

Invest in Michigan's fish and wildlife –  
it's *your* nature!



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# A hunting or fishing license is the best investment you can make in Michigan's natural resources.

You may know that the Department of Natural Resources is responsible for things like fish and wildlife management, hunting and fishing regulations and habitat protection. But did you know that funding for the DNR's conservation work comes primarily from the people who hunt and fish – through their purchase of equipment and licenses – and not from your tax dollars?

## *Why should you care?*

- Consistent Conservation Funding = Healthier Fish & Wildlife Populations & Habitat
- Healthier Fish & Wildlife Populations & Habitat = Better Outdoor Recreation
- Better Outdoor Recreation = Stronger, More Vital Michigan

## *What can you do to help?*

- Buy a hunting or fishing license, even if you don't plan to hunt or fish. Michigan can earn a greater percentage of federal funding by having more licensed hunters and anglers.
- Buy a wildlife habitat license plate or make a tax-deductible donation to the Nongame Wildlife Fund.

*Learn more about how conservation is funded by visiting*  
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