

Governor's Forest Products Summit

Agenda

April 23, 2013 • Lansing Center • Lansing, Michigan

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- 9 a.m. **Welcome/Introductions**
Keith Creagh, Director, Department of Natural Resources
J.R. Richardson, Natural Resources Commission Chairperson and Timber Advisory Council Chairperson
- 9:10 a.m. **Setting the Stage: Goals for Growing the Industry**
Governor Rick Snyder
- 9:30 a.m. **Global View of the U.S. Forest Products Industry**
Dr. Ted Bilek, U.S. Forest Service Products Lab
- 10:15 a.m. **State of Michigan's Forest Products Industry**
Dr. Larry Leefers, Forest Economist, Michigan State University
- 10:45 a.m. **Break**
- 11 a.m. **Investing in Forestry: Presenting a Compelling Business Case**
Allan Wieman, Managing Director, GE Capital Corporate Financial Services
- 11:45 a.m. **Growing the Forest Products Industry: Opportunities and Challenges**
(panel of Michigan Forest Products Industry representatives)
- **Margaret Minerick**, Minerick Logging / Sagola Hardwoods
 - **Steve Walsh**, Traxys Power Group
 - **Mike Sussman**, Verso Energy Strategy
 - **Pete Madden**, Plum Creek
- 12:30 p.m. **Lunch**
- 1:05 p.m. **Senator Tom Casperson**
- 1:30 p.m. **Tools, Services and Support from State Government** (panel)
- **Dan Wyant**, Director, Department of Environmental Quality
 - **Jamie Clover Adams**, Director, Department of Agriculture & Rural Development
 - **Mike Finney**, CEO, Michigan Economic Development Corporation
 - **Keith Creagh**, Director, Department of Natural Resources
- 2:15 p.m. **Break**
- 2:30 p.m. **Breakout Sessions: Preparing the Business Case** (small work groups)
Opportunities, challenges and priority actions
- 4:30 p.m. **Report Outs/Next Steps**
Bill O'Neill, Chief, Forest Resources Division and State Forester, Department of Natural Resources
- 4:55 p.m. **Concluding Remarks**
Keith Creagh, Director, Department of Natural Resources
- 5 p.m. **Legislative Reception**