about making a donation to Sportsmen Against Hunger. The donations you collect will be used to pay for the processing and delivery of donated meat to local charities, food banks and shelters, making it available at no cost to individuals and families in need. Last year over 33,000 pounds of meat was distributed to local food banks and shelters.

**Visit us on the Web at:**

[www.michigan.gov/dnre](http://www.michigan.gov/dnre)

The Michigan DNRE provides equal opportunities for employment and access to Michigan's natural resources. Both State and Federal laws prohibit discrimination on the basis of race, color, national origin, religion, disability, age, sex, height, weight or marital status under the U.S. Civil Rights Acts of 1964 as amended, 1976 MI PA 453, 1976 MI PA 220, Title V of the Rehabilitation Act of 1973 as amended, and the 1990 Americans with Disabilities Act, as amended.

If you believe that you have been discriminated against in any program, activity, or facility, or if you desire additional information, please write: Human Resources, Michigan DNRE, PO Box 30028, Lansing, MI 48909-7528, or Michigan Department of Civil Rights, Cadillac Place, 3054 West Grand Blvd, Suite 3-600, Detroit, MI 48202, or Division of Federal Assistance, U.S. Fish and Wildlife Service, 4401 North Fairfax Drive, Mail Stop MBSP-4020, Arlington, VA 22203.

For information, contact:  
CUSTOMER SYSTEMS  
DEPARTMENT OF NATURAL RESOURCES  
AND ENVIRONMENT  
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