



## Winter Free Fishing Weekend Event Examples

Are you looking to develop a Winter Free Fishing Weekend event, but can't think of what type of activity to coordinate? Here are some event examples that you might be interested in.

- Ice fishing derby
  - Make your event a competitive one. You can use different competitive categories for a fishing derby; including species of fish, age of angler, largest fish, smallest fish, etc. You can offer prizes to those who win the different fishing derby categories.
- Ice fishing clinic/class
  - Make your event an educational one. You can walk through the various steps of ice fishing and skills and equipment that are needed to participate. At the end of the instructional period you could provide time for all participants to practice their newly-acquired skills.
- Winter carnival
  - Make your event one with multiple elements. You can have ice fishing be one component of a day that highlights many winter outdoor activities. Showcase snowshoeing, skating, sledding, skiing and other recreational items.
- Community service
  - Make your event have a community service component. You can help those in your community who are in need by adding an element of service to your event. Consider developing a local partnership with the food bank, homeless shelter or school to develop a donation drive at your event. Participants would be required to bring a canned food item, a book, a new coat or something else to support your partnering organization.
- Mentoring
  - Make your event an opportunity for mentoring. You can engage pre-existing mentoring programs in your community (such as Big Brother Big Sisters or Michigan State University Extension) by offering your event as an inexpensive or free activity that mentoring matches can participate in.
  - You can also encourage event participants to bring their “mentors” with them – whether that is a parent, grandparent, family member,

friend, teacher or coach. Encourage them to bring a person they admire and look up to.