

Web on line for Communication

- FAQ fact sheets at multiple locations/suggested items
- YouTube video
- Social media
- MDOT signs
- Links to local info outlets such as Chamber of Commerce, visitor centers

Expand parking lot

- It must be done
- We know/understand there may be some obstacles with DEQ and this cannot be done before this season
- Find expert to help design the layout – flow of the lot (build for future – big)
- Parking space size 12 + 60 – is this large enough?

No reservations

- Add more entry lanes
- Parking lot vouchers temporarily until parking lot can be expanded
- Change #13 of land use order?
- Use current – last few years' system to meter vehicles going into dunes until better solution is found more entry lanes larger parking lot.
- Deadlines for progress to keep moving forward towards solution

Permit sales

- Use information permit sales center
- Visitors information use Chamber Center to sell permits (need DNR computer hook-up)
- Education to visitors/users both 1st time and long-term users
- Use MDOT signs to provide educational messages and new locations for permit sales

The Plan

- Permit sales at info centers with other vendors
 - Legality, education, MDOT signs
- Expand parking lot
 - Obstacles DEQ
 - Land use order
 - Critical dunes vs. ORVA
 - Expert advice
 - Parking space size and flow
- NO RESERVATIONS!
 - More entry lanes

- Current voucher system for 2015 until better solution
- Create? lines for process
- Web online communication
 - FAX fact sheets
 - Video
 - MDOT signs
 - Links to local info outlets

The Plan

- Education
 - DNR sends official information out to media sources
 - Social media uses official information to get the word out
 - Links to the DNR sites
 - DNR website
 - Youtube videos on “how too” and “duner 101”
 - Radio broadcast
- Use voucher center for ORV Information Center (Signage #1)
 - ORV Permits
 - Recreation Passport
 - Map/Brochures
 - Dune Ready checklist
 - Bulletins
 - Where to access Dune Ready supplies, flag, tire pressure gage, etc.
- Fixed signage
 - Immediately off highway
 - Exiting ORV Information Center
- Dune Ready entrance line into ORV Park (Signage #2)
 - Check all vehicles at the main entrance to the ORV area –dune ready check
 - No more permits sold at 18-01 (in line)
 - Use a web cam to show the traffic at the entrance of the dunes
 - NO RESERVATIONS or VOUCHERS for dune ready
 - Entrance directly to the right
 - Pull off out of line for sound check and cooler check
- Trailer Entrance
 - Keep parking lot the same until next season, use the voucher lot for overflow parking
 - Parking lot vouchers until parking lot expansion – Vouchers handed out like they are now – NO RESERVATIONS

- Parking lot expansion
 - Double size, over time, starting fall of 2015, spring 2016
- To Do
 - Consider a process for local businesses selling permits
 - Volunteers for parking lot
 - Evaluate the proposed plan after Memorial Day and adjust as needed

Task Force C – No Reservation

Task Force C Plan Presentation – Working from Parking lots through Communication (D, A, C, B)

- Parking lot expansion (two stages)
 - Need to be adjacent to entrance as most people utilizing parking lot are not legal to drive on the roadway.
 - Utilize the voucher center and have a path not on roadway sheriff said it is ok to cross road but still causes traffic concerns.
- Recommendation –
 - Close Air at David Allen
 - Long Term - Expand parking lot within ORV to assist with trailer-able equipment, reduce bottle neck on exit, constraints, permits
 - Short Term for 2015 – utilize voucher center use special permit (Golden Twp – concerned about infrastructure county concerned about laws)
 - Trailer ORV open parking lot early – pass sticker card for repeat users shows you know about dunes has all permits ORV, trail, and state park not during busy weekends possible limit to 1st month opened
 - Rec passports currently sold only @ state park expand where you can buy it (problem out of SOS town); need to expand to looking at other outlets
 - Checkpoints critical; last most important - necessary re: safety issues; front check stickers
 - Open bathroom bi-pass gate when dunes open
 - Lanes – separate lanes by type of use; dune ready vs. parking lot
 - Long term option – second entrance parking lot requires purchase of property township assessor state owners are not willing to sell at this point. Assessor stated best option have a second lane entering next to Fox Rd. short term
 - Short Term resolution, extend a Dune Ready lane adjacent to the entrance road. Would need to expand and develop into the right-of-way along Fox

Rd. to allow vehicles to wait off the road. No traffic would be allowed to extend onto Ridge Road and would be contained within the right-of-way

- Group decision is to keep current voucher system with expansion of lot and second lane to see if this takes care of the lane
 - Develop a Quick pass – set dates in April for Dune Certification – Check permits, spark arresters, etc. Would all vehicles to demonstrate they are aware of the requirements. Quick pass could be revoked if the individual is not following rules. Quick pass would be assigned to the person or equipment.
- Communication Portion
 - Online link – sole source of communication consistent user friendly dissemination of information
 - Better signage would need to be in place for the changes.
 - Real time communication of wait line web cam showing line and parking lot
 - Golden Twp Assessor trying to get WiFi system in place. Look to establish potential tower site.

SLORVA

February 25, 2015

Task Force D

Communication/Education

- Signage – at exits from highway, all permits before dune
- Dedicated call in line for standard message
- Social media
- Web page – improve Silver Lake web page – larger, bold font, make very clear, easy to understand, link to YouTube video

The Plan – Dune Ready

- First – civil engineer to evaluate traffic flow
- Purchase stickers before line
 - Local businesses
 - SOS
 - “Welcome” center
 - Nearby state parks
 - Checklist/flyer need to know
- Vehicle check at street
 - Sticker – turn away if no stickers (provide pamphlet/checklist)
 - 2nd check – flags, tires; random cooler check/ask if alcohol

- Check with DEQ – pull off spots along on-ramp
- ~ Evaluate after Memorial Day weekend ~

The Plan – Trailers

- First – civil engineer to review parking and drop-off options
- Enter 7 – 9 a.m., use of volunteers to park
- Use of “welcome” center for parking – encourage for street legal vehicles
- Parking pass

~ Evaluate after Memorial Day weekend ~

2016 +

- Additional parking lot
- Drop-off area