

**SPECIAL MEETING
EDUCATION ACHIEVEMENT AUTHORITY**

X **BOARD OF DIRECTORS**

___ **EXECUTIVE COMMITTEE**

Date: November 8, 2012
Time: 2:00 p.m.
Location: George W. Romney Building, Michigan Room
111 S. Capital
Lansing, Michigan 48933

MINUTES

The meeting was called to order by Chairperson Roy Roberts at 2:00 p.m. Chairperson Roberts reminded the Board and the public that this meeting was a regularly scheduled Board of Directors Meeting. He welcomed Board Members listening in via conference call to ask questions if they had concerns.

Chairperson Roberts also made a special privilege to start ahead of the agenda as Dr. Covington was asked to give a testimony to the Senate on the EAA Legislation Bill. He asked for a recess in reference to Chancellor Covington testifying before the Senate and the Board of Directors accommodated.

I. Roll Call

Chairperson Roberts asked Tyrone Winfrey to call the roll of the Board of Directors.

Roy Roberts, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Carol Goss, Vice Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Duggan, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Rev. Dr. Joseph R. Jordan, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Dr. Jann Joseph, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Mark Murray*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Shirley Stancato, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent

A quorum of the EAA Board of Directors was determined. Members Morris and Murray were present via conference call.

Chairperson Roberts asked Tyrone Winfrey to call the roll of the Executive Committee Members.

Executive Committee Attendance:

Roy Roberts, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Duggan, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Mark Murray*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent

A quorum of the EAA Executive Committee was determined.

II. New Business

a) Executive Committee Discussion and Action Items on Finance

i. Proposed Amendment to Policy 5380 – Schools of Choice

ii. Proposed Best Practices Incentive Resolution

Chairperson Roberts informed the team that several resolutions were present and asked that all members participate in the process thoroughly with questions and concerns. Chairperson also asked Chancellor Covington to discuss the action items for Finance. Chancellor Covington announced Dr. Lee-Gwin who gave an overview of Finance.

Chairperson Roberts asked if there were any questions. Member Duggan asked about the total on the Best Practices Incentive Resolution and Dr. Lee-Gwin reviewed. Member Murray also questioned the incentive and stated how impressive this was. He also complimented the EAA on their timely success. Chairperson Roberts then asked if there were additional questions. There were no more questions. Chairperson Roberts made a motion to approve the following resolutions.

- iii. Resolution 2012-59: Approval of Amendment to Board Policy 5380**
- iv. Resolution 2012-60: Approval of Best Practices Incentive Resolution**

Motion: Member Morris

Support: Member Duggan

Ayes: 9 Nays: 0

The motion was carried.

b) Executive Committee Discussion and Action Items on Curriculum, Programs and Assessments

- v. Proposed First Amendment to School Improvement Network License Agreement**
- vi. Proposed Independent Contractor Agreement for Dr. David Lerch Educational Consulting, Inc. – Teacher Incentive Program Evaluator**
- vii. Proposed Athletics Cross Participation and Operations Partnership with Detroit Public Schools**
- viii. Proposed Master Services Agreement with Institute for Educational Excellence**
- ix. Proposed Master Services Agreement with Black Caucus Foundation of Michigan**
- x. Proposed Master Services Agreement with Professional Psychological & Psychiatric Services**
- xi. Proposed Amendment to Board Policy 5560 – Homebound Instruction**

Chairperson Roberts asked Chancellor Covington to discuss the action items for Curriculum, Programs and Assessments. Chancellor Covington gave an overview along with Judith Berry, Dr. Mary Esselman, Dr. Rebecca Lee-Gwin and Tyrone Winfrey.

Chairperson Roberts asked if there were any questions. There were no more questions. Chairperson Roberts made a motion to approve the following resolutions.

- xii. Resolution 2012-61: Approval of First Amendment to School Improvement Network License Agreement**
- xiii. Resolution 2012-62: Approval of Independent Contractor Agreement for Dr. David Lerch Educational Consulting, Inc.**
- xiv. Resolution 2012-63: Approval of Athletics Cross Participation and Operations Agreement**
- xv. Resolution 2012-64: Approval of Master Services Agreement with Institute for Educational Excellence**
- xvi. Resolution 2012-65: Approval of Master Services Agreement with Black Caucus Foundation of Michigan**
- xvii. Resolution 2012-66: Approval of Master Services Agreement with Professional Psychological & Psychiatric Services**
- xviii. Resolution 2012-67: Approval of Amendment to Board Policy 5560**

Motion: Member Murray
Support: Member Duggan
Ayes: 9 Nays: 0

The motion was carried.

- c) Executive Committee Discussion and Action Items on Public School Academies**
- d) Proposed Approval of Members to the Board of Directors of Public School Academies by the EAA of Michigan**

Chairperson Roberts asked Chancellor Covington to discuss the action items for Public School Academies. Chancellor Covington introduced Judith Berry for an overview. Judith Berry reviewed.

Chairperson Roberts asked if there were any questions. Member Pickard asked about the Board Member selection process of the Board of Directors of Public School Academies. Judith Berry reviewed the process. Member Murray asked if a more thorough overview of the resume process was done on the individual background checks and suggested this as a definite approach in the future as it would be very informative. Chairperson Roberts asked if there were additional questions. There were no additional questions. Chairperson Roberts made a motion to approve the following resolution.

- xix. Resolution 2012-68: Approval of Members to the Board of Directors of Public School Academies Chartered by the EAA of Michigan**

Motion: Member Murray
Support: Member Morris
Ayes: 9 Nays: 0

The motion was carried.

- e) Proposed Hewlett-Packard Schedule 2 Lease for Additional Equipment and Services**

Chairperson Roberts asked Chancellor Covington to discuss the action items for Information Technology. Chancellor Covington introduced Adel Haddad for an overview. Adel Haddad reviewed.

Chairperson Roberts wanted to know how large this lease was. Adel Haddad discussed. Chairperson Roberts asked if there were additional questions. There were no additional questions. Chairperson Roberts made a motion to approve the following resolution.

- xx. Resolution 2012-69: Approval of Hewlett-Packard Schedule 2 Lease**

Chairperson Roberts announced that there would be a recess called around 2:30 p.m., within 5 minutes, to head to the Senate for Chancellor Covington to testify on the EAA Legislation Bill.

III. Approval of Agenda

Chairperson Roberts asked whether there were any suggested changes to the joint meeting agenda. Chairperson Roberts then asked for a motion to approve the agenda.

Motion: Member Jordan
Support: Member Goss
Ayes: 9 Nays: 0

The motion was carried.

Chairperson Roberts asked Chancellor Covington for a brief overview of what the Chancellor Updates entailed before heading over to the Senate. Chancellor Covington gave an overview and introduced Judith Berry, and Dr. Mary Esselman to present a more thorough overview.

Judith Berry gave an overview of the Early College Workforce Development Training – WCDDD College Courses. These were additional courses for EAA students to prepare for employment and post-secondary training. She also gave an overview of the Michigan Virtual University (MVU) partnership.

Chairperson Murray asked Judith Berry to describe the MVU scale statewide. Ms. Berry stated there were over 40,000 students enrolled in this program statewide. There are currently 200 EAA students enrolled in this program. Member Pickard asked about the age requirement for this program which is currently at 20. Students with a passing grade of 70% or better may enroll into the MVU program. Ms. Berry also reviewed the Florida Virtual program. This program will include 32 High School courses and allows high school students to move ahead of a subject or just for personal interest.

Member Joseph asked if there were requirements for this program and Ms. Berry reviewed the requirements. Students enrolled in the Florida Virtual program with work with little supervision.

Member Jordan asked how students would find out about the program and Ms. Berry reviewed several options with reference to media as well as the actual website for the Florida Virtual program.

Member Goss asked about the payment/costs for this program and Ms. Berry and Dr. Esselman discussed the No Cost Content option and also stated that this program would be available to all students.

Chairperson Roberts announced a recess at 2:30 p.m.

The Board Members arrived back at 4:20 p.m. and Chairperson called the meeting to order.

IV. Roll Call - Resumed

Chairperson Roberts asked Tyrone Winfrey to call the roll of the Board of Directors.

Roy Roberts, Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Carol Goss, Vice Chairperson	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Duggan, Director	<input type="checkbox"/> Present	<input checked="" type="checkbox"/> Absent
Rev. Dr. Joseph R. Jordan, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Dr. Jann Joseph, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Michael Morris*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Mark Murray*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
William Pickard*, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent
Shirley Stancato, Director	<input checked="" type="checkbox"/> Present	<input type="checkbox"/> Absent

A quorum of the EAA Board of Directors was determined. Members Morris and Murray were present via conference call.

Chairperson Roberts stated that there would not be a need at this time to call the roll of the Executive Committee as there were no more action items to be discussed.

V. Chancellor Updates

Chairperson Roberts asked Chancellor Covington to continue his overview of the Chancellor Updates previously discussed. Chancellor Covington gave an overview of the following items.

a) Curriculum and Instruction

- i. Early College**
- ii. Charter Schools**
- iii. Michigan Virtual University**
- iv. Florida Virtual**

- v. **Student Centered Education**
- vi. **Assessment Report**

- b) **Race to the Top Grant**
- c) **Teacher Incentive Fund Grant**
- d) **Human Resources**
- e) **2012-2013 Budget & September Financial Statement**
- f) **Safety and Discipline Report**
- g) **Communications and Recruitment Campaign**
- h) **Enrollment Statistics**

Chancellor Covington introduced Dr. Mary Esselman for a more extensive overview of Curriculum and Instruction. Dr. Esselman gave an overview on the Baseline Performance Data process in reference to reading, math, leveling and shifting by grade level. She also discussed the ACT process in reference to the Forgotten Middle with mastering 54 skills as well as the Color Code process.

Chairperson Roberts asked if there were any questions. Member Joseph asked about the goals of establishing the baseline and linking it to teacher pay scales. Dr. Esselman reviewed the process of measuring data in reference to teacher evaluations and using the EVOSS group for the Prediction Gross for teacher eligibility. Member Joseph suggested a more adaptable overview for parents to understand. Chancellor Covington agreed on the process and suggested a chart process for easier understanding.

Chairperson Roberts asked if there were any additional questions. There were no additional questions at this time.

Chancellor Covington asked Dr. Esselman to continue with the Race to the Top Grant review. Dr. Esselman proceeded with the overview. The Race to The Top Grant was based on the EAA's vision; prior track record, leading and learning; and policy infrastructure. Dr. Esselman also discussed the Teacher Incentive Fund Grant and how it was allocated.

Chairperson Roberts asked if there were any questions. Member Pickard asked about available funding sources and Dr. Esselman gave a review. Member Pickard also asked if DPS applied for the Race to the Top Grant and they did as well.

Chancellor Covington asked Dr. MiUndrae Prince to give an overview of Human Resources. Dr. Prince gave an overview of EAA's staffing demographics. EAA currently has 467 employees.

Chairperson Roberts asked if there were any questions. There were no additional questions at this time. Chancellor Covington asked Dr. Rebecca Lee-Gwin to give an overview of the Special Education Formulation based on FTE's for special needs and its impact. Dr. Lee-Gwin proceeded.

Chairperson Roberts asked if there were any additional questions. Member Goss asked about the impact of vacant positions and wanted to know if it caused any problems. She also asked if the vacant positions were currently filled. Dr. Lee-Gwin and Dr. Prince discussed. Member Stancato questioned categorizing as other races should be noted in the presented overview. Dr. Prince agreed and stated that this process would be updated forthcoming.

Dr. Lee-Gwin discussed the 2012-2013 Budget and September Financial Statement which was still currently being processed. She also reviewed the sources of revenue for all funds.

Chairperson Roberts asked if there were any questions. Member Pickard commended the EAA on a great start-up. Member Pickard also questioned how EAA gained enrollment numbers. He suggested a more attractive approach going forward to get more people interested in the program. Member Pickard also asked about the Charter schools and vendor opt-out option. Chancellor Covington and Dr. Lee-Gwin reviewed the financial information presented.

Chancellor Covington discussed the Communications and Recruitment Campaign and asked Tyrone Winfrey to

continue the discussion with his Safety and Discipline Report. Mr. Winfrey discussed the areas of Student Incidents; Student Penalties; Investigation Operations and Intervention Measures.

Chairperson Roberts asked if there were questions. There were no questions at this time.

Mr. Winfrey proceeded with an overview of the Communications and Recruitment Campaign and introduced Georgella Muirhead of Berg Muirhead and Associates. Ms. Muirhead gave an overview and discussed their process of putting together an extensive communications plan for EAA based on the following areas and making sure that the EAA voice was heard. She also discussed the positive feedback from parents on this process.

- Meeting with various levels of the community
- Provided enrollment campaigns through all media outlets
- Telecommunications
- Direct mailings – EAA Newsletter, Q & A's
- EAA Media Days and Open Houses
- Crisis Communication in reference to parent complaints
- Mitigating with cooperation
- Media training sessions with Principals for a more adaptable/comfortable process
- Earned media

Chairperson Roberts asked if there were any questions. There were no questions at this time. Chairperson Roberts also commended Ms. Muirhead on an excellent overview.

Tyrone Winfrey introduced Kathy Stinehour from Radio-One. Ms. Stinehour gave an overview and discussed their process of helping to build a college bound culture and Marketing the EAA using the following media outlets.

- WCHB – Meet the Principal Series
- Radio Commercials
- Social Media
- Celebrity Endorsements
- Video Tutorials
- City Wide Fun Day
- Principal's Brainstorming Session

Chairperson Roberts thanked Mr. Winfrey and Ms. Stinehour for a very informative overview.

VI. Old Business

- a) Approval of Meeting Minutes of the August 8, 2012 EAA Executive Committee Meeting**
- b) Approval of Minutes of the August 9, 2012 Joint Board of Directors and Executive Committee Meeting**

Chairperson Roberts asked for a motion to approve the EAA Board meeting minutes from the August 8, 2012 EAA Executive Committee Meeting as well as the August 9, 2012 Joint Board of Directors and Executive Committee Meeting

Motion: Member Pickard

Support: Member Jordan

Ayes: 8 Nays: 0

The motion was carried.

VI. Public Comment

There were no public comments at this time

At this time Chairperson Roberts announced that he would be resigning from his current position as Chariman on the EAA Board of Directors/Executive Committee. However, he will remain as a Member of the Board. He stated that 'EAA is a worthy endeavor and added that this is a great opportunity for every school district'. However, he would need to step away from his current role to work on Detroit Public Schools. He also stated that 'Educating children is sustainable.' Chairperson Roberts has appointed Member Carol Goss for the Chair position. An announcement was sent out to all Members regarding this update. An additional Member will be appointed by Governor Rick Snyder.

Chancellor Covington thanked Chairperson Roberts for his services and discussed how much of an extensive champion Chairperson Roberts was while working with EAA and Detroit Public Schools at the same time. Chancellor Covington stated that 'Detroit Public Schools will never see a greater champion in the City of Detroit.' Chancellor Covington then presented Chairperson Roberts with a wonderful gift.

VII. Adjournment

Chairperson Roberts asked for a motion to adjourn the meeting.

Motion: Member Jordan
Support: Member Pickard
Ayes: 8 Nays: 0

Chairperson Roberts adjourned the meeting at 5:40 p.m.

MINUTES CERTIFICATION

Proposed minutes respectfully submitted,

Secretary / Recording Secretary

Date

Approved by the Authority Board,

Secretary / Recording Secretary

Date