

Outcomes of Generating More Revenue from Hunting and Fishing Licenses*

Line Item	Amount	Outcomes
General law enforcement	\$ 4,500,000	Increase educational/outreach/public safety contacts by hiring additional conservation officers
Fisheries resource management	\$ 1,000,000	Increase technical assistance for fisheries habitat improvement on cold-water streams
Fisheries resource management	\$ 1,000,000	Increase creel surveys and assessments on inland lakes & streams
Fisheries resource management	\$ 444,400	Increase outreach to anglers that fish for perch, bluegill, and bass
Fish production	\$ 977,800	Increase rearing and stocking of fish by addressing infrastructure needs in our hatcheries
Fisheries habitat improvement grants	\$ 1,955,600	Provide grants to stakeholders to increase fisheries habitat in inland lakes and streams
Wildlife management	\$ 1,466,600	Increase acres of public game areas receiving habitat management or maintenance
Wildlife habitat improvement grants	\$ 1,466,700	Provide grants to stakeholders to increase acres receiving habitat management or maintenance
Marketing and outreach	\$ 2,444,400	<ol style="list-style-type: none"> 1. Work with MEDC to enhance marketing of recreational opportunities and design mobile applications 2. Enhance the Retail Sales System to create a better license buying experience 3. Expand natural resource education programs 4. Expand recruitment and retention programs for hunters and anglers
Finance and operations	\$ 1,466,700	Open additional service centers to the public and increase hours that service centers are open to the public
Forest management and timber market development	\$ 488,900	Increase acres of state forests receiving wildlife habitat management or maintenance
Wildlife habitat improvement grants in state forests	\$ 488,900	Provide grants to stakeholders to increase acres of state forests receiving wildlife habitat management or maintenance
Payments in lieu of taxes on purchased lands	\$ 400,000	Pay property taxes to local governments for access to public lands
Estimated New Annual Revenue	\$ 18,100,000	

*The amount allocated to each outcome may change depending on legislative changes to the fiscal year 2014 Executive Budget.