



MICHIGAN DEPARTMENT OF NATURAL RESOURCES

January 30, 2015

Dear Task Force Member,

As you know, the January 12, 2015 Silver Lake Off-Road Vehicle Area (SLORVA) Enhancement Workshop was held to identify enhancement priorities and key action steps. The next step is to work on the priorities and action steps in smaller groups which have been identified as the Task Force Work Groups. Due to the format of the smaller work group, there will not be a public forum at the first meeting. In a future meeting, as a plan begins to solidify there will be an opportunity for public overview. As the process continues progress summary notes will be made available on the website.

In an effort to arrange meeting space in a central location and meeting space accommodations for traveling SLORVA task force members, meetings will be held in Lansing, Michigan. The kick off meeting will be Friday, February 13, 2015 from 1:15 to 4:45 p.m. in Atrium ConA/ConB, Constitution Hall, 525 West Allegan, Lansing, Michigan. Parking has been arranged at the Library of Michigan one block west of Pine Street. Directions and payment information can be found at: <http://michigan.gov/libraryofmichigan/0,2351,7-160--123290--,00.html#visit>

An agenda for the February 13th meeting will be sent prior to the meeting.

A follow-up meeting will be held February 25, 2015 from 1:00 to 4:30 p.m. meeting place to be determined. In the event that a third meeting is necessary, March 3, 2015 has been reserved with the place and time to be determined. Conference calls for these meetings can be pre-arranged in the event that they are needed. Please advise your DNR facilitator if this is the case.

Each Task Force Group will have DNR Parks and Recreation Division (PRD) and Marketing and Outreach Division (MOD) facilitators and a member of the task force as facilitators. The task force member will be selected at the February 13th kick off meeting. DNR facilitators have been established as the following:

Task Force A - Permit sales alternatives and pre-check of vehicles process – Charlotte Kiefer, Silver Lake State Park Unit Manager, PRD and Tim Schreiner, Cadillac District Manager, PRD

Task Force B - Customer communication and signage – Jacklin Blodgett, Program Services Chief, PRD

Task Force C - Reliable process for traveling visitors – Christa Sturtevant-Good, MOD and Jason Fleming, Resource Management Chief, PRD

Task Force D - Effective parking and additional parking options – Greg Sherburn, Silver Lake State Park Supervisor, PRD and Anna Sylvester, Northern Field Operations Section Chief, PRD

Enclosed is a list of members for each task workgroup. You will be hearing from your DNR facilitator prior to February 13th. Some of the facilitators are on pre-planned annual leave so you may not hear from them until after February 9th. Each group is welcome to communicate with each other prior to the meeting. We do ask that you reply to all within the group so everyone receives the same information. You may want to create a list of questions or resources you may need to help prepare you for this task. We will do our best to provide information requested.

Included is the “next step” outline detailing the goals of this task, expectations of the outcome and the specific tasks.

**SILVER LAKE OFF ROAD VEHICLE (SLORVA)
Enhancement Strategic Planning Session – “The Next Step”
Structure and Guidelines**

Participants:

- Volunteer Taskforce members.

Officials/Advisors:

- Local officials, Oceana County Sheriff’s Office, Emergency Management, local government
- DNR Parks and Recreation staff including Silver Lake State Park staff, & Marketing & Outreach staff

Facilitators:

- One or two DNR facilitators for each sub task
- One task force member

GOALS:

1. Enhance customer access to the SLORVA (including reducing wait line).
2. Improve efficiency.
3. Sustain a quality, safe recreation experience for users of the SLORVA.

EXPECTATIONS:

1. To determine feasible methods to implement the January 12 public workshop action steps.
2. To identify the specific methods required to put the action steps into the procedures to access SLORVA that meet the overall goals.
3. To require that every action step and procedure effectively accommodates *ALL* customers of SLORVA:
 - First time users
 - Infrequent users
 - Users from a distance greater than 100 miles who do not own property in the area
 - Frequent users of the ORV area
 - Customers with plated off road vehicles
 - Customers with trailered off road vehicles
 - Commercial users
 - Lease holders
4. To require that every action step and procedure is consistent with the following:
 - Safe use of the SLORVA
 - The new system ensures compliance with all laws, rules and regulations
 - Reduce conflict on the local roadway, including significantly reducing or eliminating waiting lines that meet law enforcement guidelines
 - Enables a customer to access the ORV with reasonable but measured time standard (This would be measured metric. Example: upon arrival that you can access the SLORVA within reasonable time).

Break task members by mix and match based upon representation by registration.

Task Force A - Permit sales alternatives and pre-check of vehicles process

- Permit sales alternatives
- Pre-check of vehicles process-consider alternative ways to certify vehicles' are dune ready and safe for frequent users vs others

Task Force B - Customer communication and signage

- Signage enhancements, way-finding
- Customer communication options
- Customer support facilities, restrooms, etc.

Task Force C - Reliable process for traveling visitors

- Establish a reliable system to accommodate far away visitors.

Task Force D - Effective parking and additional parking options

- Enhance the effective use of the existing parking area and options for reorganizing the lots or additional parking on or off site. Note the parking system needs to connect to efficiency to access the area

Thank you again for your dedication to SLORVA and helping to make Silver Lake State Park a great destination where memorable experiences are made. We look forward to seeing everyone on February 13th.

Work Shop Coordinators

Ron Olson, PRD Chief

Charlotte Kiefer, Silver Lake State Park Unit Manager

Jacklin Blodgett, Program Services Section Chief

Department of Natural Resources – Parks and Recreation, Law and Marketing & Outreach Team