

Outdoor Adventure Center (OAC)

Sponsorship Opportunities

\$5,000,000 – TRAILBLAZER (length of commitment is negotiable)

- ✓ Naming rights to the building for ten years
- ✓ Name included in OAC promotional materials
 - Brochures printed about the Center
 - Referenced in media campaigns including newsletters, electronic newsletters, event and program flyers, posters and banners
- ✓ Access to visitor information and visitor demographic data
- ✓ Identification on donor recognition wall
- ✓ Invitation to be on Executive Panel of the OAC Advisory Board
- ✓ Name included on OAC website, Facebook, and other social media
- ✓ Use of the Center for a company function or meeting annually
- ✓ Company message played on monitors in the building
- ✓ Company name or logo on promotional freebies distributed to visitors for specific programs
- ✓ Company name or logo tactfully included in sponsored area(s)
- ✓ Identification in Annual Report
- ✓ Recognition at special events

\$1,000,000 and higher – PATHFINDER

- ✓ Naming opportunity for any one of the major theme areas for five years
- ✓ Name included in OAC promotional materials
 - Brochures printed about the Center
 - Referenced in media campaigns including newsletters, electronic newsletters, event and program flyers, posters and banners
- ✓ Access to visitor information and visitor demographic data
- ✓ Identification on donor recognition wall
- ✓ Invitation to be on Executive Panel of the OAC Advisory Board
- ✓ Name included on OAC website, Facebook, and other social media
- ✓ Use of the Center for a company function or meeting annually
- ✓ Company message played on monitors in the building
- ✓ Company name or logo on promotional freebies distributed to visitors for specific programs
- ✓ Company name or logo tactfully included in sponsored area(s)
- ✓ Identification in Annual Report
- ✓ Recognition at special events

\$500,000 and higher – EXPLORER

- ✓ Naming opportunity of an exhibit, display, or simulator for four years
- ✓ Name included in OAC promotional materials
 - Brochures printed about the Center
 - Referenced in media campaigns including newsletters, electronic newsletters, event and program flyers, posters and banners
- ✓ Identification on donor recognition wall
- ✓ Invitation to be on OAC Advisory Board
- ✓ Name included on OAC website, Facebook, and other social media
- ✓ Use of the Main Conference Room for a company function or meeting annually
- ✓ Company name or logo tactfully included in sponsored area
- ✓ Identification in Annual Report
- ✓ Recognition at special events

\$250,000 and higher – NAVIGATOR

- ✓ Naming opportunity of an exhibit, display, or simulator for three years
- ✓ Name included in OAC promotional materials
 - Brochures printed about the Center
 - Referenced in media campaigns including newsletters, electronic newsletters, event and program flyers, posters and banners
- ✓ Identification on donor recognition wall
- ✓ Invitation to be on OAC Advisory Board
- ✓ Name included on OAC website, Facebook, and other social media
- ✓ Use of the Main Conference Room for a company function or meeting annually
- ✓ Company name or logo tactfully included in sponsored area
- ✓ Identification in Annual Report
- ✓ Recognition at special events

\$100,000 or higher – PILOT

- ✓ Naming opportunity of special programming like building bat houses, lab programs, conservation activities, etc. for three years
- ✓ Name included in OAC promotional materials
- ✓ Identification on donor recognition wall
- ✓ Name included on OAC website, Facebook, and other social media
- ✓ Use of a classroom or the Lodge for a company function or meeting annually
- ✓ Identification in Annual Report
- ✓ Recognition at special events

Financial Contributions up to \$10,000 – ARCHER

- ✓ Recognition of support in designated area, program, etc.
- ✓ Name included in OAC promotional materials
- ✓ Use of a classroom or the Lodge for a company function or meeting annually
- ✓ Identification in Annual Report
- ✓ Recognition at special events

Other Ways to Support the OAC

In-Kind Support & Technical Expertise/Knowledge

Another way to support the OAC includes providing industry related product and equipment; assisting in the development of specific themes; or sharing industry knowledge in crafting an educational message. In-kind contributions will be

recognized for their cash value for the purpose of donor recognition.

Endowment Fund

Gifts/Assets of any size can be designated towards inclusion in the OAC Endowment Fund. Funds received will be invested with the principal remaining intact while investment income, as available, is used to fund the operation of the Center, upkeep and maintenance of displays and exhibits, and the acquisition of new simulators.

Recognition at these levels can include:

- ✓ Recognition of support in designated area, program, etc.
- ✓ Name included in OAC promotional materials
- ✓ Identification in Annual Report
- ✓ Recognition at special events

Not sure how you can help or do you want to support the Center at different levels than listed here? We can assist you in determining areas within the OAC where your contribution can be most effectively utilized.